

Memorandum

**United States Department of Education
Institute of Education Sciences
National Center for Education Statistics**

DATE: January 13, 2025
TO: Bev Pratt, OMB
THROUGH: Carrie Clarady, NCES
FROM: Julia Merlin, NCES
SUBJECT: 2024-25 TFS Incentives Change Request (OMB# 1850-0617 v.13)

The Teacher Follow-Up Survey (TFS) is a follow-up survey of public and private elementary and secondary school teachers who participated in the National Teacher and Principal Survey (NTPS) during the previous school year. The purpose of the survey is to determine how many teachers remained at the same school, moved to another school, or left the profession. It was last fielded in 2021-22, after the 2020-21 NTPS. Historically, the TFS has also been conducted the school year following the Schools and Staffing Survey (SASS), the predecessor survey to the NTPS. Redesigned from the SASS with a focus on flexibility, timeliness, and integration with other ED data, the NTPS system allows for school, principal, and teacher characteristics to be analyzed in relation to one another. The major objectives of the TFS are to measure the attrition rate for teachers; examine the characteristics of teachers who stayed in the profession and those who changed professions or retired and obtain activity or occupational data for those who left the position of a K-12 teacher.

The TFS/PFS main study was approved in June 2024 (OMB# 1850-0617 v.12). The NTPS 2023-24 preliminary activities were approved in December 2022 (OMB# 1850-0598 v.41-42). OMB approved the main study for 2023-24 in June 2023 (OMB# 1850-0598 v.43), with a change request (v.44) approved in January 2024, a 30D revision (v.45) approved in April 2024, and change requests approved in April 2024 (v.46) and June 2024 (v.47).

In the main study OMB package (OMB# 1850-0617 v.12), we included the line “*Details about the contingency incentive will be provided in a future change request to this package if executed*” on page 12 of Part B. NCES wanted to consult the results of the 2023-24 NTPS experiments before making final decisions regarding TFS incentive. NCES is proposing, if the contingency incentive is executed, to offer eligible teachers a promised \$10 digital incentive otherwise known as an e-gift card contingent on response to their TFS.

All changes in the attached materials are shown in full in the pages to follow, where new text is indicated in **red** and deleted text is indicated in **red-strikethrough**. This requested change does not affect the approved total cost to the federal government for conducting this study nor the estimated respondent burden.

Changes to Part A

(Pages 9-10) A.9 **Provision of Payments or Gifts to Respondents**

In addition, NCES seeks approval to potentially **provide offer** an additional monetary incentive **to nonresponding teachers in an effort as a contingency plan** to combat low **teacher response in at-risk subdomains of interest from teachers. The contingency plan would be executed for teachers in low responding subdomains, based on joint decisions**—**The decision to offer this additional incentive will be made jointly** by NCES and Census based on close monitoring of data collection status and response rates by subdomains of interest. **If executed, the additional**

incentive, a promised digital e-gift card (\$10), would be offered to nonresponding teachers starting in mid-April 2025, at the time of ~~This incentive would be a monetary incentive sent directly to the teacher alongside~~ the fourth mailed package. Once a completed TFS is received by Census, the digital incentive would be sent directly to the ~~responding teacher by email~~. Further details about the use of incentives are provided in section B.3.3 of Supporting Statement Part B.

Changes to Part B

(Page 12) B.3.3 Offering a ~~cash~~ **monetary** incentive to current and former teachers

During week 11 of TFS Main Contact Operations (3/19/2025), Census and NCES will jointly evaluate the response rates for the TFS-2 (former teachers) and TFS-3 (current teachers) and determine whether ~~a contingency incentive is needed~~ an additional monetary incentive should be offered to nonresponding teachers. Specifically, if the TFS-2 response rate is less than 58%, ~~nonresponding former teachers will be eligible to receive the additional incentive those teachers will be eligible to receive a contingency incentive~~. If the TFS-3 response rate is less than 64.5%, nonresponding current teachers will be eligible to receive the additional incentive ~~those teachers will be eligible to receive a contingency incentive~~. ~~Depending on whether response rates are struggling overall or only for certain types of schools, the contingency plan may be exercised for teachers in all types of schools or only teachers sampled from schools with particular characteristics~~. Response rates will be evaluated both overall and by subdomain, for example, by school characteristic. Depending on whether response rates are problematic overall or only for certain subdomains, the additional incentive may be offered to all nonresponding teachers or to nonresponding teachers in select subdomain(s). ~~Details about the contingency incentive will be provided in a future change request to this package if executed~~.

If executed, eligible teachers will be offered a promised \$10 digital incentive, contingent on response to their TFS. It will be offered starting in mid-April at the time of the fourth mailout and in all contacts thereafter until the end of TFS data collection. The \$10 digital incentive, an e-gift card, will be delivered to responding teachers by email upon Census' receipt of their completed TFS, either via the TFS web instrument or paper questionnaire. The email will be sent to the email address entered by the respondent in the contact information section of the completed TFS questionnaire. It will thank respondents for their participation in the TFS and will include a personal URL to redeem the \$10 e-gift card by selecting from a list of participating retailers.

Changes to Appendix A

(Pages 25-28) Updated contact materials table to reflect new emails

**Contact Materials for TFS and PFS 2021-22
Teacher and Principal Letters and E-mails Summary Table**

Data Collection Activity/Operation	Correspondence Identifier(s)	Description
TFS Teacher Status Form		
Initial School Letter	TFS-11L(AB)	This letter introduces the Teacher and Principal Status Form (TFS-5A/5B) and provides login information for the Qualtrics instrument.

