National Visitor Use Survey
Individual Interview Form

OMB approval: OMB 0596-0110
Rev. 8

ADMINISTRATION INFORMATION (complete prior to starting interview)

Region | Forest | Site Number | Date: Month – Day – Year (2013, 2014, 2015, 2016) | Time Interview started (military): : | Hand-Tally count at start of interview | Vehicle Axle Count

Interviewer say: The Forest Service is conducting interviews of visitors on the _____ National Forest. The information collected will help us better serve our visitors by knowing what activities they do, how long they stay, and how satisfied they are with the facilities and services provided. Your participation is voluntary and all information is confidential.

SECTION 1: SCREENING QUESTIONS

1 Would you be willing to take a few minutes to participate in this interview?

- ○ Yes (person agreed to be interviewed)
- ○ No (did not agree to be interviewed)

What is your home ZIP code?

- ○ Don't know

OR

If visitor is from another country select:

- ○ Canada
- ○ Mexico
- ○ S. & C. America
- ○ Asia
- ○ Europe
- ○ Other

2 I need to select just one of you to complete this interview. Which of you had the most recent birthday and is 16 years of age or older? *(Direct ALL questions to only this person.)*

Day Use, Overnight, & Wilderness ONLY

3 What is the primary purpose of your visit to *(say site name)*? *(choose only one)*

- ○ Working or commuting to work
- ○ Only stopping to use the bathroom
- ○ Only passing through, going somewhere else
- ○ Some other reason

→ *"Thank-you. That's all the information I need today."* ***(End Interview)***

- ○ Recreation *(GO TO Q4)*

4 When do you plan to leave *(say site name)* for the last time on this visit? *(choose only one)*

- ○ Not leaving this site today *(End Interview)*
- ○ Don't know *(End Interview)*
- ○ Leaving now *(GO TO Q5)*
- ○ Leaving later today *(Record time they plan to leave today then GO TO Q5)*

Time (military) :

5 When did you first arrive at *(say site name)* for this visit? *(record date/time)*

Date: Month – Day – Year (2013, 2014, 2015, 2016) | Time (military) :

Note: There is no Q6 for this side of the form.

GO TO NEXT PAGE Q7

GFA ONLY

3a What is the primary purpose of your visit to this *(say NF name)* National Forest?

- ○ Working or commuting to work
- ○ Only stopping to use the bathroom
- ○ Only passing through, going somewhere else
- ○ Some other reason

→ *(GO TO Q3b)*

- ○ Recreation *(GO TO Q4)*

3b What is the major reason you chose this route? *(do not read list or prompt visitor)*

- ○ View scenery
- ○ Some other reason

"Thank-you. That's all the information I need today." ***(End Interview)***

4 Today we are interested in interviewing people who have recreated in the undeveloped areas of this National Forest. This includes things like hiking trails (not in designated Wilderness), exploring forest roads, fishing and camping in undeveloped areas. Have you recreated in the undeveloped areas of this Forest sometime during your visit? *(choose only one)*

- ○ Yes, recreated in the GFA *(GO TO Q5)*
- ○ No, did not recreate in the GFA -

"Thank-you. That's all the information I need today." ***(End Interview)***

5 Are you leaving the undeveloped areas of this National Forest for the last time on the visit? *(choose only one)*

- ○ Not leaving today ***(End Interview)***
- ○ Don't know ***(End Interview)***
- ○ Leaving now *(GO TO Q6)*
- ○ Leaving later today *(GO TO Q6)*

6 In TOTAL, during this visit, how much time will you have spent in the undeveloped areas of this National Forest? *(record hours/minutes if 24 hours or less; record to nearest day if over 24 hours)*

If 24 hours or less: Hours – Minutes

OR

If over 24 hours: Days

GO TO NEXT PAGE Q7

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SECTION 2: NATIONAL FOREST VISIT

7 **Did you spend last night in the *(say forest name)* NF?**

- ○ No
- ○ Yes - How many nights in a row do you plan to spend in the NF? *(write in # of nights & this answer must match total time spent on forest (Q9-Q8))* ____

8 **When did you first arrive at this NF on this recreation visit?**

- ○ Same as site arrival time (not applicable to GFA)

Date: Month ____ – Day ____ – Year ○ 2013 ○ 2014 ○ 2015 ○ 2016

Time (military) ____ : ____

9 **When do you plan to finish your visit to this National Forest?**

- ○ Same as interview time

Date: Month ____ – Day ____ – Year ○ 2013 ○ 2014 ○ 2015 ○ 2016

Time (military) ____ : ____

Now, I would like to ask you a few questions about where you will go during this visit to this National Forest. When you answer please include your use of this and other areas of this National Forest. Include areas you already used as well as places you plan to use before you leave this National Forest for the last time on this visit.

