



## Midwest Conservation Blueprint Feedback Survey

U.S. Fish and Wildlife Service



OMB Control No.: 1090-0012

Approval Expiration Date: 12/31/2023

Estimated completion time: 10 minutes

Voluntary

This survey is for use in tandem with the following AGOL app:

<https://experience.arcgis.com/experience/f2c6d1002ed841cea194007258923ac6/>

**What is the Midwest Conservation Blueprint?** The Midwest Conservation Blueprint is a basemap of priority lands and waters for conservation across the Midwest. The objective of the Blueprint is to provide a framework to coordinate voluntary conservation actions and investments across the Midwest.

**Why are we asking for feedback?** Getting feedback about the Midwest Conservation Blueprint helps us better reflect the experiences, perspectives, and priorities of all those who live, work, and recreate in the Midwest. By getting public input, we can “ground truth” our data by comparing the results of our analysis to the real experiences of people in these places.

**What will we do with feedback?** Each piece of feedback is reviewed and will be considered when making annual updates to the Midwest Conservation Blueprint. During each update cycle, we will share a summary of all comments received and changes made. All comments will remain anonymous as we do not collect any personal identifiable information. Overall, this feedback process will help improve our data sources, methodology, and the usefulness of the Midwest Conservation Blueprint in an open and transparent manner.

**Feedback can be provided through the survey below. Participation is optional, anonymous, and open to everyone.**

1. What do you want us to know about the area you selected? *(Drop-down list, select one)*
  - This area is under prioritized, meaning that I think it is a higher conservation priority than is reflected by its categorization in the Blueprint.
  - This area is over prioritized, meaning that I think it is a lower conservation priority than is reflected by its categorization in the Blueprint.
  - This area is correctly prioritized, meaning that I think its categorization in the Blueprint accurately reflects conditions on the ground.

1.1 If you think the area you selected is under or over prioritized, please explain as needed:



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2. People gain knowledge and familiarity with places in a variety of ways. How would you best describe your primary experience(s) with the area you selected? You may select more than one if relevant for us to better understand your feedback. *(Drop-down list, multiple responses possible)*

- I currently live in the area selected or have lived here in the past five years
- I currently work in the area selected or have worked here in the past five years
- I currently recreate in the area selected or have recreated here in the past five years
- I have spatial data, information, or planning documents about the area selected
- I am familiar with the area selected for other reasons

2.1 Please explain as needed:

3. Do you have any additional comments about the area you selected?

4. How interested are you in using the Midwest Conservation Blueprint to help coordinate voluntary conservation actions and investments across the Midwest? *(Drop-down list, select one)*

- Not interested at all
- Slightly interested
- Moderately interested
- Very interested
- Extremely interested



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4.1 Please explain why you are interested in the Midwest Conservation Blueprint:

5. How would you rate your experience interacting with the Midwest Conservation Blueprint viewer?

- Very easy
- Easy
- Neither easy nor difficult
- Difficult
- Very difficult

5.1 Do you have any suggestions for the Midwest Conservation Blueprint viewer? Please explain as needed:

6. Your willingness to provide some limited background information will help us better understand and serve our audience. Please let us know your:

6.1 Primary affiliation: *(Drop-down list, select one)*

- Academia (staff, faculty members, researchers, students, etc., from different levels of educational systems)
- Government - Federal
- Government - Indigenous/Tribal
- Government - Local/Municipal
- Government - Provincial



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- Government - State
- Individual (private citizens without official affiliation to other categories)
- NGO (Non-governmental, non-profit, civil association, etc.)
- Private sector
- Other

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6.2 Organization name: *(Provide comment box for response)*

### Thank you for your feedback!

If you are interested in learning more about the Midwest Landscape Initiative, please [sign up here for email updates](#). If you'd like help from user support staff (for free!) to use the Midwest Conservation Blueprint to support a grant proposal, inform a conservation decision, or in any other component of your work, please email our User Support and Engagement Coordinator, Kate Parsons, at [katherin\\_parsons@fws.gov](mailto:katherin_parsons@fws.gov).

If you'd like to follow up on your response to this feedback survey or have any questions about the Midwest Conservation Blueprint, please contact:

Alex Wright, Landscape Science Coordinator

[alexander\\_wright@fws.gov](mailto:alexander_wright@fws.gov)

U.S. Fish and Wildlife Service

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**Paperwork Reduction Act Statement:** We are collecting this information subject to the Paperwork Reduction Act (44 U.S.C. 3501) to improve the data sources, methodology, and usefulness of the Midwest Conservation Blueprint in an open and transparent manner. Your response is voluntary and will not be shared publicly. We may not conduct or sponsor an information collection, and you are not required to respond to a collection of information, unless it displays a currently valid OMB Control Number. OMB has reviewed and approved this survey and assigned OMB Control Number 1090-0012.

**Estimated Burden Statement:** We estimate the survey will take you about 10 minutes to complete, including time to read instructions, gather information, and complete and submit your response. You may submit comments on any aspect of this information collection to Madonna L Baucum, Information Collection Clearance Officer for U.S. Fish and Wildlife Service, at [madonna\\_baucum@fws.gov](mailto:madonna_baucum@fws.gov).