



Food and Nutrition Service

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Food and Nutrition Service (FNS)

FROM: Michael Burke
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EAR/SNAP Research and Analysis Division
Food and Nutrition Service (FNS)

DATE: January 2, 2025

SUBJECT: Justification for changes to study materials and incentive format for OMB Control No: 0584-0682 "Understanding the Relationship Between Poverty, Well-Being, and Food Security".

The Food and Nutrition Service (FNS) is requesting a non-substantive change to the Understanding the Relationship Between Poverty, Well-Being, and Food Security study, approved under OMB Control No. 0584-0682; expiration date of April 30, 2026. FNS made non-substantive edits to the in-depth interview (IDI) incentive format and recruitment approach.

The following is a summary of the changes requested by FNS:

- **In Depth Interview (IDI) incentive format**
 - The original OMB-approved recruitment materials and discussion guide say that the study team will provide \$50 gift cards as incentives to those who participate in the in-depth interviews (IDIs). We would like to offer \$50 in cash to these participants who participate in-person instead. Preloaded gift cards offer less flexibility to participants since they can only be used at specific retailers. We would prefer to provide an incentive that may immediately be used to cover supportive services that allow the participant to attend the interview, such as childcare or transportation. Cash can fit this need, while a gift card cannot typically cover these services.
- **IDI recruitment approach**
 - We are requesting approval to add an invitation text message to the IDI outreach protocol (Appendix Z. IDI Recruitment Text Message). Texts would be sent to

survey respondents who expressed interest in participating in the IDIs and who consented to receive text messages from the study team. The addition of text messages provide a lower burden way for respondents to confirm their interest in participating in the IDIs, since it is possible that we will be recruiting individuals who have not taken part in study activities in several months. The text message will provide context ahead of the upcoming recruitment calls and provide the toll-free number so respondents can call to schedule their IDI or indicate they are no longer interested in participating.

	Text Invitation		Total for ICR	
	Current	Change Request	Current	Change Request
Responsive Annual Burden Hours	0.00	9.4	6,799.2	6,809.6
Non-Responsive Annual Burden Hours	0.00	1.0	993.8	994.8
Grand Total Annual Burden Estimate	0.00	10.4	7,792.02	7,802.45
Total Annualized Cost of Respondent Burden (\$)	0.00	76.6	63,231.97	63,307.52

The annual responses will increase from **130,601** to **131,225**.

If you have any questions regarding this request, please contact Jamia Franklin, FNS Information Collection Clearance Officer for the Food and Nutrition Service, Planning & Regulatory Affairs Office at (703) 305-2403.

Attachments:

- Appendix Z. IDI recruitment text message