

National Visitor Use Survey Individual Interview Form

OMB approval: OMB 0596-0110
Exp. date: 07/31/2013 Rev. 8

ADMINISTRATION INFORMATION (complete prior to starting interview)

Region	Forest	Site Number	Date Month	Day	Year	Time Interview started (military):	Hand-Tally count at start of interview	Vehicle Axle Count
00 11 22 33 44 55 66 77 88 99	00 11 22 33 44 55 66 77 88 99	000000 111111 222222 333333 444444 555555 666666 777777 888888 999999	00 11 22 33 44 55 66 77 88 99	00 11 22 33 44 55 66 77 88 99	<input type="radio"/> 2013 <input type="radio"/> 2014 <input type="radio"/> 2015 <input type="radio"/> 2016	: 0000 1111 2222 3333 4444 5555 6666 7777 8888 9999	0000 1111 2222 3333 4444 5555 6666 7777 8888 9999	2 3 4 5 6 7 8

Interviewer say: The Forest Service is conducting interviews of visitors on the _____ National Forest. The information collected will help us better serve our visitors by knowing what activities they do, how long they stay, and how satisfied they are with the facilities and services provided. Your participation is voluntary and all information is confidential.

SECTION 1: SCREENING QUESTIONS

1 Would you be willing to take a few minutes to participate in this interview?

- Yes (person agreed to be interviewed)
- No (did not agree to be interviewed)

2 I need to select just one of you to complete this interview. Which of you had the most recent birthday and is 16 years of age or older? (Direct ALL questions to only this person.)

What is your home ZIP code?

- Don't know

000000
111111
222222
333333
444444
555555
666666
777777
888888
999999

OR

If visitor is from another country select:

- Canada
- Mexico
- S. & C. America
- Asia
- Europe
- Other

Day Use, Overnight, & Wilderness ONLY

3 What is the primary purpose of your visit to (say site name)? (choose only one)

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

"Thank-you. That's all the information I need today." (End Interview)

4 When do you plan to leave (say site name) for the last time on this visit? (choose only one)

- Not leaving this site today (End Interview)
- Don't know (End Interview)
- Leaving now (GO TO Q5)
- Leaving later today (Record time they plan to leave today then GO TO Q5)

Time (military)

:
0000
1111
2222
3333
4444
5555
6666
7777
8888
9999

5 When did you first arrive at (say site name) for this visit? (record date/time)

Date Month	Day	Year
00 11 22 33 44 55 66 77 88 99	00 11 22 33 44 55 66 77 88 99	<input type="radio"/> 2013 <input type="radio"/> 2014 <input type="radio"/> 2015 <input type="radio"/> 2016

Time (military)

:
0000
1111
2222
3333
4444
5555
6666
7777
8888
9999

Note: There is no Q6 for this side of the form.

GO TO NEXT PAGE Q7

GFA ONLY

3 What is the primary purpose of your visit to this (say NF name) National Forest?

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

(GO TO Q3b)

3 What is the major reason you chose this route? (do not read list or prompt visitor)

- View scenery
- Some other reason

"Thank-you. That's all the information I need today." (End Interview)

4 Today we are interested in interviewing people who have recreated in the undeveloped areas of this National Forest. This includes things like hiking trails (not in designated Wilderness), exploring forest roads, fishing and camping in undeveloped areas. Have you recreated in the undeveloped areas of this forest sometime during your visit? (choose only one)

- Yes, recreated in the GFA (GO TO Q5)
- No, did not recreate in the GFA -

"Thank-you. That's all the information I need today." (End Interview)

5 Are you leaving the undeveloped areas of this National Forest for the last time on the visit? (choose only one)

- Not leaving today (End Interview)
- Don't know (End Interview)
- Leaving now (GO TO Q6)
- Leaving later today (GO TO Q6)

6 In TOTAL, during this visit, how much time will you have spent in the undeveloped areas of this National Forest? (record hours/minutes if 24 hours or less; record to nearest day if over 24 hours)

If 24 hours or less:

If over 24 hours:

Hours

Minutes

OR

Days

:
00
11
22
33
44
55
66
77
88
99

:
00
11
22
33
44
55
66
77
88
99

000
111
222
333
444
555
666
777
888
999

SECTION 2: NATIONAL FOREST VISIT

Hand visitor flash card for Q11 & 12. Read them the activities for Q11 as they follow along. Choose all that apply. For Q12, have them pick only one primary activity from Q11.

7 Did you spend last night in the (say forest name) NF?

- No
- Yes - How many nights in a row do you plan to spend in the NF? (write in # of nights & this answer must match total time spent on forest (Q9-Q8))

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8 When did you first arrive at this NF on this recreation visit?

- Same as site arrival time (not applicable to GFA)

Date		Year	Time (military)
Month	Day		
0 0	0 0	<input type="radio"/> 2013	0 0 0 0
1 1	1 1	<input type="radio"/> 2014	1 1 1 1
2 2	2 2	<input type="radio"/> 2015	2 2 2 2
3 3	3 3	<input type="radio"/> 2016	3 3 3 3
4 4	4 4		4 4 4 4
5 5	5 5		5 5 5 5
6 6	6 6		6 6 6 6
7 7	7 7		7 7 7 7
8 8	8 8		8 8 8 8
9 9	9 9		9 9 9 9

9 When do you plan to finish your visit to this National Forest?

- Same as interview time

Date		Year	Time (military)
Month	Day		
0 0	0 0	<input type="radio"/> 2013	0 0 0 0
1 1	1 1	<input type="radio"/> 2014	1 1 1 1
2 2	2 2	<input type="radio"/> 2015	2 2 2 2
3 3	3 3	<input type="radio"/> 2016	3 3 3 3
4 4	4 4		4 4 4 4
5 5	5 5		5 5 5 5
6 6	6 6		6 6 6 6
7 7	7 7		7 7 7 7
8 8	8 8		8 8 8 8
9 9	9 9		9 9 9 9

Now, I would like to ask you a few questions about where you will go during this visit to this National Forest. When you answer please include your use of this and other areas of this National Forest. Include areas you already used as well as places you plan to use before you leave this National Forest for the last time on this visit.