Initial School Letter	TFS-11L(C)	This letter introduces the Teacher Status Form (TFS-5C) and provides login information for the Qualtrics instrument.
Initial School Email	TFS-12E(AB)	This email introduces the Teacher and Principal Status Form (TFS-5A/5B) and provides login information for the Qualtrics instrument.
Initial School Email	TFS-12E(C)	This email introduces the Teacher Status Form (TFS-5C) and provides login information for the Qualtrics instrument.
School Reminder Letter	TFS-12L(AB)	This letter reminds schools to complete the Teacher and Principal Status Form (TFS-5A/5B) and provides login information for the Qualtrics instrument.
School Reminder Letter	TFS-12L(C)	This letter reminds schools to complete the Teacher Status Form (TFS-5C) and provides login information for the Qualtrics instrument.
School 1 st Reminder Email	TFS-13E(AB)	This email reminds schools to complete Teacher and Principal Status Form (TFS-5A/5B) and provides login information for the Qualtrics instrument.
School 1 st Reminder Email	TFS-13E(C)	This email reminds schools to complete Teacher Status Form (TFS-5C) and provides login information for the Qualtrics instrument.
School Paper Form Letter	TFS-13L(AB)	This letter reminds schools to complete the Teacher and Principal Status Form (TFS-5A/5B). It is sent with a paper questionnaire and return envelope.
School Paper Form Letter	TFS-13L(C)	This letter reminds schools to complete the Teacher Status Form (TFS-5C). It is sent with a paper questionnaire and return envelope.
School 2 nd Reminder Email	TFS-14E(AB)	This email reminds schools to complete Teacher and Principal Status Form (TFS-5A/5B) and provides login information for the Qualtrics instrument.
School 2 nd Reminder Email	TFS-14E(C)	This email reminds schools to complete Teacher Status Form (TFS-5C) and provides login information for the Qualtrics instrument.
TFS First Teacher Mailout/Initial Email		
Early Mover/Leaver Invitation Email	TFS-15E	This email introduces the TFS-2/3 survey to early movers/leavers and provides login information for the TFS instrument. A reference to the promised monetary incentive is included in this email.
Early Mover/Leaver Reminder (Extension) Email	TFS-16E	This email reminds early movers/leavers to complete the TFS-2/3 and provides a one-week extension to earn the promised monetary incentive.
Early Mover/Leaver Thank You Letter	TFS-14L	This letter is sent to responding early movers/leavers who earned the promised monetary incentive. The cash flyer insert with the affixed promised monetary incentive is included with this letter.
Initial Teacher Invitation Email	TFS-17E	This email introduces the TFS-2/3 survey and provides login information for the TFS instrument.
Initial Teacher Invitation Email	TFS-17E(I)	This email introduces the TFS-2/3 survey and provides login information for the TFS instrument. A reference to the monetary incentive that will be sent with the Initial Teacher Letter is included in this email.

Initial Early Mover/Leaver Teacher Letter	TFS-15L	This letter reminds early movers/leavers to complete the TFS-2/3 and provides instructions for login. Includes Teacher Letter FAQs. The cash flyer insert with the affixed monetary incentive is also included with this letter.
Initial Teacher Letter	TFS-17L	This letter introduces the TFS-2/3 survey and provides instructions for login. Includes Teacher Letter FAQs. The cash flyer insert with the affixed monetary incentive is also included with this letter.
Initial Teacher Letter	TFS-17L(E)	This letter introduces the TFS-2/3 survey and provides instructions for login. Includes email address and the Teacher Letter FAQs. The cash flyer insert with the affixed monetary incentive is also included with this letter.
Initial Amish and Mennonite Teacher Letter	TFS-17L(A)	This letter introduces the TFS-2/3 and is sent with a paper questionnaire and return envelope. Includes Teacher Letter FAQs.
TFS Second Teacher Mailout/First Reminder Email		
Second Teacher Email (1st Reminder Email)	TFS-18E	This email reminds teachers to complete the TFS-2/3 and provides login information.
Second Teacher Mailout Letter	TFS-18L	This letter reminds teachers to complete the TFS-2/3 and provides login information.
Second Teacher Mailout Letter	TFS-18L(E)	This letter reminds teachers to complete the TFS-2/3 and provides login information. Includes email address.
Second Amish and Mennonite Teacher Letter	TFS-18L(A)	This letter reminds teachers to complete the TFS-2/3 and is sent with a paper questionnaire and return envelope.
TFS Second Reminder Email		
Third Teacher Email (2nd Reminder Email)	TFS-19E1	This email reminds teachers to complete the TFS-2/3 and provides login information.
Third Teacher Email (2nd Reminder Email)	TFS-19E1(I)	This email reminds teachers to complete the TFS-2/3 and provides login information. A reference to the previously mailed monetary incentive is included in this email.
Third Teacher Email (Early Mover/Leaver)	TFS-19E2	This email reminds early movers/leavers to complete the TFS-2/3 and provides login information.
TFS Third Teacher Mailout/Third Reminder Email		
Fourth Teacher Email (3rd Reminder Email)	TFS-20E	This email reminds teachers to complete the TFS-2/3 and provides login information.
Third Teacher Mailout Letter	TFS-19L	This letter reminds teachers to complete the TFS-2/3 and provides login information. Includes Teacher Letter FAQs.
Third Amish and Mennonite Teacher Letter	TFS-19L(A)	This letter reminds teachers to complete the TFS-2/3 and is sent with a paper questionnaire and a return envelope. Includes Teacher Letter FAQs.
TFS Fourth Reminder Email		
Fifth Teacher Email (4th Reminder Email)	TFS-21E	This email reminds teachers to complete the TFS-2/3 and provides login information.
TFS Fourth Teacher Mailout/Fifth Reminder Email		
Fourth Teacher Mailout Letter	TFS-20L(1)	This letter reminds teachers to complete the TFS-2/3 and provides login information. It is sent with a paper questionnaire and a return envelope.