10 **On this visit to this National Forest, did you go or do you plan to go to any areas for recreation other than this one?**

- ○ No *(GO TO Q11)*
- ○ Yes *(GO TO Q10a)*
- ○ Don't know *(GO TO Q10a)*

10a *(Interviewer fill in Wilderness name)* **are Congressionally Designated Wilderness. Did you enter or do you plan to enter a Wilderness at any time during this National Forest visit?**

○ No ○ Yes

10b **Now think about forest roads, trails, rivers, lakes, and other undeveloped areas of this National Forest. Did you enter or do you plan to enter these types of areas during this National Forest visit?**

○ No ○ Yes

10c **Lodging facilities include campgrounds, cabins, hotels and lodges. How many different lodging facilities have you used or do you plan to use during this National Forest visit?** *(fill in # of different ones)*

0 1 2 3 4 5 6 7 8 9

10d **Developed day use sites include picnic areas, visitor centers, interpretive sites, developed swimming areas, and developed ski areas on this National Forest. How many different developed day use sites have you used or do you plan to use during the National Forest visit?** *(fill in # of different ones)*

0 1 2 3 4 5 6 7 8 9

Hand visitor flash card for Q11 & 12. Read them the activities for Q11 as they follow along. Choose all that apply. For Q12, have them pick only one primary activity from Q11.

11 **In which of the following activities have you participated or will you participate during this National Forest visit?**

12 **Which one of those is your primary activity for this recreation visit on this NF?**

Question 11 answers *(can choose more than one)*	Question 12 answer *(choose only one)*
VIEWING & LEARNING NATURE & CULTURE	
11 Fishing—all types	12
11 Hunting—all types	12
11 Viewing/photographing wildlife, birds, fish, etc.	12
11 Viewing/photographing natural features, scenery, flowers, etc.	12
11 Visiting historic and prehistoric sites/areas	12
11 Nature study	12
11 Visiting a nature center, nature trail or visitor center	12
NONMOTORIZED ACTIVITIES	
11 Hiking or walking	12
11 Horseback riding	12
11 Bicycling, including mountain bikes	12
11 Nonmotorized water travel (canoe, sailing, raft, etc.)	12
11 Downhill skiing or snowboarding	12
11 Cross-country skiing, snowshoeing	12
11 Other nonmotorized activities (swimming, games, and sports)	12
MOTORIZED ACTIVITIES	
11 Driving for pleasure on roads (paved, gravel or dirt)	12
11 Riding on motorized trails (non-snow)	12
11 Riding in designated off-road vehicle areas (non-snow)	12
11 Snowmobile travel	12
11 Motorized water travel (boats, ski sleds, etc.)	12
11 Other motorized activities (enduro events, games, plane, etc.)	12
CAMPING OR OTHER OVERNIGHT	
11 Camping in developed sites (family or group sites)	12
11 Primitive camping (motorized)	12
11 Backpacking, camping in unroaded areas	12
11 Resorts, cabins, or other accommodations on FS managed lands (private or FS)	12
OTHER ACTIVITIES	
11 Gathering mushrooms, berries, firewood, or other natural products	12
11 Relaxing, hanging out, escaping heat, noise, etc.	12
11 Picnicking and family day gatherings in developed sites (family or group)	12
11 OTHER (fill in activity) _____	12

13 **Including this visit, about how many times have you come to this National Forest for recreation in the past 12 months?** *(record # of times)*

0 0 0 / 1 1 1 / 2 2 2 / 3 3 3 / 4 4 / 5 5 / 6 6 / 7 7 / 8 8 / 9 9

14 **How many of those visits were to participate in the main activity you identified a moment ago?** *(record # of times for main activity)*

