Outreach and Assistance for Socially Disadvantaged and Veteran Farmers and Ranchers

# Project Narrative Form

1. **Project Narrative:**

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| What are the primary underserved or military veteran groups to be served? | Multi-selection list Options:  Select all that apply:   * Veterans * American Indian or Alaska Native * Asian * Black or African American * Hispanic or Latino * Middle Eastern or North African * Native Hawaiian or Pacific Islander |

Project Narrative Description

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1. **Organization Experience**

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1. **Program Activities, Outputs, and Outcomes**

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| Programmatic Mission Area 1 | |
| Assist underserved, military veteran farmers and ranchers, including beginning farmers and ranchers in owning and operating successful farms and ranches | Radio Button |
| Improve participation among underserved or military veteran farmers and ranchers in USDA programs | Radio Button |
| Build relationships between current and prospective farmers and ranchers who are underserved or military veterans and USDA’s local, state, regional, and National offices | Radio Button |
| Assist in reaching current and prospective underserved farmers, ranchers, or forest landowners in a linguistically appropriate manner | Radio Button |
| Assist with identifying problems and barriers underserved farmers experience and working towards minimizing or alleviating those issues to enable their equitable participation in USDA programs | Radio Button |

**+ Add activity**

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| Activity Title | Text |
| Activity Type/subtype | Select Outreach or Technical Assistance |
| Primary Underserved Group | Select a Single Option:   * Veterans * American Indian or Alaska Native * Asian * Black or African American * Hispanic or Latino * Middle Eastern or North African * Native Hawaiian or Pacific Islander |
| Secondary Underserved Group | Select a Single Option:   * Veterans * American Indian or Alaska Native * Asian * Black or African American * Hispanic or Latino * Middle Eastern or North African * Native Hawaiian or Pacific Islander |
| Activity Description | Text (wrap text) |
| Expected Outputs | |
| Number of information products proposed | Number (4 digit maximum) |
| Number of outreach activities proposed | Number (4 digit maximum) |
| Number of technical assistance activities proposed | Number (4 digit maximum) |
| Number of SDVFRs that you will serve | Number (4 digit maximum) |
| Expected Outcomes [Branching, choose 2] | |
| Owning and operating successful farms or ranches | Checkbox (enables inputs nested below) |
| Number of SDVFRs who are better prepared for farming | Number (4 digit maximum) |
| Number of SDVFRs who started farming (earning income from farm sales) | Number (4 digit maximum) |
| Number of SDVFRs who improved their farming operation/enterprise (non-financial, i.e. process improvement, etc.) | Number (4 digit maximum) |
| Number of SDVFRs who grew their farming operation/enterprise (financial, i.e. increased revenue) | Number (4 digit maximum) |
| Participating in USDA programs | Checkbox (enables inputs nested below) |
| Number of SDVFRs who participated in USDA programs before this activity | Number (4 digit maximum) |
| Number of SVDFRs who intend to participate in USDA programs after participation in this activity | Number (4 digit maximum) |
| Building relationships with USDA local, state, regional, and national offices | Checkbox (enables inputs nested below) |
| Number of SDVFRs who received information about their local, state, or regional USDA office | Number (4 digit maximum) |
| Number of SDVFRs who increased their awareness of their local, state, or regional USDA office | Number (4 digit maximum) |
| Number of SDVFRs who made direct contact with a USDA local, state, regional, or national office | Number (4 digit maximum) |
| Alleviating barriers to participating in USDA programs | Checkbox (enables inputs nested below) |
| Number of SDVFRs who increased their knowledge of USDA programs | Number (4 digit maximum) |
| Number of SDVFRs who increased their confidence in seeking assistance from their local, state, or regional USDA office | Number (4 digit maximum) |
| Building resilience to climate change and increasing agricultural productivity | Checkbox (enables inputs nested below) |
| Number of SDVFRs who received information about climate resilient farming techniques | Number (4 digit maximum) |
| Number of SDVFRs who increased their awareness of climate resilient farming techniques | Number (4 digit maximum) |
| Number of SDVFRs who implemented climate resilient farming techniques | Number (4 digit maximum) |
| Implementing efficient and renewable energy practices | Checkbox (enables inputs nested below) |
| Number of SDVFRs who received information about renewable energy practices | Number (4 digit maximum) |
| Number of SDVFRs who increased their awareness of renewable energy practices | Number (4 digit maximum) |
| Number of SDVFRs who implemented renewable energy practices | Number (4 digit maximum) |
| Increasing access to land and credit | Checkbox (enables inputs nested below) |
| Number of SDVFRs who received information about how to access land and credit | Number (4 digit maximum) |
| Number of SDVFRs who increased their awareness of how to access land and credit | Number (4 digit maximum) |
| Number of SDVFRs who increased access to land | Number (4 digit maximum) |
| Number of SDVFRs who increased access to credit | Number (4 digit maximum) |
| Resolving heirs’ property issues | Checkbox (enables inputs nested below) |
| Number of SDVFRs who received information about resolving heirs’ property issues | Number (4 digit maximum) |
| Number of SDVFRs who increased their confidence in resolving heirs’ property issues | Number (4 digit maximum) |
| Number of SDVFRs who resolved an heirs’ property issue | Number (4 digit maximum) |
| Increasing environmental sustainability in farm operation | Checkbox (enables inputs nested below) |
| Number of SDVFRs who received information about increasing farm operation sustainability | Number (4 digit maximum) |
| Number of SDVFRs who increased their awareness of sustainable farming practices | Number (4 digit maximum) |
| Number SDVFRs who implemented sustainable farming practices | Number (4 digit maximum) |
| Strengthening the food supply chain | Checkbox (enables inputs nested below) |
| Number of SDVFRs who received information about securing or managing supply chain relationships | Number (4 digit maximum) |
| Number of SDVFRs who increased their awareness of securing or managing supply chain relationships | Number (4 digit maximum) |
| Number of SDVFRs who diversified their crops or livestock | Number (4 digit maximum) |
| Other, please specify | Checkbox (enables inputs nested below) |
| Text | Number (4 digit maximum) |