Fourth Teacher Mailout Letter	TFS-20L(2)	This letter reminds teachers to complete the TFS-2/3 and provides login information. It is sent with both paper questionnaires and a return envelope.
Fourth Amish and Mennonite Teacher Letter	TFS-20L(A1)	This letter reminds teachers to complete the TFS-2/3 and is sent with a paper questionnaire and a return envelope.
Fourth Amish and Mennonite Teacher Letter	TFS-20L(A2)	This letter reminds teachers to complete the TFS-2/3 and is sent with both paper questionnaires and a return envelope.
Sixth Teacher Email (5th Reminder Email)	TFS-22E1	This email reminds teachers to complete the TFS-2/3 and provides login information.
Sixth Teacher Email (5th Reminder Email)	TFS-22E1(I)	This email reminds teachers to complete the TFS-2/3 and provides login information. A reference to the promised digital incentive is included in this email.
Sixth Teacher Email (Early Mover/Leaver)	TFS-22E2	This email reminds early movers/leavers to complete the TFS-2/3 and provides login information.
TFS Fifth Teacher Mailout/Sixth Reminder Email		
Seventh Teacher Email (6th Reminder Email)	TFS-23E	This email reminds teachers to complete the TFS-2/3 and provides login information. It will be sent directly from NCES.
Seventh Teacher Email (6th Reminder Email)	TFS-23E(I)	This email reminds teachers to complete the TFS-2/3 and provides login information. It will be sent directly from NCES. A reference to the promised digital incentive is included in this email.
Fifth Teacher Mailout Letter	TFS-21L(1)	This letter reminds teachers to complete the TFS-2/3 and provides login information. It is sent with a paper questionnaire and return envelope. Includes Teacher Letter FAQs.
Fifth Teacher Mailout Letter	TFS-21L(2)	This letter reminds teachers to complete the TFS-2/3 and provides login information. It is sent with both paper questionnaires and a return envelope. Includes Teacher Letter FAQs.
Fifth Teacher Mailout Letter	TFS-21L(D1)	This letter reminds teachers to complete the TFS-2/3 and provides login information. It is sent with a paper questionnaire and a return envelope. Includes Teacher Letter FAQs and a reference to the promised digital incentive.
Fifth Teacher Mailout Letter	TFS-21L(D2)	This letter reminds teachers to complete the TFS-2/3 and provides login information. It is sent with both paper questionnaires and a return envelope. Includes Teacher Letter FAQs and a reference to the promised digital incentive.
Fifth Amish and Mennonite Teacher Letter	TFS-21L(A1)	This letter reminds teachers to complete the TFS-2/3 and is sent with a paper questionnaire and return envelope. Includes Teacher Letter FAQs.
Fifth Amish and Mennonite Teacher Letter	TFS-21L(A2)	This letter reminds teachers to complete the TFS-2/3 and is sent with both paper questionnaires and a return envelope. Includes Teacher Letter FAQs.
TFS Reminder Emails		

Eighth Teacher Email	TFS-24E	This email reminds teachers to complete the TFS-2/3 and provides login information.
Eighth Teacher Email	TFS-24E(I)	This email reminds teachers to complete the TFS-2/3 and provides login information. A reference to the promised digital incentive is included in this email.
Ninth Teacher Email	TFS-25E	This email reminds teachers to complete the TFS-2/3 and provides login information.
Ninth Teacher Email	TFS-25E(I)	This email reminds teachers to complete the TFS-2/3 and provides login information. A reference to the promised digital incentive is included in this email.
Tenth Teacher Email	TFS-26E	This email reminds teachers to complete the TFS-2/3 and provides login information.
Tenth Teacher Email	TFS-26E(I)	This email reminds teachers to complete the TFS-2/3 and provides login information. A reference to the promised digital incentive is included in this email.
TFS Switcher Letter		
Switcher Letter	TFS-27L	This letter is sent to teachers who indicated that a different questionnaire would better reflect their current teaching status. It is sent with a paper form and return envelope.
TFS Partial Complete Letter		
Partial Complete Letter	TFS-28L	This letter is sent to teachers who have started but not fully completed the online questionnaire. Includes Teacher Letter FAQs.
TFS Paper Questionnaire Request Letter		
Paper Questionnaire Request Letter	TFS-29L	This letter is sent to teachers who requested a paper questionnaire. It is sent with a paper questionnaire and return envelope.
TFS Contingency Additional Incentive Letter		
Contingency Additional Incentive Letter	TFS-30L(D1)	This letter is sent to teachers if the contingency -additional incentive is activated and includes a pre-paid cash or a reference to the promised digital incentive. It is sent with a paper questionnaire and a return envelope.
Contingency Additional Incentive Letter	TFS-30L(D2)	This letter is sent to teachers if the contingency -additional incentive is activated and includes a pre-paid cash or a reference to the promised digital incentive. It is sent with a paper questionnaire and a return envelope.
TFS Promised Digital Incentive Delivery Email		
Digital Incentive Delivery Email	TFS-27E	The email is sent to responding teachers who earned the

