Appendix M.4.

WIC & FMNP vendor/outlet staff case study interview confirmation email

## Public Burden Statement

This information is being collected to assist the Food and Nutrition Service to better understand the implementation and impact of the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) modernization efforts on WIC State and local agencies, WIC vendors and WIC participants. This is a voluntary collection and FNS will use the information to monitor and strengthen WIC program modernization efforts. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is estimated to average .0167 hours/1 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Evidence, Analysis, and Regulatory Affairs Office, 1320 Braddock Place, 5th Floor, Alexandria, VA 22306, ATTN: PRA (0584-xxxx). Do not return the completed form to this address.

To: [WIC Vendor Staff/Farmer/Farmers' Market Staff]

From: The Mathematica study team

When: After vendor staff schedules the interview

Subject: Thank you for scheduling your interview for the WIC Modernization Evaluation

Dear [WIC VENDOR STAFF RESPONDENT/FARMER/FARMERS' MARKET STAFF RESPONDENT],

Thank you so much for scheduling your interview for the WIC Modernization Evaluation. We are looking forward to meeting you in person and learning more about your experiences with the WIC/FMNP modernization projects.

As a reminder, the interview will take about 1 hour, and you are scheduled for this in-person interview on [DATE], at [TIME], at [LOCATION]. You will receive a \$50 [TYPE] gift card for participating.

If you have any questions or concerns, please reply to this email or contact the Mathematica study team at [EMAIL]@mathematica-mpr.com or XXX-XXX-XXXX. You can reach the FNS project officer, Carol Dreibelbis, at carol.dreibelbis@usda.gov.

Thank you for your time and your participation in this important study!

Sincerely,

[CASE STUDY LEAD] Case Study Lead, WIC Modernization Evaluation