

APPENDIX F

2025 NSCG Mailing Materials

Letter Description	Letter Name
Frequently Asked Questions (control group language version)	CG-FAQ
Frequently Asked Questions (experimental plain language version)	CG-FAQ-A
Prenotice, New Cohort	CG-0W-N
Prenotice, New Cohort, Plain Language	CG-0W-NP
Web Invite, New Cohort	CG-1W-N
Web Invite, New Cohort, Plain Language	CG-1W-NP
Web Invite, New Cohort, Debit Card Incentive	CG-1W-ND
Web Invite, New Cohort, Debit Card Incentive, Plain Language	CG-1W-NDP
Web Invite, Old Cohort	CG-1W-O
Web Invite, Old Cohort, Debit Card Incentive	CG-1W-OD
Perforated, New Cohort, Old Cohort	CG-2W
Perforated, New Cohort, Plain Language	CG-2W-NP
Perforated, New Cohort, Debit Card Incentive	CG-2W-ND
Perforated, Old Cohort, Debit Card Incentive	CG-2W-OD
Perforated, New Cohort, Debit Card Incentive, Plain Language	CG-2W-NDP
Web Invite, New Cohort, Old Cohort, ACS style envelope	CG-5W
Web Invite, New Cohort, Plain Language, ACS style envelope	CG-5W-NP
Questionnaire, Web Invite, Old Cohort	CG-5W-OQ
Reminder Postcard, New Cohort, Old Cohort	CG-6W
Reminder Postcard, New Cohort, Plain Language	CG-6W-P
Questionnaire and Web Invite, New Cohort	CG-8W-NQ
Questionnaire and Web Invite, New Cohort, Plain Language	CG-8W-NPQ
Questionnaire and Web Invite, Old Cohort	CG-8W-OQ
Perforated, Web Invite, New Cohort, Old Cohort	CG-12W
Perforated, New Cohort, Plain Language	CG-12W-P
Perforated, Web Invite, New Cohort	CG-16W
Perforated, New Cohort, Plain Language	CG-16W-P
Questionnaire and Web Invite, Old Cohort	CG-18W-Q
Questionnaire and Web Invite, New Cohort	CG-20W-Q
Questionnaire and Web Invite, New Cohort, Plain Language	CG-20W-QP
Perforated, Web Invite, New Cohort, Old Cohort	CG-23W
Perforated, New Cohort, Plain Language	CG-23W-P

NATIONAL SURVEY OF COLLEGE GRADUATES (NSCG)

Frequently Asked Questions

What is the National Survey of College Graduates?

Since the 1970s, the National Survey of College Graduates (NSCG) has been the most important source of information on the education and career paths of the nation's college-educated population. It is conducted by the National Science Foundation (NSF), an independent agency of the U.S. government that supports research and education. The U.S. Census Bureau serves as the data collection contractor for the NSCG on behalf of NSF.

How is the information used?

The information you provide will be used to...

- Deliver important information about the education and career paths of college graduates,
- Study the relationship between education and career opportunities in the United States,
- Assist people in making education and career choices,
- Inform decisions about how to best use limited resources in the areas of research, education, and job training

For other uses and more information, visit <http://www.census.gov/nscg>.

Who should participate?

We collect data on the entire college graduate population, including people with international degrees, non-STEM (science, technology, engineering, and math) degrees, and people who are or were retired. You were randomly selected to participate, and you represent hundreds of other college-educated people in the United States. We cannot replace you with another person because it would harm the quality of the data we collect. Your response is voluntary, and there is no penalty for not answering individual questions. The success of this survey depends on your response.

Will my information be kept confidential?

Yes, your personal information and responses to the survey are confidential. The information collected in this questionnaire is solicited under the authority of the National Science Foundation (NSF) Act of 1950, as amended. The Census Bureau is collecting this information under the authority of Title 13, Section 8 of the United States Code (U.S.C). The Census Bureau is required by law to keep your information confidential and can use your responses for statistical purposes only. The Census Bureau is not permitted to publicly release your responses in a way that could identify you. Federal law protects your privacy and keeps your answers confidential (Title 13, U.S.C, Section 9). Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

How long will this survey take?