		promised digital incentive for completing their survey.
TFS Thank You Email		
Thank You Email	TFS-28E	This email is sent to responding teachers in districts that prohibit incentives to thank them for their participation.
TFS Inserts		
Cash Flyer Insert	TFS-CF	The cash flyer insert is a half-sheet of yellow cardstock with a cash incentive affixed.
Special District Insert	TFS-SD	The special district insert provides confirmation to schools and staff that district approval has been received.
PFS First Principal Mailout/Initial Email		
Initial Principal Invitation Email	PFS-33E	This email introduces the PFS and provides login information for the Qualtrics instrument.
Initial Principal Letter	PFS-33L	This letter introduces the PFS and provides login information for the Qualtrics instrument.
PFS Second Principal Email		
Second Principal Email	PFS-34E	This email reminds principals to complete the PFS and provides login information for the Qualtrics instrument.
PFS Third Principal Email		
Third Principal Email	PFS-35E	This email reminds principals to complete the PFS and provides login information for the Qualtrics instrument.
PFS Paper Principal Mailout		
Paper Principal Letter	PFS-34L	This letter reminds principals to complete the PFS and provides login information for the Qualtrics instrument. It is sent with a paper questionnaire and return envelope.
PFS First School Mailout/Initial Email		
Initial School Letter	PFS-35L	This letter asks principals to complete the PFS and provides login information for the Qualtrics instrument.
Initial School Invitation Email	PFS-36E	This email asks principals to complete the PFS and provides login information for the Qualtrics instrument.
PFS Reminder Principal Letter		
Reminder Principal Letter	PFS-36L	This letter reminds principals to complete the PFS and provides login information for the Qualtrics instrument. It is sent with a paper questionnaire and return envelope.
PFS Reminder Principal Email		
Principal Reminder Email	PFS-37E	This email reminds principals to complete the PFS and

		provides login information for the Qualtrics instrument.
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(page 55) Third Teacher Email (without Incentive)

TFS-19E1

Subject: The U.S Department of Education needs your opinion!

Body:

Dear <Teacher Name>,

Last month, we sent you an invitation to complete the Teacher Follow-up Survey (TFS), a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). We are interested in learning about any changes in your career since last school year. Data collected from this important survey help researchers and policymakers better understand what affects teacher retention and attrition, as well as the teaching profession more generally. It's important that decision-makers hear from educators themselves, and this is an opportunity for your voice to be heard, whether you've left the profession or are still a teacher.

For example, from the 2021–22 TFS we learned:

- About 34.6 percent of teachers who left the profession between the 2020–21 and 2021–22 school years said that an increase in salary would be “very or extremely important” in influencing their decision to return to the position of a K–12 teacher.
- As you know, many teachers work another job during the school year to earn additional income. About STAT1 percent of TYPE school teachers who left the profession, STAT2 percent of teachers who changed schools but stayed in the classroom, and STAT3 percent of teachers who stayed at the same school between the 2020–21 and 2021–22 school years worked a second job outside of the school system during the 2020–21 school year.

We need your help to continue to provide policymakers with relevant and reliable teacher data!

If you have already completed the survey, thank you, and please disregard this email. If you have not had the opportunity to complete the survey yet, we encourage you to participate.

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this user ID: <USER ID>

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at:

<https://nces.ed.gov/surveys/ntps>.

If you have any questions about the survey, please contact the U.S. Census Bureau at 1–888–595–1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

Thank you in advance for your participation.

Sincerely,

Teacher Follow-up Survey Team

U.S. Census Bureau, on behalf of the

U.S. Department of Education

National Center for Education Statistics (NCES)

1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

(page 56) Third Teacher Email (with Incentive)

TFS-19E1(l)

Subject: The U.S Department of Education needs your opinion!

Body:

Dear <Teacher Name>,

Last month, we sent you an invitation to complete the Teacher Follow-up Survey (TFS) online along with \$10 to thank you for participating. The TFS is a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). We are interested in learning about any changes in your career since last school year. Data collected from this important survey help researchers and policymakers better understand what affects teacher retention and attrition, as well as the teaching profession more generally. It's important that decision-makers hear from educators themselves, and this is an opportunity for your voice to be heard, whether you've left the profession or are still a teacher.

For example, from the 2021–22 TFS we learned:

- About 34.6 percent of teachers who left the profession between the 2020–21 and 2021–22 school years said that an increase in salary would be “very or extremely important” in influencing their decision to return to the position of a K–12 teacher.
- As you know, many teachers work another job during the school year to earn additional income. About STAT1 percent of TYPE school teachers who left the profession, STAT2 percent of teachers who changed schools but stayed in the classroom, and STAT3 percent of teachers who stayed at the same school between the 2020–21 and 2021–22 school years worked a second job outside of the school system during the 2020–21 school year.

We need your help to continue to provide policymakers relevant and reliable teacher data!

If you have already completed the survey, thank you, and please disregard this email. If you have not had the opportunity to complete the survey yet, we encourage you to participate.

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this user ID: <USER ID>

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at:

<https://nces.ed.gov/surveys/ntps>.

If you have any questions about the survey, please contact the U.S. Census Bureau at 1–888–595–1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday.

You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

Thank you in advance for your participation.

Sincerely,

Teacher Follow-up Survey Team

U.S. Census Bureau, on behalf of the

U.S. Department of Education

National Center for Education Statistics (NCES)

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(page 57) Third Teacher Email (Early Mover/Leaver Non-Responders)

TFS-19E2

Subject: The U.S Department of Education still needs your opinion!

Body:

Dear <Teacher Name>,

Last fall, we invited you to complete the Teacher Follow-up Survey (TFS) and tell us about any changes in your career since the 2023–24 school year. The TFS is a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS) and focuses on understanding how personal life and work experiences impact career-related decisions. Data collected from this important survey not only help researchers and policymakers better understand what affects teacher retention and attrition, but also the teaching profession more generally. It's important that decision-makers hear from educators themselves, and this is an opportunity for your voice to be heard, whether you've left the profession or are still a teacher.

For example, from the 2021–22 TFS we learned:

- About 34.6 percent of teachers who left the profession between the 2020–21 and 2021–22 school years said that an increase in salary would be “very or extremely important” in influencing their decision to return to the position of a K–12 teacher.
- As you know, many teachers work another job during the school year to earn additional income. About STAT1 percent of TYPE school teachers who left the profession and STAT2 percent of teachers who changed schools but stayed in the classroom between the 2020–21 and 2021–22 school years worked a second job outside of the school system during the 2020–21 school year.

