

Appendix D.1

Data Collection Plan Table

Data collection activity	Mode	Frequency of responses	When fielded
Implementation study			
WIC State agency staff interviews	Phone	3	Fall 2025 Summer 2026 Summer 2027
WIC local agency and clinic staff case study interviews	In-person ^a	1	32 case studies between Fall 2025 and Fall 2027
Vendor/authorized outlet staff case study interviews	In-person ^a	1	
WIC participant focus groups	In-person ^a	1	
Waiver study			
Will rely on implementation data	NA	NA	NA
Impact study			
WIC State and local agency and clinic staff experience survey	Web	1	Fall 2026 ^b Fall 2027
Vendor/authorized outlet staff experience survey	Web	1	
WIC participant experience survey	Web	1	

^a While the study team plans to conduct the case study interviews in-person, we are prepared to conduct interviews virtually, if necessary.

^b The study team will field the experience surveys once in each of the 88 State agencies, with some being fielded in Fall 2026 and the remaining being fielded in Fall 2027, depending on the timing of modernization activities in the State.