**Appendix W

Incentive plan for each respondent type**

| **Instrument** | **Respondent type** | **Burden** | **Proposed incentive** | **Rationale** |
| --- | --- | --- | --- | --- |
| WIC State agency interview protocol | State agency staff | 60 minutes | No incentive | WIC program staff do not receive an incentive for participating in data collection activities. |
| WIC local agency staff case study interview protocol | Local agency/clinic staff | 60 minutes | No incentive | WIC program staff do not receive an incentive for participating in data collection activities. |
| WIC & FMNP vendor/outlet staff case study interview protocol | WIC vendor/authorized outlet staff | 60 minutes | $50 gift card | This incentive is a token of appreciation for their time. |
| WIC participant case study focus group guide | WIC participants | 90 minutes | $50 gift card | This incentive is a token of appreciation for their time and to cover any costs associated with attending the focus group. |
| WIC program staff experience survey | State and local agency/clinic staff | 10 minutes | No incentive | WIC program staff do not receive an incentive for participating in data collection activities. |
| WIC & FMNP vendor/outlet staff experience survey | WIC vendor/authorized outlet staff | 10 minutes | $10 gift card | This incentive is a token of appreciation for their time. |
| WIC participant experience survey | WIC participants | 10 minutes | $10 gift card | This incentive is a token of appreciation for this time. |
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