We still need your response! Please help us continue to provide policymakers with relevant and reliable teacher data. This survey will only take about 20 minutes to complete.

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this user ID: <USER ID>

In the coming weeks, you will also receive a letter inviting your participation in the TFS along with \$10 as a token of our appreciation for your time.

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at: <https://nces.ed.gov/surveys/ntps>.

If you have any questions about the survey, please contact the U.S. Census Bureau at 1–888–595–1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov. Thank you in advance for your participation.

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

(Page 67) Sixth Teacher Email (Sampled Teacher Non-Responders)

TFS-22E1

Subject: Let the U.S. Department of Education know what you think: Take our survey today

Body:

Dear <Teacher Name>,

Over the past few months, we have sent you invitations to complete your Teacher Follow-up Survey (TFS) online. In addition, we recently mailed you a paper version of the TFS. The TFS is a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). We need your help to continue to provide critical decision-makers with an accurate view of the teaching profession in schools across the country. Policymakers at the state, federal, and local levels use these data to set education policy and improve teacher working conditions. **This is your chance to voice your opinion!**

If you have recently completed the survey, thank you! If not, please complete the questionnaire we mailed to you and return it to us in the postage-paid envelope. Alternatively, you may complete your survey online using the following login information.

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this user ID: <USER ID>

Please be assured that your responses to the survey will not be shared with anyone at your school.

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at: <https://nces.ed.gov/surveys/ntps>.

If you have any questions about the survey, please contact the U.S. Census Bureau at 1–888–595–1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

Thank you for your contribution to this important survey.

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

(Page 68) Sixth Teacher Email (Sampled Teacher Non-Responders with Incentive Text)
TFS-22E1(I)

Subject: Let the U.S. Department of Education know what you think: Take our survey today

Body:

Dear <Teacher Name>,

Over the past few months, we have sent you invitations to complete your Teacher Follow-up Survey (TFS) online. In addition, we recently mailed you a paper version of the TFS. The TFS is a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). We need your help to continue to provide critical decision-makers with an accurate view of the teaching profession in schools across the country. Policymakers at the state, federal, and local levels use these data to set education policy and improve teacher working conditions. **This is your chance to voice your opinion!**

If you have recently completed the survey, thank you! If not, please complete the questionnaire we mailed to you and return it to us in the postage-paid envelope. Alternatively, you may complete your survey online using the following login information.

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this user ID: <USER ID>

After you complete your survey, we will email you a \$10 digital gift card as a token of our appreciation. The gift card will be sent to the email address that you provide at the end of the survey and can be redeemed at a retailer of your choice.

Please be assured that your responses to the survey will not be shared with anyone at your school.

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at: <https://nces.ed.gov/surveys/ntps>.

If you have any questions about the survey, please contact the U.S. Census Bureau at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

Thank you for your contribution to this important survey.

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

(page 70) Seventh Teacher Email (TFS Personalized Email to Sampled Teacher Non-Responders and Early Mover/Leaver Non-Responders)

TFS-23E

Subject: We need your help to understand what's changed: Please consider participating in the Teacher Follow-up Survey!

Body:

Dear <Teacher Name>,

We urgently need your help to understand what has happened to current and former teachers in the last year.

Your Teacher Follow-up Survey (TFS) responses will help us better understand how school policies and practices, as well as personal life and work experiences, influence teachers' decisions to remain in or leave the profession. As you may be aware, decision-makers are anxiously trying to understand and address increasing teacher shortages and vacancies across the nation. But in order to do so, **they need nationally representative attrition data from the Department of Education to truly capture the experiences of current and former teachers.**

The TFS provides this information and helps highlight the challenges teachers face, as well as why they choose to leave the profession. By responding to this short survey, you can help ensure that we have the data needed to address this issue and inform amelioration strategies. **Add your voice to the room where decisions are made!**

This survey will only take about 20 minutes to complete. To respond online, please visit the link below and enter your User ID:

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this user ID: <USER ID>

To learn more about the NTPS and TFS, and to read reports from previous surveys, please visit our website at: <https://nces.ed.gov/surveys/ntps>.

If you have any questions or would like to complete the survey with a representative, please contact us at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact me directly at Julia.merlin@ed.gov.

Sincerely,

Julia Merlin
Study Director, Teacher Follow-up Survey and Principal Follow-up Survey
National Center for Education Statistics

(page 71) Seventh Teacher Email (TFS Personalized Email to Sampled Teacher Non-Responders with Incentive Text)

TFS-23E(I)

Subject: We need your help to understand what's changed: Please consider participating in the Teacher Follow-up Survey!

Body:

Dear <Teacher Name>,

We urgently need your help to understand what has happened to current and former teachers in the last year.

Your Teacher Follow-up Survey (TFS) responses will help us better understand how school policies and practices, as well as personal life and work experiences, influence teachers' decisions to remain in or leave the profession. As you may be aware, decision-makers are anxiously trying to understand and address increasing teacher shortages and vacancies across the nation. But in order to do so, **they need nationally representative attrition data from the Department of Education to truly capture the experiences of current and former teachers.**

The TFS provides this information and helps highlight the challenges teachers face, as well as why they choose to leave the profession. By responding to this short survey, you can help ensure that we have the data needed to address this issue and inform amelioration strategies. **Add your voice to the room where decisions are made!**

This survey will only take about 20 minutes to complete. To respond online, please visit the link below and enter your User ID:

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this user ID: <USER ID>

After you complete your survey, we will email you a \$10 digital gift card as a token of our appreciation. The gift card will be sent to the email address that you provide at the end of the survey and can be redeemed at a retailer of your choice.