Although individual times may vary, the average time to complete the online survey is 20 minutes. The average time to complete the paper questionnaire is 30 minutes. Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer, Office of the General Counsel, National Science Foundation, 2415 Eisenhower Avenue, Alexandria, VA 22314.

Additional information about this survey

Under 5 Code of Federal Regulations 1320.5(b), an agency cannot conduct, sponsor, or require a response to a collection of information unless the collection displays a currently valid Office of Management and Budget (OMB) approval number. The OMB approval number for this survey is 3145-0141 and the expiration date is xxxxxxxx

More about the National Survey of College Graduates (NSCG)

Is this a legitimate survey?	You can call 1-888-262-5935 or email nscg@census.gov to verify that NSCG is an official government survey. You can also find out about the survey at census.gov/nscg .
Who conducts this survey?	The NSCG is conducted by the National Science Foundation (NSF). NSF is an independent agency of the U.S. government that supports science and engineering across the country. The U.S. Census Bureau collects and processes the survey data on behalf of NSF.
What authority do you have to collect these data?	The NSCG is collected under the authority of the National Science Foundation Act of 1950, as amended. The Census Bureau is conducting this survey under the authority of Title 13, Section 8 of the U.S. Code. The NSCG has been approved by the Office of Management and Budget (OMB number XXXX-XXXX, approval expires on XX XX, XXXX).
Who do you ask to complete the survey?	We collect data on the entire college graduate population, including people with international degrees, non-STEM (science, technology, engineering, and math) degrees, and people who are or were retired. Your information is valuable for the survey.
Can you select someone else besides me?	You were randomly chosen to represent hundreds of other adults like you. Once a person has been selected for the survey, we cannot replace them with another person because it would harm the quality of the data.
Will my response be kept confidential?	Yes. The Census Bureau is required by law to keep your information confidential and can use your responses for statistical purposes only (Title 13, U.S. Code, Section 9). Responding to the survey is voluntary and failure to provide some or all of the requested information will not in any way adversely affect you. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data. For more information on the Census Bureau's Data Protection and Screening principles, please see our data protection website at https://www.census.gov/privacy/ .
How is the information used?	Government officials use the survey data to make decisions about how to best use limited resources to improve research, education, and job training. Researchers use the survey data to study the relationship between education and career opportunities. Any individual can use the survey results to help make a decision about their own education or career path.

CG-0W-N
(11-22-2022)



UNITED STATES DEPARTMENT OF COMMERCE

U.S. Census Bureau

Office of the Director

Washington, DC 20233-0001

In a few days, you will receive a mailing from the U.S. Census Bureau asking for your help with the **2025 National Survey of College Graduates** (NSCG). This survey collects information about how people use their education over time and as economic conditions change. Since the 1970s, the U.S. Census Bureau has conducted this ongoing study on behalf of the National Science Foundation (NSF).

If you do not receive additional information from us within two weeks or have any questions about the survey, please contact the Census Bureau between 9 a.m. and 10 p.m. Eastern Time on our toll-free number at 1-888-262-5935 or send an email to nscg@census.gov.

National results from this survey, as well as more information about the NSCG, are available at NSF's website: <http://www.nsf.gov/statistics/srvygrads>.

Your participation helps form education-related policy decisions and ensures the validity of the results of this valuable national survey. We greatly appreciate your time.

Sincerely,

Robert L. Santos
Director
U.S. Census Bureau



You've been selected to participate in the **National Survey of College Graduates**. On behalf of the National Science Foundation, the U.S. Census Bureau conducts this survey to understand the education and career paths of college-educated adults in the United States.

What is this survey about? This survey collects information about how people use their education over time and as economic conditions change. Your participation helps inform education-related policy decisions.

When can I respond? We will send you another letter in about a week. The letter will include your Login ID and password so you can complete the survey online.

How long will it take? It should take about 20 minutes to complete the survey.

