

## **Appendix N.1.**

### **WIC participant case study focus group recruitment flyer**

# Join A focus group!

**\$50 [TYPE] gift card  
guaranteed if you  
join!**

We want to learn about  
YOUR experience with  
WIC. We're looking for  
participants to join a 90-  
minute focus group. All  
responses are PRIVATE  
and will not affect your  
benefits. Participating

MM/DD/YYYY

OMB Number: XXXX-XXXX

Expiration Date:

Only 90  
Minutes  
!





\$50 gift  
card



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WI

Reach out for more  
information!

XXX.XXX.XXXX

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Insert QR  
code here.

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#### Public Burden Statement

This information is being collected to assist the Food and Nutrition Service to better understand the implementation and impact of the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) modernization efforts on WIC State and local agencies, WIC vendors and WIC participants. This is a voluntary collection and FNS will use the information to monitor and strengthen WIC program modernization efforts. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-[xxxx]. The time required to complete this information collection is estimated to average .0167 hours/1 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Evidence, Analysis, and Regulatory Affairs Office, 1320 Braddock Place, 5th Floor, Alexandria, VA 22306, ATTN: PRA (0584-xxxx). Do not return the completed form to this address.