

Appendix T.3.

WIC participant experience survey invitation email from WIC State agency

Public Burden Statement

This information is being collected to assist the Food and Nutrition Service to better understand the implementation and impact of the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) modernization efforts on WIC State and local agencies, WIC vendors and WIC participants. This is a voluntary collection and FNS will use the information to monitor and strengthen WIC program modernization efforts. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-xxxx. The time required to complete this information collection is estimated to average .0167 hours/1 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Evidence, Analysis, and Regulatory Affairs Office, 1320 Braddock Place, 5th Floor, Alexandria, VA 22306, ATTN: PRA (0584-xxxx). Do not return the completed form to this address.

To: WIC Participant

From: WIC State agency director OR Mathematica study team

Subject: Welcome to the WIC Participant Experience Survey!

Dear [WIC Participant],

You should have received an email last week from [me/State Agency Director's Name] about the **WIC Participant Experience Survey**. The United States Department of Agriculture's (USDA) Food and Nutrition Service (FNS) contracted with a research company called Mathematica to do a short online survey with WIC participants.

We want to hear from you about your experience with WIC over the past few years! Your responses are important for FNS to continue improving the WIC program for participants like you.

The survey will take about 10-minutes to complete. **You will receive a \$10 [TYPE] gift card for participating in this survey!**

To start the survey, please visit [fill unique web survey URL].

Please complete the survey by [XX weeks from start date].

Questions about the survey – or prefer to complete it by phone?

If you have any questions or concerns about the survey, or if you prefer to complete the survey by phone, please contact the Mathematica study team at [EMAIL]@mathematica-mpr.com or XXX-XXX-XXXX. You can reach the FNS project officer, Carol Dreibelbis, at carol.dreibelbis@usda.gov.

Thank you for taking the time to participate in this important study.

Sincerely,

[STATE WIC AGENCY DIRECTOR, TITLE OR Survey Director, WIC Modernization Evaluation]