**+ Add Additional Outcome**

*Repeat this section for Programmatic Mission Area 2*

1. **Timeline**

**+ additional row**

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| --- | --- | --- | --- | --- |
| Start Date | End Date | Milestones | Resources Needed | Responsible Person |
| Date MMDDYYYY | Date MMDDYYYY | Text (wrap text) | Text (wrap text) | Text (wrap text) |

1. **Monitoring plan and Data Collection Process**

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1. **Financial Management Capability**

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**Project Narrative Form Instructions**

1. **Project Narrative**

Identify the primary underserved or veteran groups to be served by this project. Select all that apply.

In your narrative you should: Define which underserved groups or military veterans will be served and establish the existence of the needs of these groups. Please indicate the barriers faced by each group; Identify the geographic area of service, including a description of its characteristics and any ways that the geographic location may impact or inform your project; Address the strategies or approaches you will use to help underserved or veteran farmers/ranchers, and why you have chosen them; Discuss the potential impact of your project and how the impact will be lasting after the project period ends; Clearly document how you plan to fulfill the requirement to coordinate efforts in partnership with the OPPE and USDA service centers in your state or territory to maximize outreach and training in your service area. Please follow any additional instructions from the Notice of Funding Opportunity (NOFO), such as inclusion of the Secretary’s Priorities.

1. **Organization Experience**

Clearly state your organization’s 3-years of experience in delivering agriculture-related services to underserved or military veteran farmers and ranchers and provide documented proof. (250 words) You may include any supporting attachments, such as MOUs, partnership agreements, brochures, etc. in the attachments form.

1. **Program Activities, Outputs, and Outcomes**

Identify the two main programmatic mission areas addressed through your program. For each mission area, describe the activities that you will undertake and the expected outputs and outcomes for each activity. You may add multiple activities to each programmatic mission area as needed using the +add button.

1. **Timeline**

Create a project timeline with start and end dates for each milestone, the resources needed for that milestone, and list the responsible party (by job title). Add additional rows as needed using the +add button.

1. **Monitoring plan and Data Collection Process**

Clearly document a detailed plan for tracking and measuring project progress including the results of the project in terms of achieving expected project outputs and outcomes as stated in Section I, Part C, Performance Measures. Address both quantitative and qualitative data. A mitigation or contingency plan should also be addressed.

1. **Financial Management Capability**

Provide a clear and detailed background of your organization’s experience managing financial resources. If applicable, please mention past experience with federal grants management, and any financial management procedures you have in place to ensure responsible funds management.