National results from this survey, as well as more information about the survey, are available at <http://www.nsf.gov/statistics/srvygrads>.

If you have questions, you can contact the Census Bureau either by calling our toll-free number (1-888-262-5935) between 9 a.m. and 10 p.m. Eastern Time or by sending an email to nscg@census.gov.

Thank you for your participation.

Sincerely,

A handwritten signature in black ink that reads "Robert L. Santos".

Robert L. Santos
Director, U.S. Census Bureau



The U.S. Census Bureau and the National Science Foundation are dedicated to providing policy-makers, you, and your community with the most comprehensive data available on U.S. college graduates. To accomplish this, **we need your help**. Please complete the **2025 National Survey of College Graduates**, an important ongoing survey that has been conducted since the 1970s.

Please respond within two weeks at <https://respond.census.gov/nscg>

Login ID:

Password:

By participating, college graduates like you can help:

- Inform education and workforce initiatives, such as the America COMPETES Act, to improve our nation's standing in today's global economy;
- Improve support for scholarship and fellowship opportunities, like the Graduate Research Fellowship Program.

The success of this survey depends on your participation. We cannot substitute another college graduate for you. For more information, see the back of this letter for answers to frequently asked questions, email nscg@census.gov, or call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time.

Thank you in advance for responding to this important national survey.

Sincerely,

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About two years ago, you participated in the 2023 National Survey of College Graduates. We thank you. Your responses help:

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- Improve support for scholarship and fellowship opportunities, like the Graduate Research Fellowship Program.

It is now time for the **2025 National Survey of College Graduates**. We are requesting **your help** to continue to provide policy makers, you, and your community with the most comprehensive data available on U.S. college graduates.

Please respond within two weeks at <https://respond.census.gov/nscg>

Login ID:

Password:

The success of this national survey still depends on your participation. **Your response is important even if your information has not changed.** Your continued participation allows us to investigate how social, technological, and economic events affect college-educated individuals over time. We cannot substitute another college graduate for you.

For more information, see the back of this letter for answers to frequently asked questions.

Still have questions?

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Thank you in advance for your continued participation in this important national survey.

Sincerely,

A handwritten signature in black ink that reads "Robert L. Santos".

Robert L. Santos
Director
U.S. Census Bureau

CG-2W(7491)
(11-22-2022)



UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau
Office of the Director
Washington, DC 20233-0001

Last week, we sent you a request to participate in the **2025 National Survey of College Graduates**. If you already completed the survey, thank you very much. If you have not responded, please use the secure website below to **complete the survey today**.

Please respond at <https://respond.census.gov/nscg>

Login ID:

Password:

Results from this survey show that in 2023, about 46.5% of college graduates had taken at least one course at a community or two-year college. This shows how college students and their families are adjusting to changes in tuition rates and the economy and can help aspiring college graduates plan for their education.

You were scientifically selected for this survey, and your response is very important. For help or additional information, email nscg@census.gov, or call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time. Thank you in advance for responding to this important national survey.

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If you've already responded, thank you. If not, please use the secure website below to complete the survey today.

Respond now at respond.census.gov/nscg

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2. Enter your Password:

Survey results from 2023 showed that almost 50% of college graduates had taken at least one course at a community or two-year college. Information like this shows how people are adjusting to changes in tuition rates and in the economy. This can help aspiring college graduates plan for their education.

If you have questions, need help completing the survey, or wish to respond by phone, please call our toll-free number (1-888-262-5935) from 9 a.m. to 10 p.m. Eastern Time or email nscg@census.gov.

Thank you. Your response is greatly appreciated.

Sincerely,

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Director, U.S. Census Bureau

CG-2W-ND(7491)
(11-22-2022)



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CG-2W-OD(7491)
(11-22-2022)



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If you've already responded, thank you. If not, **please do so today** by following these steps:

Respond now at respond.census.gov/nscg

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If you have questions, need help completing the survey, or wish to respond by phone, please call our toll-free number (1-888-262-5935) from 9 a.m. to 10 p.m. Eastern Time or email nscg@census.gov.

