Category 1: Federal Agencies (AHRQ)

Individual Characteristics

- a. Please identify your organization, as well as your role, position, and credentials.
- b. In what capacity are you involved with SPPC?

1. Intervention characteristics

a. Intervention source

- i. Why was the SPPC program developed?
 - How was the decision made to develop it?
 - What resources utilization was considered when deciding to develop it?

b. Relative advantage

- i. Are you aware of other, potentially competing, programs looking to improve maternal outcomes?
 - What advantages do you think the SPPC program has compared to other programs?
 - What disadvantages do you think the SPPC program has compared to other programs?

2. Outer Setting

a. Frontline needs and resources

- i. To what extent were the needs and preferences of patients considered when deciding to develop and implement the SPPC program?
- ii. Did you elicit information from SPPC implementers regarding their experiences with the program? What were their perceptions?

b. External policies and incentives

i. What kind of local, state, or national performance measures, policies, regulations, or guidelines influenced the decision to develop or sponsor the SPPC program?

3. Inner Setting

a. Structural characteristics

i. What did you think about the SPPC program organization structure?

Prompt: For example, did you find that engaging academic partners, organizational partners, state institutions like quality collaboratives, or hospitals directly was most effective to enact change at the local hospital level?

- What do you think were the strengths of the organizational structure?
- What do you think could be improved about the organizational structure?

b. Implementation climate

- i. Who do you think are the main partners that are important for successful implementation of a program like SPPC?
- ii. What did you think was the general level of receptivity to implementing the SPPC program? Why do you think that is?

c. Relative Priority

- i. What kinds of high-priority initiatives or activities do you know of that are already happening in the arena of improving maternal outcomes within your organization?
 - Did the SPPC program implementation conflict with these priorities?
 - Did the SPPC program implementation help achieve (or relieve pressure related to) these priorities?

d. Organizational Incentives and Rewards

i. Were you aware of any incentives being provided to help ensure that the implementation of the SPPC program was successful?

e. Goals & feedback

- i. Did your organization set goals related to the implementation of SPPC?
- ii. How did dissemination and implementation of the SPPC program align with other organizational goals within your agency?

f. Readiness for implementation

i. Leadership engagement

- What level of endorsement or support for SPPC have you seen or heard from leaders within or outside your organization?
 - a. Who are these leaders and how has this affected things so far? Going forward?

ii. Available resources

- Do you feel like you had sufficient resources to successfully support the SPPC program?
 - a. [If Yes] What resources were most useful? Are there any other resources that you would have liked to have received?
 - b. [If No] What resources were not available?

4. Process

a. Planning

- i. How did your organization plan for implementing and growing the SPPC program?
 - How detailed was the plan? Do you think the plan was realistic and feasible?

b. Reflecting and Evaluating

- i. What components of the SPPC program do you think contributed most to any successes it had?
- ii. What components of the SPPC program do you think contributed most to any failures it had?