To learn more about the NTPS and TFS, and to read reports from previous surveys, please visit our website at:
<https://nces.ed.gov/surveys/ntps>.

If you have any questions or would like to complete the survey with a representative, please contact us at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact me directly at Julia.merlin@ed.gov.

Sincerely,

Julia Merlin
Study Director, Teacher Follow-up Survey and Principal Follow-up Survey
National Center for Education Statistics

(Page 74) Fifth Teacher Letter (TFS-2 or TFS-3 with Incentive Text)

TFS-21L(D1) (Includes Teacher Letter FAQs)

<Date>

Dear <Teacher Name>,

Don't miss your opportunity to inform national policy on teachers and the teaching profession!

The Teacher Follow-up Survey (TFS) needs your response to portray an accurate picture of today's teachers. The TFS is a follow-up study to the 2023-24 National Teacher and Principal Survey (NTPS) and provides policymakers and practitioners with valuable data about current teachers' experience, job satisfaction, and working conditions, and about former teachers' current employment and reasons for leaving the teaching profession.

If you have recently completed the survey, thank you! **If you have not yet completed the TFS, please respond in ONE of two ways:**

- Respond online at <https://respond.census.gov/tfs> using this user ID: <USER ID>

OR

- Complete the enclosed questionnaire and mail it back using the enclosed postage-paid envelope. If the enclosed questionnaire does not apply to you, please notify the U.S. Census Bureau by telephone or email.

After you complete your survey, we will email you a \$10 digital gift card as a token of our appreciation. The gift card will be sent to the email address that you provide at the end of the survey and can be redeemed at a retailer of your choice.

If you have any questions, need assistance, or would like to complete the survey with a representative, please contact the U.S. Census Bureau at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

For additional information about the TFS, please see the reverse side of this letter or visit: <https://nces.ed.gov/surveys/ntps>.

Thank you in advance for your participation in this important survey.

Sincerely,

Chris Chapman
Associate Commissioner
National Center for Education Statistics (NCES)
U.S. Department of Education

(page 75) Fifth Teacher Letter (TFS-2 and TFS-3 with Incentive Text)

TFS-21L(D2) (Includes Teacher Letter FAQs)

<Date>

Dear <Teacher Name>,

Don't miss your opportunity to inform national policy on teachers and the teaching profession!

The Teacher Follow-up Survey (TFS) needs your response to portray an accurate picture of today's teachers. The TFS is a follow-up study to the 2023-24 National Teacher and Principal Survey (NTPS) and provides policymakers and practitioners with valuable data about current teachers' experience, job satisfaction, and working conditions, and about former teachers' current employment and reasons for leaving the teaching profession.

If you have recently completed the survey, thank you! **If you have not yet completed the TFS, please respond in ONE of two ways:**

- Respond online at <https://respond.census.gov/tfs> using this user ID: <USER ID>

OR

- Complete a paper questionnaire and return it in the postage-paid return envelope.

Two questionnaires have been enclosed, please complete **ONLY the questionnaire that best matches** your current teaching status:

- The Questionnaire for Former Teachers (TFS-2) is **GREEN** and intended for persons who **left** teaching within the year after the 2023–24 NTPS.
- The Questionnaire for Current Teachers (TFS-3) is **PINK** and intended for teachers who **continue** to teach, either in the same school as in the previous year or in a different school.

After you complete your survey, we will email you a \$10 digital gift card as a token of our appreciation. The gift card will be sent to the email address that you provide at the end of the survey and can be redeemed at a retailer of your choice.

If you have any questions, need assistance, or would like to complete the survey with a representative, please contact the U.S. Census Bureau at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

For additional information about the TFS, please see the reverse side of this letter or visit: <https://nces.ed.gov/surveys/ntps>.

Thank you in advance for your participation in this important survey.

Sincerely,

Chris Chapman
Associate Commissioner
National Center for Education Statistics (NCES)
U.S. Department of Education

(page 79) Eighth Teacher Email (All Non-Responders)

TFS-24E

Subject: Teacher Follow-up Survey: We need you!

Body:

Dear **<Teacher Name>**,

We appreciate your contributions to the field of education and your past participation in the National Teacher and Principal Survey (NTPS).

Whether you are still teaching or not, your continued participation in the Teacher Follow-up Survey (TFS) will help to improve the teaching profession. Policymakers at all levels of the government rely on this information to make informed decisions about education policy and practice. It will only take a small amount of your time to complete and will help make sure that decision-makers in education learn from your experiences and perspective!

If you have already completed the survey, thank you for your assistance, and please disregard this email. If you have not completed it yet, we encourage you to participate in **ONE of two ways**:

- Complete the survey using our secure website and the login information provided below:

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this User ID: <USER ID>

OR

- Complete the paper questionnaire that was mailed to you and send it back in the postage-paid envelope.

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at: <https://nces.ed.gov/surveys/ntps>.

If you have any questions about the survey or would like to complete the survey with a representative, please contact us, toll-free, at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact us via email at: ntps@census.gov.

Thank you in advance for your participation.

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

NCES is authorized to conduct this survey by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543). All of the information you provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151). Reports of the findings from the survey will not identify participating districts, schools, or staff. Individual responses will be combined with those from other participants to produce summary statistics and reports.

(page 80) Eighth Teacher Email (All Non-Responders with Incentive Text)

TFS-24E(I)

Subject: Teacher Follow-up Survey: We need you!

Body:

Dear <Teacher Name>,

We appreciate your contributions to the field of education and your past participation in the National Teacher and Principal Survey (NTPS).

Whether you are still teaching or not, your continued participation in the Teacher Follow-up Survey (TFS) will help to improve the teaching profession. Policymakers at all levels of the government rely on this information to make informed decisions about education policy and practice. It will only take a small amount of your time to complete and will help make sure that decision-makers in education learn from your experiences and perspective!