0 0 0 / 1 1 1 / 2 2 2 / 3 3 3 / 4 4 / 5 5 / 6 6 / 7 7 / 8 8 / 9 9

15 **About how many hours did you spend doing your main activity during this visit?** *(record # of hours)*

0 0 0 / 1 1 1 / 2 2 2 / 3 3 3 / 4 4 4 / 5 5 5 / 6 6 6 / 7 7 7 / 8 8 8 / 9 9 9

(Hand visitor flash card for Q16. Have them read you the number of their answer, record only one choice)

16 **Overall, how satisfied or dissatisfied are you with this visit to** *(interviewer fill in forest name)* **National Forest, using a scale of 1 to 5, where 1 means very dissatisfied and 5 means very satisfied?**

- ○ (1) very dissatisfied
- ○ (2) somewhat dissatisfied
- ○ (3) neither dissatisfied nor satisfied
- ○ (4) somewhat satisfied
- ○ (5) very satisfied

SECTION 3: THIS TRIP AWAY FROM HOME

17 **About how far from your home did you travel to get here?** *(record road miles)*

18 **Which of the following choices best describe the purpose of your trip?** *(read list and have visitor choose only one)*

- ○ Primarily for recreation- this NF was my main destination
- ○ Primarily for recreation- my main destination was NOT this NF
- ○ Primarily for business, family, or other reasons- this NF was a side trip
- ○ Some other reason

19 **Are you staying overnight away from home on this trip?**

○ Yes ○ No- *(GO TO Q23)*

20 **How many total nights will you be away from home?** *(record # nights then GO TO Q21)*

21 **Of these, how many are within 50 miles of here?** *(record # nights)*

○ *none- (GO TO Q23)*

Interviewer: Hand visitor flash card for Q22 and read them the answer choices.

22 **What types of lodging are you using within 50 miles of here?** *(choose all that apply)*

ON this NF

- ○ NF campgrounds ON this National Forest
- ○ Camping in the undeveloped area ON this National Forest
- ○ Cabins, lodges, hotels or huts, etc. ON this NF

OFF this NF

- ○ Other public campground (Park Service, State Parks, County, etc.)
- ○ Private campground NOT ON this National Forest
- ○ Rented home, condo, cabin, lodge, hotel, etc. NOT ON this NF
- ○ Private home of friend or relative
- ○ A home, cabin, or condo that you own
- ○ Other

SECTION 4: DEMOGRAPHICS

This set of questions will help us better understand you and compare your answers to those of other people. Your answers will not be used for anything other than to create general categories of recreation visitors.

23 **How many people (including you) traveled here in the same vehicle as you?**

24 **How many of those people are less than 16 years old?**

Interviewer: Hand visitor flash cards for Q25, 26, and 27 separately. Have them call out number for their answers.

25 **Now I would like to collect age and gender information on everyone in your group.** *(record everyone in group- if more than 4 people do 1st four with most recent birthday)*

	Person Interviewed	Person 2	Person 3	Person 4
Gender:	○ Male ○ Female	○ Male ○ Female	○ Male ○ Female	○ Male ○ Female
Age:	○ (1) under 16	○ (1) under 16	○ (1) under 16	○ (1) under 16
	○ (2) 16–19	○ (2) 16–19	○ (2) 16–19	○ (2) 16–19
	○ (3) 20–29	○ (3) 20–29	○ (3) 20–29	○ (3) 20–29
	○ (4) 30–39	○ (4) 30–39	○ (4) 30–39	○ (4) 30–39
	○ (5) 40–49	○ (5) 40–49	○ (5) 40–49	○ (5) 40–49
	○ (6) 50–59	○ (6) 50–59	○ (6) 50–59	○ (6) 50–59
	○ (7) 60–69	○ (7) 60–69	○ (7) 60–69	○ (7) 60–69
	○ (8) 70+	○ (8) 70+	○ (8) 70+	○ (8) 70+

Interviewer: Direct remaining questions back to person selected for interview.

