

# Outreach and Assistance for Socially Disadvantaged and Veteran Farmers and Ranchers

---

## Project Narrative Form

### 1. Project Narrative:

What are the primary underserved or military veteran groups to be served?	Multi-selection list Options: Select all that apply: <ul style="list-style-type: none"><li>• Veterans</li><li>• American Indian or Alaska Native</li><li>• Asian</li><li>• Black or African American</li><li>• Hispanic or Latino</li><li>• Middle Eastern or North African</li><li>• Native Hawaiian or Pacific Islander</li></ul>
---	---

### Project Narrative Description

--

### 2. Organization Experience

--

### 3. Program Activities, Outputs, and Outcomes

Programmatic Mission Area 1	
Assist underserved, military veteran farmers and ranchers, including beginning farmers and ranchers in owning and operating successful farms and ranches	Radio Button

Improve participation among underserved or military veteran farmers and ranchers in USDA programs	Radio Button
Build relationships between current and prospective farmers and ranchers who are underserved or military veterans and USDA's local, state, regional, and National offices	Radio Button
Assist in reaching current and prospective underserved farmers, ranchers, or forest landowners in a linguistically appropriate manner	Radio Button
Assist with identifying problems and barriers underserved farmers experience and working towards minimizing or alleviating those issues to enable their equitable participation in USDA programs	Radio Button

### + Add activity

Activity Title	Text
Activity Type/subtype	Select Outreach or Technical Assistance
Primary Underserved Group	Select a Single Option: <ul style="list-style-type: none"> <li>• Veterans</li> <li>• American Indian or Alaska Native</li> <li>• Asian</li> <li>• Black or African American</li> <li>• Hispanic or Latino</li> <li>• Middle Eastern or North African</li> <li>• Native Hawaiian or Pacific Islander</li> </ul>
Secondary Underserved Group	Select a Single Option: <ul style="list-style-type: none"> <li>• Veterans</li> <li>• American Indian or Alaska Native</li> <li>• Asian</li> <li>• Black or African American</li> <li>• Hispanic or Latino</li> <li>• Middle Eastern or North African</li> <li>• Native Hawaiian or Pacific Islander</li> </ul>
Activity Description	Text (wrap text)
Expected Outputs	

Number of information products proposed	Number (4 digit maximum)
Number of outreach activities proposed	Number (4 digit maximum)
Number of technical assistance activities proposed	Number (4 digit maximum)
Number of SDVFRs that you will serve	Number (4 digit maximum)
Expected Outcomes [Branching, choose 2]	
Owning and operating successful farms or ranches	Checkbox (enables inputs nested below)
Number of SDVFRs who are better prepared for farming	Number (4 digit maximum)
Number of SDVFRs who started farming (earning income from farm sales)	Number (4 digit maximum)
Number of SDVFRs who improved their farming operation/enterprise (non-financial, i.e. process improvement, etc.)	Number (4 digit maximum)
Number of SDVFRs who grew their farming operation/enterprise (financial, i.e. increased revenue)	Number (4 digit maximum)
Participating in USDA programs	Checkbox (enables inputs nested below)
Number of SDVFRs who participated in USDA programs before this activity	Number (4 digit maximum)
Number of SDVFRs who intend to participate in USDA programs after participation in this activity	Number (4 digit maximum)
Building relationships with USDA local, state, regional, and national offices	Checkbox (enables inputs nested below)
Number of SDVFRs who received information about their local, state, or regional USDA office	Number (4 digit maximum)
Number of SDVFRs who increased their awareness of their local, state, or regional USDA office	Number (4 digit maximum)
Number of SDVFRs who made direct contact with a USDA local, state, regional, or national office	Number (4 digit maximum)
Alleviating barriers to participating in USDA programs	Checkbox (enables inputs nested below)
Number of SDVFRs who increased their knowledge of USDA programs	Number (4 digit maximum)