Thank you. Your response is greatly appreciated.

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A few weeks ago, the U.S. Census Bureau contacted you to request your participation in the 2025 National Survey of College Graduates. If you have already completed the survey, we appreciate your help.

If you have not responded, **now is the time to do so**. Your individual response is critical to the success of this survey and provides valuable information to your community and your country.

For example, local governments and businesses use this data to better understand the skills available in the local workforce to help build the economy.

To respond online, go to: <https://respond.census.gov/nscg>

Login ID:

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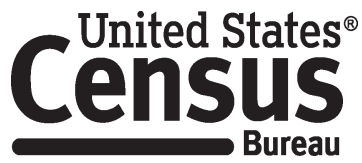
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National Survey of College Graduates

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Bureau

Second Reminder - Please respond today

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If you have already responded to the survey, thank you.
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Your response provides valuable information to your community and your country. For example, local governments and businesses use this data to better understand the skills available in the local workforce.

Thank you for your contribution to this important national survey.

Sincerely,

Robert L. Santos
Director, U.S. Census Bureau

Please respond now on your computer, smartphone, or tablet.

Go to respond.census.gov/nscg

Enter your Login ID:

Enter your Password:

CG-5W-NP
(xx-xx-2024)



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CG-5W-NP
(xx-xx-2024)



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Census
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National Survey of College Graduates

HOW TO RESPOND: (1) Go to respond.census.gov/nscg (2) Enter your Login ID and password to begin.

Enter your Login ID:

Enter your Password:

See the other side of this card for more information.

Need help completing the survey, have questions, or wish to respond by phone?
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To respond online, go to: <https://respond.census.gov/nscg>

Login ID:

Password:

If you prefer, you may complete the **enclosed paper questionnaire** and mail it back as soon as possible in the postage-paid envelope provided.

Thank you for your contribution to this valuable national survey.

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For example, local governments and businesses use this data to better understand the skills available in the local workforce to help build the economy.

To respond online, go to: <https://respond.census.gov/nscg>

Login ID:

Password:

If you prefer, you may complete the **enclosed paper questionnaire** and mail it back as soon as possible in the postage-paid envelope provided.

Thank you for your contribution to this valuable national survey.

Sincerely,



Robert L. Santos
Director
U.S. Census Bureau

Second Reminder – Please respond today

A few weeks ago, the U.S. Census Bureau contacted you to request your participation in the 2025 National Survey of College Graduates. If you have already completed the survey, we appreciate your help.

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Login ID:

Password:

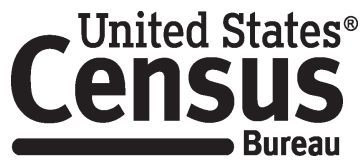
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Thank you for your contribution to this valuable national survey.

Sincerely,



Robert L. Santos
Director
U.S. Census Bureau



National Survey of College Graduates

Go to <https://respond.census.gov/nscg> to complete the 2025 National Survey of College Graduates

online. **Login ID:**

Password:

See the other side of this card for more information. If you need help or have any questions about this survey, call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time or send an email to nscg@census.gov.



National Survey of College Graduates

Go to <https://respond.census.gov/nscg> to complete the 2025 National Survey of College Graduates online.

Login ID:

Password:

See the other side of this card for more information. If you need help or have any questions about this survey, call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time or send an email to nscg@census.gov.



National Survey of College Graduates

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UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau
Office of the Director
Washington, DC 20233-0001

Recently, we sent you information requesting your participation in an important national survey. If you have already completed the survey, we thank you very much.

If you have not yet completed the survey, **please do so as soon as possible**. Your response is critical to the success of this survey. You were scientifically selected for this survey and your experiences are unique, so we cannot substitute anyone else for you.

If you need help or have any questions, please call us between 9 a.m. and 10 p.m. Eastern Time on our toll-free number at 1-888-262-5935, or send an email to nscg@census.gov.