26 **Are you?** *(choose one)*

- ○ (1) Hispanic or Latino(a)
- ○ (2) Not Hispanic or Latino(a)
- ○ Refused

27 **With which racial group(s) do you most closely identify?** *(please choose one or more)*

- ○ (1) American Indian/Alaska Native
- ○ (2) Asian
- ○ (3) Black/African American
- ○ (4) Native Hawaiian or other Pacific Islander
- ○ (5) White
- ○ Refused

SECTION 5: FOR PROXY SITES

Code = RE1, RE2:

1 **How many nights did your group stay here on this visit to this site or area?**

2 **How many people (including you) were in your group?**

Code = FR1, ST1:

1 **What kind of ticket/ pass did you use today?**

- ○ DID NOT USE ONE ***(SKIP Q2)***
- ○ SINGLE DAY/PART OF DAY ***(SKIP Q2)***
- ○ MULTIPLE DAY *(points, season, multiday, etc.)* ***(GO TO Q2)***

2 **How many total days do you plan to use THIS ticket/pass THIS season?**

Code = RE4, DUR4, DUR5:

1 **How many nights were you here on this visit to this site?**

2 **How many people (including you) were with you in the room/ site you used?**

Code = MA2, FR2, FR5, FE4, SUP4:

1 **How many fee envelopes/ permits/tickets were used to cover you on this visit to this site?**

2 **How many people (including you) were represented by the fee envelopes/ permits/ tickets that covered you?**

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SECTION 5: REGION 10 ECONOMIC AND MONITORING SUPPLEMENTAL NVUM QUESTIONS

Region ☐☐ NVUM Form No. ☐☐☐☐☐☐

Forest ☐☐ Interview Month ☐☐

Site Number ☐☐☐☐☐☐☐ Interview Day ☐☐

Site Name _____ Interview Year ☐☐☐☐

Site Type ◯ DUDS ◯ OUDS ◯ GFA ◯ WILD Interview Start Time (military) ☐☐☐☐

Use Level ◯ Very high ◯ High ◯ Medium ◯ Low

BEGIN SUPPLEMENTAL SURVEY QUESTIONS

28 ***Did you or anyone in your party rent a car to get to this site?***

◯ Yes, a car ◯ No
◯ Yes, an RV

29 **Have you, or do you plan to purchase any of the following kinds of guided tours while in this region on this trip?** ***(Check all that apply.)***

◯ Local day cruises ◯ Flightseeing
◯ Wildlife viewing ◯ Historical / cultural sites
◯ Guided fishing ◯ Other [specify-->] _____
◯ Guided hunting ◯ None

30 **Do you live in Alaska?**

◯ Yes **GO TO Q 35a** ◯ No **GO TO Q 31**

31 **How did you get to Alaska on this trip (select one)?**

◯ Highway ◯ Air
◯ Cruise ship ◯ Ferry

32 **On this trip to Alaska, are you traveling independently or as part of a pre-purchased guided tour group?**

◯ Independently ◯ Both
◯ Part of a guided tour

33 **How many total nights are you staying in Alaska on this trip?**

◯ Don't know ◯ None If 1 or more enter number of nights--> ☐☐

34 **Of these nights, how many do you plan to spend in each of the following regions of Alaska?**

◯ Don't know

Southeast (Juneau, Sitka, Ketchikan, etc) ◯ None If 1 or more enter number of nights--> ☐☐
Southcentral (Kenai, Cordova, etc) ..... ◯ None If 1 or more enter number of nights--> ☐☐
Anchorage ..... ◯ None If 1 or more enter number of nights--> ☐☐
Any other area of Alaska..... ◯ None If 1 or more enter number of nights--> ☐☐

END R10 NVUM SUPPLEMENTAL SURVEY. GO TO NVUM EXIT.

