

Appendix W

Incentive plan for each respondent type

Instrument	Respondent type	Burden	Proposed incentive	Rationale
WIC State agency interview protocol	State agency staff	60 minutes	No incentive	WIC program staff do not receive an incentive for participating in data collection activities.
WIC local agency staff case study interview protocol	Local agency/clinic staff	60 minutes	No incentive	WIC program staff do not receive an incentive for participating in data collection activities.
WIC & FMNP vendor/outlet staff case study interview protocol	WIC vendor/authorized outlet staff	60 minutes	\$50 gift card	This incentive is a token of appreciation for their time.
WIC participant case study focus group guide	WIC participants	90 minutes	\$50 gift card	This incentive is a token of appreciation for their time and to cover any costs associated with attending the focus group.
WIC program staff experience survey	State and local agency/clinic staff	10 minutes	No incentive	WIC program staff do not receive an incentive for participating in data collection activities.
WIC & FMNP vendor/outlet staff experience survey	WIC vendor/authorized outlet staff	10 minutes	\$10 gift card	This incentive is a token of appreciation for their time.
WIC participant experience survey	WIC participants	10 minutes	\$10 gift card	This incentive is a token of appreciation for this time.