Sincerely,

Robert L. Santos
Director
U.S. Census Bureau

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CG-6W(7491) (11-2022)



UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau
Office of the Director
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Director
U.S. Census Bureau

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CG-6W(7491) (11-2022)



UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau
Office of the Director
Washington, DC 20233-0001

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Sincerely,

Robert L. Santos
Director
U.S. Census Bureau

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CG-6W(7491) (11-2022)



UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau
Office of the Director
Washington, DC 20233-0001

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Sincerely,

Robert L. Santos
Director
U.S. Census Bureau

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CG-6W(7491) (11-2022)



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If you have already completed the survey, thank you for your help. If you have not completed the survey, please do so right away.

Respond online now at respond.census.gov/nscg

If you have questions, need help completing the survey, or wish to respond by phone, call 1-888-262-5935 (9 a.m. to 10 p.m. Eastern).

Thank you.

CG-6W-P
(xx-xx-2024)



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CG-6W-P
(xx-xx-2024)



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Thank you.

CG-6W-P
(xx-xx-2024)

CG-8W-NQ
(11-22-2022)



**UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau**

Office of the Director
Washington, DC 20233-0001

**Fourth Reminder
Please respond now**

Recently, we sent you several requests for your participation in the 2025 National Survey of College Graduates. **Your response is needed.** We are asking that you complete this survey because your participation is critical to its success. If you have already responded, thank you.

National results from this survey are publicly available, providing information such as average salaries in over 28 fields and how they have changed over time. This can help inform the field of study for college students or career changes for professionals.

Please respond now by:

1) Going to <https://respond.census.gov/nscg> and entering your:

Login ID:

Password:

OR

2) Filling out the enclosed paper questionnaire and mailing it back in the postage-paid envelope provided.

Your individual response is important, even if you do not work, are retired, or work in a field that differs from that of your education or training.

For help or additional information, see the back of this letter for frequently asked questions, call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time, or send an email to nscg@census.gov.

Thank you for your contribution to this important national survey.

Sincerely,

A handwritten signature in black ink that reads "Robert L. Santos".

Robert L. Santos
Director
U.S. Census Bureau



**Fourth Reminder
Please respond now**

Did you know?

National results from this survey are publicly available.

Survey results include the average salaries for full-time employees based on their field of study, showing how salaries have changed over time.

These results can help college students or individuals seeking a career change to make a decision about what field to get a degree in.

Your response is important, even if you do not work, are retired, or work in a field that differs from that of your education or training.

We are following up with you because we had hoped to receive your response to the National Survey of College Graduates by now.

Please choose one way to respond:

1) Fill out the online survey at **respond.census.gov/nscg**

Login ID:

Password:

2) Fill out the enclosed paper survey and mail it back in the postage-paid envelope provided

Find out more about this survey on the back of this letter.

If you have questions, need help completing the survey, or wish to respond by phone, please call our toll-free number (1-888-262-5935) from 9 a.m. to 10 p.m. Eastern Time or email nscg@census.gov.

Thank you for your participation.

Sincerely,

Robert L. Santos
Director, U.S. Census Bureau

CG-8W-OQ
(11-22-2022)



**UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau**

Office of the Director
Washington, DC 20233-0001

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For help or additional information, see the back of this letter for frequently asked questions, call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time, or send an email to nscg@census.gov.

Thank you for your contribution to this important national survey.

Sincerely,

A handwritten signature in black ink that reads "Robert L. Santos".

Robert L. Santos
Director
U.S. Census Bureau

CG-12W(7491)
(03-22-2025)



UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau
Office of the Director
Washington, DC 20233-0001

Fifth Reminder
Your response is critical

About four weeks ago, we asked you to complete the 2025 National Survey of College Graduates. **Your response is critical** and helps the U.S. government allocate resources to research and education programs for advancement opportunities for you and others in the U.S. If you have already responded, please ~~accept our thanks.~~

Respond by August 17th at <https://respond.census.gov/nscg>

Login ID:

Password:

Your response can help determine how U.S. graduation rates in various fields compare to other countries. It can also help identify areas for improvement in K-12 education to make our country more competitive.