If you have already completed the survey, thank you for your assistance, and please disregard this email. If you have not completed it yet, we encourage you to participate in **ONE of two ways**:

- Complete the survey using our secure website and the login information provided below:

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this User ID: <USER ID>

OR

- Complete the paper questionnaire that was mailed to you and send it back in the postage-paid envelope.

After you complete your survey, we will email you a \$10 digital gift card as a token of our appreciation. The gift card will be sent to the email address that you provide at the end of the survey and can be redeemed at a retailer of your choice.

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at: <https://nces.ed.gov/surveys/ntps>.

If you have any questions about the survey or would like to complete the survey with a representative, please contact us, toll-free, at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact us via email at: ntps@census.gov.

Thank you in advance for your participation.

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

(page 81) Ninth Teacher Email (All Non-Responders)

TFS-25E

Subject: Please participate in this important education survey

Body:

Dear <Teacher Name>,

Time is running out to complete the Teacher Follow-up Survey (TFS). The TFS is a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). Your participation is important and will help ensure that policymakers and researchers have the data needed to better understand teachers and the teaching profession. Help us provide meaningful results from this survey and voice your opinion today.

If you have already completed the survey, thank you for your assistance, and please disregard this email. If you have not completed the survey, there are two ways you can participate:

- **The survey will be available until <DATE>**. Complete the survey using our secure website and the login information provided below:

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this User ID: <USER ID>

OR

- If you would prefer to complete a paper questionnaire, please complete and return the questionnaire you recently received by <DATE>.

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at:

<https://nces.ed.gov/surveys/ntps>.

If you need assistance, our telephone representatives are available through 06/30/2025 at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. After that date, you may continue to contact us by email at: ntps@census.gov.

Thank you very much for your prompt response!

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

(Page 82) Ninth Teacher Email (All Non-Responders with Incentive Text)

TFS-25E(I)

Subject: Please participate in this important education survey

Body:

Dear <Teacher Name>,

Time is running out to complete the Teacher Follow-up Survey (TFS). The TFS is a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). Your participation is important and will help ensure that policymakers and researchers

have the data needed to better understand teachers and the teaching profession. Help us provide meaningful results from this survey and voice your opinion today.

If you have already completed the survey, thank you for your assistance, and please disregard this email. If you have not completed the survey, there are two ways you can participate:

- **The survey will be available until <DATE>**. Complete the survey using our secure website and the login information provided below:

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this User ID: <USER ID>

OR

- If you would prefer to complete a paper questionnaire, please complete and return the questionnaire you recently received by <DATE>.

After you complete your survey, we will email you a \$10 digital gift card as a token of our appreciation. The gift card will be sent to the email address that you provide at the end of the survey and can be redeemed at a retailer of your choice.

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at: <https://nces.ed.gov/surveys/ntps>.

If you need assistance, our telephone representatives are available through 06/30/2025 at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. After that date, you may continue to contact us by email at: ntps@census.gov.

Thank you very much for your prompt response!

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

(page 83) Tenth Teacher Email (All Non-Responders)

TFS-26E

Subject: We need your help: Please participate in the Teacher Follow-up Survey!

Body:

Dear <Teacher Name>,

We still need your response to the Teacher Follow-up Survey (TFS), a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). Your participation in this survey is important to help policymakers and practitioners better understand the challenges facing educators today! Whether you are currently teaching at the same school, have left your school from last year, or have exited the profession entirely, policymakers at all levels will benefit from learning how your experiences informed your decision so they can make better decisions on behalf of educators.

If you have already completed the survey, thank you and please disregard this email. If you have not completed the survey, please participate in **ONE of two ways**:

- Complete the survey online using our secure website and the login information provided below by **<DATE>**:

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this User ID: **<USER ID>**

OR

- Complete and return the paper questionnaire you recently received by **<DATE>**.

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at: <https://nces.ed.gov/surveys/ntps>.

If you need assistance, our telephone representatives are available through 06/30/2025 at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. After that date, you may continue to contact us by email at: ntps@census.gov.

Thank you very much for your prompt response!

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

(Page 84) Tenth Teacher Email (All Non-Responders with Incentive Text)

TFS-26E(I)

Subject: We need your help: Please participate in the Teacher Follow-up Survey!

Body:

Dear <Teacher Name>,

We still need your response to the Teacher Follow-up Survey (TFS), a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). Your participation in this survey is important to help policymakers and practitioners better understand

the challenges facing educators today! Whether you are currently teaching at the same school, have left your school from last year, or have exited the profession entirely, policymakers at all levels will benefit from learning how your experiences informed your decision so they can make better decisions on behalf of educators.

If you have already completed the survey, thank you and please disregard this email. If you have not completed the survey, please participate in **ONE of two ways**:

- Complete the survey online using our secure website and the login information provided below by **<DATE>**:

[Click here to complete the Teacher Follow-up Survey.](#)

Log in using this User ID: **<USER ID>**

OR

- Complete and return the paper questionnaire you recently received by **<DATE>**.

After you complete your survey, we will email you a \$10 digital gift card as a token of our appreciation. The gift card will be sent to the email address that you provide at the end of the survey and can be redeemed at a retailer of your choice.

For more information about the NTPS and TFS, and to read reports from previous surveys, please visit our website at: <https://nces.ed.gov/surveys/ntps>.

If you need assistance, our telephone representatives are available through 06/30/2025 at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. After that date, you may continue to contact us by email at: ntps@census.gov.

Thank you very much for your prompt response!

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

(Page 89) Contingency-Additional Incentive Letter (TFS-2 or TFS-3)

TFS-30L(D1)

<Date>

Dear **<Teacher Name>**,

We have been contacting you throughout the school year to request your response to the Teacher Follow-up Survey (TFS). The TFS is a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). By completing this survey, you will help ensure that policymakers and researchers have the data needed to better understand teachers and the teaching profession, why some teachers choose to stay in the classroom, and why others leave the profession.

