**APPENDIX G**

**2025 NSCG Data Collection**

**Contact Strategy**

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| **Data Collection Phase** | **Contact Type** |
| **Invitation Phase**(Weeks 1-4) | Week 0Prenotice letter. New sample only. (CG-0W-N) Week 1Web invite letter (CG-1W-N; CG-1W-O)Week 2Perforated reminder (CG-2W)Week 3 Automated phone callReminder text message |
| **Reminder Phase**(Weeks 5-7) | Week 5 Web invite, ACS style (CG-5W) Reminder emailWeek 6 Reminder postcard (CG-6W)Reminder email (1A/B)Reminder text messageWeek 7 Reminder email  |
| **Additional Follow-up****Phase**(Weeks 8-22) | Week 8 Web invite letter and questionnaire. (CG-8W-NQ, CG-8W-OQ)Week 9Automated phone callWeek 11Reminder email Week 12 Pressure-sealed Web invite (CG-12W)Reminder email Week 13Reminder email Week 14Automated phone call Week 16 Web invite with letter-size white envelope. New sample only. (CG-16W)Week 18 Web invite letter and questionnaire. Returning sample only. (CG-18W-Q) Week 19Reminder email Week 20Web invite letter and questionnaire. New sample only. (CG-20W-Q)Week 21Automated phone call |
| **Final** **Contact Phase**(Weeks 23-24) | Week 23Perforated invite letter (CG-23W) Week 24Last chance email  |

*(1) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the incentive.*

*(2) Emails are sent to returning sample persons who have given us an email address in previous rounds of the survey.*

*(3) “Plain language” versions of each invitation letter will be sent every week except for week 18.*

 *(4) Text message reminders are sent only to respondents who have opted in to receiving texts from the Census Bureau. See Appendix H for more information.*