

OMB Non-Substantive Change Request

Department: Commerce

Agency: U.S. Census Bureau

Title: Census Household Panel (CHP)

OMB Control Number: 0607-1025

The U.S. Census Bureau requests a non-substantive change to the currently approved CHP Information Collection Request. The Census Bureau originally received clearance on June 29, 2023 and received approval for Topicals 10, 11, and 12 on August 15, 2024 and Topicals 13 and 14 on November 18, 2024. We request approval for this non-substantive change to send a reminder email to respondents who have unredeemed digital incentives.

Background and Justification

The Census Household Panel is a probability-based nationwide nationally-representative survey panel designed to test the methods to collect data on a variety of topics of interest, and for conducting experimentation on alternative question wording and methodological approaches. The goal of the Census Household Panel is to ensure availability of frequent data collection for nationwide estimates on a variety of topics and a variety of subgroups of the population, meeting standards for transparent quality reporting of the Federal Statistical Agencies and the Office of Management and Budget (OMB).

Panelists and households selected for the Panel were recruited from the Census Bureau's gold standard Master Address File. This ensures the Panel is rooted in this rigorously developed and maintained frame and available for linkage to administrative records securely maintained and curated by the Census Bureau. Invitations to complete the monthly surveys are sent via email and SMS messages. Questionnaires are mainly internet self-response.

The following non-substantive email has been added in the Topical 13 and Topical 14 respondent communication for respondents issued a digital incentive that has not been redeemed:

Subject: Reminder: Thank You from the Census Household Panel

Thank you for completing the Census Household Panel in [SURVEY_MONTH]! Our records indicate you have not redeemed your incentive for this survey. Please redeem as soon as possible. **The link expires {EXP_DATE} and cannot be reissued.** You will have access to various options to choose from.

\$10

Recipient's Choice

[Access Gift Card Here (TOKEN-hyperlinked)]

Available until [EXP_DATE]

[FAQs Link]

If you have questions or difficulties accessing the link, please email
addp.household.panel@census.gov.

Sincerely,
The Census Household Panel Team

Burden

There is no change in respondent burden hours associated with this request.