

## TOPICAL SURVEY EMAIL INVITATION

[WILL BE EMAILED TO PANEL MEMBERS WHEN A SURVEY IS AVAILABLE FOR THEM TO COMPLETE.]

**SUBJECT:** Census Military Panel Survey Available! Earn \$10.

Dear [fill NAME],

Thank you for your continuing participation in the Census Military Panel. A survey is now available for you to complete. **The final date to complete the survey is [DATE].** As a token of our appreciation, **you will receive \$10 for completing the survey.** Your responses will inform Department of Defense policies for the well-being of military members and their families.

Please complete the survey using the PIN and link below.

PIN: {fill with external data reference}

LINK: {Add anonymous survey link}

Alternatively, you may complete the survey over the phone by calling 1-888-329-5895.

As a member of the Census Military Panel, you will be invited to participate in another survey in two months. You may be eligible for another \$10 incentive after completing the next survey.

If you have any questions, please contact us at [addp.military.panel@census.gov](mailto:addp.military.panel@census.gov).

Thank you,

The Census Military Panel Team

## TOPICAL REMINDER EMAIL

Subject: Reminder: Census Military Panel Survey

Dear [fill NAME],

A few days ago, you should have received an email invitation for a survey for the Census Military Panel. If you have already responded, **thank you!** If not, please use the link below to complete the short survey.

**The final date to complete the survey is [DATE].** As a token of our appreciation, **you will receive \$10 for completing the survey.**

Please complete the survey using the PIN and link below.

PIN: {fill with external data reference}

LINK: {Add anonymous survey link}

Alternatively, you may complete the survey over the phone by calling 1-888-329-5895.

Thank you in advance for your continuing participation in the Census Military Panel survey. As a member of the Census Military Panel, you will be invited to participate in another survey in two months. You may be eligible for another \$10 incentive after completing the next survey.

Your responses will inform Department of Defense policies for the well-being of military members and their families. If you have any questions, please contact us at [addp.military.panel@census.gov](mailto:addp.military.panel@census.gov).

Thank you,

The Census Military Panel Team

## TOPICAL FINAL REMINDER EMAIL

Subject: Last Chance for the Census Military Panel Survey and \$10

Dear [fill NAME],

A few days ago, you should have received an email invitation for a survey for the Census Military Panel. This is your last chance to participate in this month's short survey. If you have already responded, thank you. If not, please use the link below to complete the survey.

**The final date to complete the survey is [DATE]. As a token of our appreciation, you will receive \$10 for completing the survey.**

Please complete the survey using the PIN and link below.

PIN: {fill with external data reference}

LINK: {Add anonymous survey link}

Alternatively, you may complete the survey over the phone by calling 1-888-329-5895.

Thank you in advance for your continuing participation in the Census Military Panel survey. As a member of the Census Military Panel, you will be invited to participate in another survey in two months. You may be eligible for another \$10 incentive after completing the next survey.

Your responses will inform Department of Defense policies for the well-being of military members and their families. If you have any questions, please contact us at [addp.military.panel@census.gov](mailto:addp.military.panel@census.gov).

Thank you,

The Census Military Panel Team

## TOPICAL INCENTIVE LETTER

(Date)

Dear FIRSTNAME LASTNAME

A few weeks ago, your household completed a survey from the U.S. Department of Defense conducted by the U.S. Census Bureau. Thank you for your response to this important study. Enclosed is a token of our appreciation for your participation.

Thank you in advance for your continuing participation in the Census Military Panel survey. As a member of the Census Military Panel, you will be invited to participate in another survey in the coming months. You may be eligible for another \$10 incentive after completing the next survey.

Your responses will inform Department of Defense policies for the well-being of military members and their families. If you have any questions, please contact us at [addp.military.panel@census.gov](mailto:addp.military.panel@census.gov).

Sincerely,

The Census Military Panel Team

## Text Message Bank

1. Your Census Military Survey is available now. Respond to earn \$10: Login with PIN: {Insert external data reference} {Insert anonymous link} Reply STOP to cancel or HELP for more info
2. Official Census Bureau request: Please answer Census Military Panel survey. Login with PIN: {Insert external data reference} {Insert anonymous link} Reply STOP to cancel or HELP for more info
3. REMINDER: Please answer Census Military Panel survey and earn \$10. Login with PIN: {Insert external data reference} {Insert anonymous link} <https://survey.census.gov/s/MdrrAI> Reply STOP to cancel or HELP for more info
4. REMINDER: Time is running out to complete the Census Military Panel survey. Login with PIN: {Insert external data reference} {Insert anonymous link} Reply STOP to cancel or HELP for more info