If we do not receive your response in by **August 17th**, a Census Bureau representative may contact you.

The success of this national survey depends on your participation. We cannot substitute another college graduate for you. This survey helps policy makers and the public understand and quantify how people use their education as they age.

For additional information:

- email nscg@census.gov.
- call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time.

Thank you in advance for your response.

Sincerely,

A handwritten signature in black ink that reads "Robert L. Santos".

Robert L. Santos
Director
U.S. Census Bureau



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Office of the Director

Fifth Reminder Your response is critical

Over the past few weeks, we have been asking for your participation in the **National Survey of College Graduates**.

If you've already responded, please accept our thanks. If not, please respond today.

Respond by August 17th at respond.census.gov/nscg

1. Enter your Login ID:
2. Enter your Password:

We need to hear from everyone, and your response is very important to us. You were scientifically selected for this survey, so **we cannot substitute anyone else for you**. Your participation ensures the validity of these results.

If we do not receive your response in by **August 17th**, a Census Bureau representative may contact you.

If you have questions, need help completing the survey, or wish to respond by phone, please call our toll-free number (1-888-262-5935) from 9 a.m. to 10 p.m. Eastern Time or email nscg@census.gov.

Thank you. Your response is greatly appreciated.

Sincerely,

Robert L. Santos
Director, U.S. Census Bureau

CG-16W
(11-22-2022)



**UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau**

Office of the Director
Washington, DC 20233-0001

Over the past month we sent you several requests to participate in the 2025 National Survey of College Graduates (NSCG). If you completed the survey, thank you very much. If you have not, **please take a moment to do so now.**

Please respond at <https://respond.census.gov/nscg>

Login ID:

Password:

Your response to the NSCG helps researchers use NSCG data for many reasons, including to understand:

- Why people leave jobs in various fields,
- What percentage of people are employed in the same field that they studied,
- How the participation of males and females in various fields has changed over time.

For help or additional information, email nscg@census.gov or call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time.

Thank you in advance for responding to this important national survey.

Sincerely,

Robert L. Santos
Director
U.S. Census Bureau



Over the past month, we sent you several requests to participate in the National Survey of College Graduates. If you completed the survey, thank you very much. If you have not, please take a moment to do so now.

Please respond at **respond.census.gov/nscg**

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2. Enter your Password:

Your response to the NSCG helps researchers use NSCG data for many reasons, including to understand:

- Why people leave jobs in various fields,
- What percentage of people are employed in the same field that they studied,
- How the participation of males and females in various fields has changed over time.

If you have questions, need help completing the survey, or wish to respond by phone, please call our toll-free number (1-888-262-5935) from 9 a.m. to 10 p.m. Eastern Time or email nscg@census.gov.

Thank you. Your response is greatly appreciated.

Sincerely,

Robert L. Santos
Director, U.S. Census Bureau

CG-18W-Q
(11-22-2022)



UNITED STATES DEPARTMENT OF COMMERCE

U.S. Census Bureau

Office of the Director

Washington, DC 20233-0001

The success of the 2025 National Survey of College Graduates depends on your help. The U.S. Census Bureau contacted you several times to request your participation in this important national survey that provides critical information on college graduates in the U.S. If you have already completed the survey, we thank you for your cooperation. If you have not responded, please do so immediately.

Please respond at <https://respond.census.gov/nscg>

Login ID:

Password:

If you prefer, you may complete the **enclosed paper questionnaire** and mail it back as soon as possible in the postage-paid envelope provided.

Results from this survey show that in 2023, 31.1% of college graduates earned their highest degree in a science or engineering field, 14.4% in a health or technology-related field, and 54.5% in a business, education, humanities, or other field.

For help or additional information, email nscg@census.gov or call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time.

Thank you for your contribution to this important national survey.

Sincerely,

A handwritten signature in black ink that reads "Robert L. Santos".

