

Appendix S.4.

WIC & FMNP vendor/outlet staff experience survey invitation text

Public Burden Statement

This information is being collected to assist the Food and Nutrition Service to better understand the implementation and impact of the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) modernization efforts on WIC State and local agencies, WIC vendors and WIC participants. This is a voluntary collection and FNS will use the information to monitor and strengthen WIC program modernization efforts. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-[xxxx]. The time required to complete this information collection is estimated to average .0167 hours/1 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Evidence, Analysis, and Regulatory Affairs Office, 1320 Braddock Place, 5th Floor, Alexandria, VA 22306, ATTN: PRA (0584-xxxx). Do not return the completed form to this address.

To: [WIC Vendor Staff/Farmer/Farmers' Market Staff]

When: [SCHEDULE]

[WIC Vendor staff/farmer/farmers' market staff] survey recruitment text message script

Hi [NAME]! [WIC State Agency] and FNS are inviting you to share your experiences working on WIC/FMNP modernization activities as [WIC vendor staff/farmer/farmers' market staff]. Use the link below to complete a 10-MINUTE SURVEY and receive a \$10 [TYPE] gift card! Do not reply to this message.

[FILL UNIQUE URL]