Proposed Polling and Feedback Questions

OASB 2026

Polling Questions (for use during event)
1. As part of your capital-raising journey, have you raised capital using any of the following methods? [Select all that apply]:
○ Grants, Loans, or Other Non-Dilutive Funding
○ Friends and Family Investors
○ Investment Crowdfunding
○ Angel Investors or other Accredited Investors
○ Venture Capital or other Private Funds
○ Regulation A (or “Mini IPO”)
○ Public Offering
2. Which of the following do you believe are the biggest barriers to accessing capital? (Rank the following from most to least difficult: 1 for most difficult, 7 for least difficult)
○ Networks and connections to investors
○ Information, education, and knowledge
○ Laws, policies, and regulations
○ Personal wealth or assets
○ Investor bias
○ Valuations or offering terms
○ Macroeconomic factors or market trends (e.g., inflation, interest rates, etc.)
3. Where do you find information about accessing capital and the requirements to raise capital? (Select all that apply)
○ Government agency websites (e.g., SEC, SBA, state agency, etc.)
○ Professional networks
○ Paid advisors (attorneys, accountants, consultants, etc.)
○ Local resources (e.g., Small Business Development Centers, Economic Development Centers, incubator, etc.)
○ Library
○ Internet search, news, or social media
○ In-person meetings or conferences
○ Virtual meetings or conferences
○ Other: ___________
4. Which of the following do you believe are the greatest challenges facing smaller public companies seeking to access capital? (Rank from greatest to least: 1 for greatest, 5 for least)
○ Research coverage
○ Liquidity
○ Effectively telling the company’s story
○ Cost of compliance and reporting
○ Volatility
5. Which of the following do you believe is a top priority for smaller public companies when it comes to their investors? (Rank from most to least important: 1 for most important, 5 least important)

○ Attracting more institutional investors
○ Engaging with investors
○ Understanding the shareholder base
○ Building analyst relationships
○ Effectively telling the company’s story