Robert L. Santos
Director
U.S. Census Bureau

**Sixth Reminder
We need your response!**

CG-20W-Q
(11-22-2022)



UNITED STATES DEPARTMENT OF COMMERCE

U.S. Census Bureau

Office of the Director

Washington, DC 20233-0001

The success of the 2025 National Survey of College Graduates depends on your help. The U.S. Census Bureau contacted you several times to request your participation in this important national survey that provides critical information on college graduates in the U.S. If you have already completed the survey, we thank you for your cooperation. If you have not responded, please do so immediately.

Please respond at <https://respond.census.gov/nscg>

Login ID:

Password:

If you prefer, you may complete the **enclosed paper questionnaire** and mail it back as soon as possible in the postage-paid envelope provided.

Results from this survey show that in 2023, 31.1% of college graduates earned their highest degree in a science or engineering field, 14.4% in a health or technology-related field, and 54.5% in a business, education, humanities, or other field.

For help or additional information, email nscg@census.gov or call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time.

Thank you for your contribution to this important national survey.

Sincerely,

A handwritten signature in black ink that reads "Robert L. Santos".

Robert L. Santos
Director
U.S. Census Bureau

**Sixth Reminder
We need your response!**



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Washington, DC 20233-0001
Office of the Director

Over the past few weeks, we have been asking for your participation in the **National Survey of College Graduates**. If you've already responded, thank you. If not, **please do so today** by following these steps:

Respond now at respond.census.gov/nscg

1. Enter your Login ID:
2. Enter your Password:

If you prefer, you may complete the **enclosed paper questionnaire** and mail it back as soon as possible in the postage-paid envelope provided.

Results from this survey show that in 2023, about 30% of college graduates earned their highest degree in a science or engineering field, about 15% in a health or technology-related field, and 55% in a business, education, humanities, or other field.

If you have questions, need help completing the survey, or wish to respond by phone, please call our toll-free number (1-888-262-5935) from 9 a.m. to 10 p.m. Eastern Time or email nscg@census.gov.

Thank you. Your response is greatly appreciated.

Sincerely,

Robert L. Santos
Director, U.S. Census Bureau

Sixth Reminder
We need your response!

CG-23W
(11-22-2022)



**UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau**

Office of the Director
Washington, DC 20233-0001

**Final Reminder
Survey Closing Soon**

The U.S. Census Bureau has sent you several requests, on behalf of the National Science Foundation, to participate in the **2025 National Survey of College Graduates**. We know your time is valuable, and we would greatly appreciate your participation to ensure that the survey results are accurate and representative.

This survey is the primary source of data about the educational outcomes of our nation's college-educated population. You were individually selected from millions of graduates in the United States to represent the college-educated population. We are counting on your help to ensure the highest quality data possible.

Please respond at <https://respond.census.gov/nscg>

Login ID:

Password:

The survey will be closing soon. **This is your last chance** to help policy makers, researchers, and the public better understand the impact of a college education.

For additional information:

- Email nscg@census.gov.
- Call, toll-free, 1-888-262-5935 from 9 a.m. to 10 p.m. Eastern Time.
- See the back of this letter for answers to frequently asked questions.

Sincerely,

A handwritten signature in black ink that reads "Robert L. Santos".

Robert L. Santos
Director
U.S. Census Bureau



Final Reminder Survey Closing Soon

We hope you will participate in the **National Survey of College Graduates**.

We understand that you're busy and your time is valuable. We would greatly appreciate it if you could set aside about 20 minutes to complete the survey. **Your participation ensures the survey results are accurate and representative.**

This is your last chance to respond. Please complete the survey today.

Please respond now at **respond.census.gov/nscg**

1. Enter your Login ID:
2. Enter your Password:

No matter what your employment status is or what type of education you have received, your response is needed. With your help, we can provide policymakers and businesses with accurate information about the impact of a college education.

If you have questions, need help completing the survey, or wish to respond by phone, please call our toll-free number (1-888-262-5935) from 9 a.m. to 10 p.m. Eastern Time or email nscg@census.gov.

Thank you. Your response is greatly appreciated.

Sincerely,

Robert L. Santos
Director, U.S. Census Bureau