Number of SDVFRs who increased their confidence in seeking assistance from their local, state, or regional USDA office	Number (4 digit maximum)
Building resilience to climate change and increasing agricultural productivity	Checkbox (enables inputs nested below)
Number of SDVFRs who received information about climate resilient farming techniques	Number (4 digit maximum)
Number of SDVFRs who increased their awareness of climate resilient farming techniques	Number (4 digit maximum)
Number of SDVFRs who implemented climate resilient farming techniques	Number (4 digit maximum)
Implementing efficient and renewable energy practices	Checkbox (enables inputs nested below)
Number of SDVFRs who received information about renewable energy practices	Number (4 digit maximum)
Number of SDVFRs who increased their awareness of renewable energy practices	Number (4 digit maximum)
Number of SDVFRs who implemented renewable energy practices	Number (4 digit maximum)
Increasing access to land and credit	Checkbox (enables inputs nested below)
Number of SDVFRs who received information about how to access land and credit	Number (4 digit maximum)
Number of SDVFRs who increased their awareness of how to access land and credit	Number (4 digit maximum)
Number of SDVFRs who increased access to land	Number (4 digit maximum)
Number of SDVFRs who increased access to credit	Number (4 digit maximum)
Resolving heirs' property issues	Checkbox (enables inputs nested below)
Number of SDVFRs who received information about resolving heirs' property issues	Number (4 digit maximum)
Number of SDVFRs who increased their confidence in resolving heirs' property issues	Number (4 digit maximum)
Number of SDVFRs who resolved an heirs' property issue	Number (4 digit maximum)
Increasing environmental sustainability in farm operation	Checkbox (enables inputs nested below)
Number of SDVFRs who received information about increasing farm operation sustainability	Number (4 digit maximum)
Number of SDVFRs who increased their awareness of sustainable farming practices	Number (4 digit maximum)

Number SDVFRs who implemented sustainable farming practices	Number (4 digit maximum)
Strengthening the food supply chain	Checkbox (enables inputs nested below)
Number of SDVFRs who received information about securing or managing supply chain relationships	Number (4 digit maximum)
Number of SDVFRs who increased their awareness of securing or managing supply chain relationships	Number (4 digit maximum)
Number of SDVFRs who diversified their crops or livestock	Number (4 digit maximum)
Other, please specify	Checkbox (enables inputs nested below)
Text	Number (4 digit maximum)

+ Add Additional Outcome

Repeat this section for Programmatic Mission Area 2

#### 4. Timeline

Start Date	End Date	Milestones	Resources Needed	Responsible Person
Date MMDDYYYY	Date MMDDYYYY	Text (wrap text)	Text (wrap text)	Text (wrap text)

+ additional row

#### 5. Monitoring plan and Data Collection Process

#### 6. Financial Management Capability

**1. Project Narrative**

Identify the primary underserved or veteran groups to be served by this project. Select all that apply.

In your narrative you should: Define which underserved groups or military veterans will be served and establish the existence of the needs of these groups. Please indicate the barriers faced by each group; Identify the geographic area of service, including a description of its characteristics and any ways that the geographic location may impact or inform your project; Address the strategies or approaches you will use to help underserved or veteran farmers/ranchers, and why you have chosen them; Discuss the potential impact of your project and how the impact will be lasting after the project period ends; Clearly document how you plan to fulfill the requirement to coordinate efforts in partnership with the OPPE and USDA service centers in your state or territory to maximize outreach and training in your service area. Please follow any additional instructions from the Notice of Funding Opportunity (NOFO), such as inclusion of the Secretary's Priorities.

**2. Organization Experience**

Clearly state your organization's 3-years of experience in delivering agriculture-related services to underserved or military veteran farmers and ranchers and provide documented proof. (250 words) You may include any supporting attachments, such as MOUs, partnership agreements, brochures, etc. in the attachments form.

**3. Program Activities, Outputs, and Outcomes**

Identify the two main programmatic mission areas addressed through your program. For each mission area, describe the activities that you will undertake and the expected outputs and outcomes for each activity. You may add multiple activities to each programmatic mission area as needed using the +add button.

**4. Timeline**

Create a project timeline with start and end dates for each milestone, the resources needed for that milestone, and list the responsible party (by job title). Add additional rows as needed using the +add button.

**5. Monitoring plan and Data Collection Process**

Clearly document a detailed plan for tracking and measuring project progress including the results of the project in terms of achieving expected project outputs and outcomes as stated in Section I, Part C, Performance Measures. Address both quantitative and qualitative data. A mitigation or contingency plan should also be addressed.

**6. Financial Management Capability**

Provide a clear and detailed background of your organization's experience managing financial resources. If applicable, please mention past experience with federal grants management, and any financial management procedures you have in place to ensure responsible funds management.