35a **How many overnight trips have you made within Alaska primarily for outdoor recreation in the past year?**

◯ None **GO TO Q 36** ◯ Yes If 1 or more enter number of trips--> ☐☐☐
◯ Don't Know **GO TO Q 36**

35b **We are primarily interested in outdoor recreation trips you have taken to the Tongass or Chugach national forests in the past year. These forests are shown on this map [*Show map*]. How many of these overnight trips were made to the Tongass and/or Chugach national forests?**

◯ Don't know

Chugach Natl Forest ..... ◯ None If 1 or more enter number of trips--> ☐☐☐
Tongass Natl Forest ..... ◯ None If 1 or more enter number of trips--> ☐☐☐

36 **How many day trips have you made to either the Chugach or Tongass national forests primarily for recreation within the past 12 months; first within 50 miles of your home and then more than 50 miles from your home?**

37a **Have you used a boat or plane (either private or chartered) within the past 12 months to access backcountry areas of either the Chugach or Tongass national forests?**

◯ Yes ◯ No ---> **END R10 NVUM SUPPLEMENTAL SURVEY. GO TO NVUM EXIT.**

37b **How many such trips have you made to either the Chugach or Tongass national forests within the past 12 months by either boat or plane?**

◯ Don't know

Chugach Natl Forest--by boat	◯ None	If 1 or more enter number of trips-->	
Chugach Natl Forest--by plane	◯ None	If 1 or more enter number of trips-->	
Tongass Natl Forest--by boat	◯ None	If 1 or more enter number of trips-->	
Tongass Natl Forest--by plane	◯ None	If 1 or more enter number of trips-->	

37c **How many of these trips were to a National Forest cabin as a destination?**

◯ Don't know ◯ None If 1 or more enter number of trips-->

38a **Thinking back to your last trip when you used a boat or plane to access the _[sample forest]_ NF in the last year and DID NOT stay at a National Forest cabin. Was that trip a day or overnight trip?**

◯ Day trip ◯ Overnight trip If overnight, how many nights --->

◯ Within the last year, all my boat or plane visits were to a National Forest cabin-> **END AND GO TO NVUM EXIT.**

◯ Don't know-> **END AND GO TO NVUM EXIT.**

38b **On that previous trip, did you enter congressionally designated Wilderness?**

◯ Yes Which Wilderness area(s)--->

◯ No

◯ Don't know

38c **Thinking of that same trip, what was the age and gender of everyone in the group?**

(If more than 4 people, do the first four most recently celebrating a birthday)

	Person interviewed	**Person 2**	**Person 3**	**Person 4**
Gender:	◯ Male	◯ Male	◯ Male	◯ Male
	◯ Female	◯ Female	◯ Female	◯ Female
Age:				
	◯ (1) Under 16	◯ (1) Under 16	◯ (1) Under 16	◯ (1) Under 16
	◯ (2) 16-19	◯ (2) 16-19	◯ (2) 16-19	◯ (2) 16-19
	◯ (3) 20-29	◯ (3) 20-29	◯ (3) 20-29	◯ (3) 20-29
	◯ (4) 30-39	◯ (4) 30-39	◯ (4) 30-39	◯ (4) 30-39
	◯ (5) 40-49	◯ (5) 40-49	◯ (5) 40-49	◯ (5) 40-49
	◯ (6) 50-59	◯ (6) 50-59	◯ (6) 50-59	◯ (6) 50-59
	◯ (7) 60-69	◯ (7) 60-69	◯ (7) 60-69	◯ (7) 60-69
	◯ (8) 70+	◯ (8) 70+	◯ (8) 70+	◯ (8) 70+

38d **Thinking of that trip, which recreation activities did you participate in?**

◯ Don't know

◯ Fishing (all types)	◯ Bicycling/mountain bikes	◯ Motorized boating
◯ Hunting (all types)	◯ Nonmotorized boating	◯ Other motorized activities
◯ Viewing wildlife	◯ Downhill skiing/snowboarding	◯ Developed camping
◯ Viewing natural features	◯ Cross-country skiing	◯ Primitive camping
◯ Viewing historic	◯ Other nonmotorized	◯ Backpacking/camping
◯ Nature study	◯ Driving for pleasure	◯ Resorts/cabins/other accommodations
◯ Visiting nature center	◯ Riding on motorized trails	◯ Gathering (mushrooms, berries etc)
◯ Hiking or walking	◯ Riding off-road trails	◯ Relaxing/hanging out
◯ Horseback riding	◯ Snowmachine travel	◯ Picnicking & family

38e **Of those, what was your one primary activity on that trip?**