Please respond using ONE of the following options:

- Respond online at <https://respond.census.gov/tfs> using this user ID: <USER ID>
- OR
- Complete the enclosed questionnaire and mail it back using the enclosed postage-paid envelope. If the enclosed questionnaire does not apply to you, please notify the U.S. Census Bureau by telephone or email.

After you complete your survey, we will email you a \$10 digital gift card as a token of our appreciation. The gift card will be sent to the email address that you provide at the end of the survey and can be redeemed at a retailer of your choice.

If you have any questions about the survey, please contact the U.S. Census Bureau at 1–888–595–1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

Thank you for your contribution to this important survey.

Sincerely,

Chris Chapman

Associate Commissioner

National Center for Education Statistics (NCES)

U.S. Department of Education

(Page 90) Contingency Additional Incentive Letter (TFS-2 and TFS-3)

TFS-30L(D2)

<Date>

Dear <Teacher Name>,

We have been contacting you throughout the school year to request your response to the Teacher Follow-up Survey (TFS). The TFS is a follow-up study to the 2023–24 National Teacher and Principal Survey (NTPS). By completing this survey, you will help ensure that policymakers and researchers have the data needed to better understand teachers and the teaching profession, why some teachers choose to stay in the classroom, and why others leave the profession.

Please respond using ONE of the following options:

- Respond online at <https://respond.census.gov/tfs> using this user ID: <USER ID>

OR

- Complete a paper questionnaire and return it in the postage-paid return envelope.

Two questionnaires have been enclosed, please complete **ONLY the questionnaire that best matches** your current teaching status:

- The Questionnaire for Former Teachers (TFS-2) is GREEN and intended for persons who **left** teaching within the year after the 2023–24 NTPS.
- The Questionnaire for Current Teachers (TFS-3) is PINK and intended for teachers who **continue** to teach, either in the same school as in the previous year or in a different school.

After you complete your survey, we will email you a \$10 digital gift card as a token of our appreciation. The gift card will be sent to the email address that you provide at the end of the survey and can be redeemed at a retailer of your choice.

If you have any questions about the survey, please contact the U.S. Census Bureau at 1–888–595–1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

Thank you for your contribution to this important survey.

Sincerely,

Chris Chapman

Associate Commissioner

National Center for Education Statistics (NCES)

U.S. Department of Education

(pages 91-92) Digital Incentive Delivery Email

TFS-27E

Subject: Thank You from the U.S. Department of Education and U.S. Census Bureau

Body:

Dear <Teacher Name>,

Thank you for completing the Teacher Follow-up Survey! Below is a \$10 digital gift card as a token of our appreciation for your response to this important study. This digital gift card can be redeemed at a retailer of your choice.

\$10
Your Choice

[Access Gift Card Here (TOKEN - hyperlinked)]
Available until [EXP_DATE]

[FAQs (URL - hyperlinked (<https://censuschp-g0cnbefrdxgegacf.centralus-01.azurewebsites.net/faq/>))]

If you have any questions about the survey, please contact the U.S. Census Bureau at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

Thanks, again, for your participation.
Sincerely,

Teacher Follow-up Survey Team

U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

Thank You Email

TFS-28E

Subject: Thank you for your participation

Body:

Dear <Teacher Name>,

We appreciate your contributions to the field of education and your participation in the Teacher Follow-up Survey (TFS). We would like to thank you for making this survey a success!

We will be releasing findings from the 2023-24 National Teacher and Principal Survey (NTPS) later this year. Findings from the 2024-25 TFS will be released next year. These findings, as well as reports based on previous administrations of the NTPS and TFS, will be posted to the NCES website at <http://www.nces.ed.gov/surveys/ntps> upon release. You can also subscribe to our email alerts at <https://ies.ed.gov/newsflash/> to be kept up to date on data releases from the NTPS, TFS, and other educational surveys.

If you have any questions about the survey, please contact the U.S. Census Bureau at 1-888-595-1338 between 8:00 a.m. and 8:00 p.m. (Eastern Time) Monday through Friday, or between 11:00 a.m. and 9:00 p.m. (Eastern Time) Saturday and Sunday. You can also contact the U.S. Census Bureau via email at: ntps@census.gov.

Thanks, again, for your participation.

Sincerely,

Teacher Follow-up Survey Team
U.S. Census Bureau, on behalf of the
U.S. Department of Education
National Center for Education Statistics (NCES)
1-888-595-1338 | ntps@census.gov | <https://nces.ed.gov/surveys/ntps>

Changes to Appendix B

(page 71) Added mock-up of the TFS web instrument contact information request page

Item: gen_contact_info

Beginning April 14, 2025, the following text will be displayed on the contact information screen for both current and former teachers.



Section 6: Contact Information

40. Please provide your contact information below. We will use this information to send a thank you message, token of appreciation, or follow-up questions about your responses.

First Name

Last Name

Suffix

Preferred e-mail address

Preferred phone number

40a. In what state do you currently live?

State

41. Please indicate how much time it took you to complete this form, not counting interruptions.

- Please record the time in minutes, e.g., 20 minutes, 65 minutes, etc.

 Minutes

[← Previous](#)

[Next →](#)

Edits:

- For First and Last Names, only allow alpha and special characters (with the exception of ());<->~{}/) in the response boxes.
- For Preferred phone number, only allow numeric values in the response box. If the responses are too short, display 'PhoneError' message.
- For Preferred e-mail address, run module for robust validity check. If left blank or the response does not contain permitted values, display 'EmailError' message.

Skips: Go to Review Answers and Submit Data (submit)