10 On this visit to this National Forest, did you go or do you plan to go to any areas for recreation other than this one?

- No (GO TO Q11)
- Yes (GO TO Q10a)
- Don't know (GO TO Q10a)

10a (Interviewer fill in Wilderness name) are Congressionally Designated Wilderness. Did you enter or do you plan to enter a Wilderness at any time during this National Forest visit?

- No
- Yes

10b Now think about forest roads, trails, rivers, lakes, and other undeveloped areas of this National Forest. Did you enter or do you plan to enter these types of areas during this National Forest visit?

- No
- Yes

10c Lodging facilities include campgrounds, cabins, hotels and lodges. How many different lodging facilities have you used or do you plan to use during this National Forest visit? (fill in # of different ones)

0 1 2 3 4 5 6 7 8 9

10d Developed day use sites include picnic areas, visitor centers, interpretive sites, developed swimming areas, and developed ski areas on this National Forest. How many different developed day use sites have you used or do you plan to use during the National Forest visit? (fill in # of different ones)

0 1 2 3 4 5 6 7 8 9

11 In which of the following activities have you participated or will you participate during this National Forest visit?

12 Which one of those is your primary activity for this recreation visit on this NF?

Question 11 answers (can choose more than one)

Question 12 answer (choose only one)

- 11 Fishing—all types 12
- 11 Hunting—all types 12
- VIEWING & LEARNING NATURE & CULTURE**
- 11 Viewing/photographing wildlife, birds, fish, etc. 12
- 11 Viewing/photographing natural features, scenery, flowers, etc. 12
- 11 Visiting historic and prehistoric sites/areas 12
- 11 Nature study 12
- 11 Visiting a nature center, nature trail or visitor center 12
- NONMOTORIZED ACTIVITIES**
- 11 Hiking or walking 12
- 11 Horseback riding 12
- 11 Bicycling, including mountain bikes 12
- 11 Nonmotorized water travel (canoe, sailing, raft, etc.) 12
- 11 Downhill skiing or snowboarding 12
- 11 Cross-country skiing, snowshoeing 12
- 11 Other nonmotorized activities (swimming, games, and sports) 12
- MOTORIZED ACTIVITIES**
- 11 Driving for pleasure on roads (paved, gravel or dirt) 12
- 11 Riding on motorized trails (non-snow) 12
- 11 Riding in designated off-road vehicle areas (non-snow) 12
- 11 Snowmobile travel 12
- 11 Motorized water travel (boats, ski sleds, etc.) 12
- 11 Other motorized activities (enduro events, games, plane, etc.) 12
- CAMPING OR OTHER OVERNIGHT**
- 11 Camping in developed sites (family or group sites) 12
- 11 Primitive camping (motorized) 12
- 11 Backpacking, camping in unroaded areas 12
- 11 Resorts, cabins, or other accommodations on FS managed lands (private or FS) 12
- OTHER ACTIVITIES**
- 11 Gathering mushrooms, berries, firewood, or other natural products 12
- 11 Relaxing, hanging out, escaping heat, noise, etc. 12
- 11 Picnicking and family day gatherings in developed sites (family or group) 12
- 11 OTHER (fill in activity) 12

13 Including this visit, about how many times have you come to this National Forest for recreation in the past 12 months? (record # of times)

0 0 0
1 1 1
2 2 2
3 3 3
4 4
5 5
6 6
7 7
8 8
9 9

14 How many of those visits were to participate in the main activity you identified a moment ago? (record # of times for main activity)

0 0 0
1 1 1
2 2 2
3 3 3
4 4
5 5
6 6
7 7
8 8
9 9

15 About how many hours did you spend doing your main activity during this visit? (record # of hours)

0 0 0
1 1 1
2 2 2
3 3 3
4 4 4
5 5 5
6 6 6
7 7 7
8 8 8
9 9 9

(Hand visitor flash card for Q16. Have them read you the number of their answer, record only one choice)

16 Overall, how satisfied or dissatisfied are you with this visit to (interviewer fill in forest name) National Forest, using a scale of 1 to 5, where 1 means very dissatisfied and 5 means very satisfied?

- (1) very dissatisfied
- (2) somewhat dissatisfied
- (3) neither dissatisfied nor satisfied
- (4) somewhat satisfied
- (5) very satisfied

SECTION 3: THIS TRIP AWAY FROM HOME

17 About how far from your home did you travel to get here? (record road miles)

0	0	0	0
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9

18 Which of the following choices best describe the purpose of your trip? (read list and have visitor choose only one)

- Primarily for recreation- this NF was my main destination
- Primarily for recreation- my main destination was NOT this NF
- Primarily for business, family, or other reasons- this NF was a side trip
- Some other reason

19 Are you staying overnight away from home on this trip?

- Yes
- No- (GO TO Q23)

20 How many total nights will you be away from home? (record # nights then GO TO Q21)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

21 Of these, how many are within 50 miles of here? (record # nights)

- none- (GO TO Q23)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Interviewer: Hand visitor flash card for Q22 and read them the answer choices.

22 What types of lodging are you using within 50 miles of here? (choose all that apply)

ON this NF

- NF campgrounds ON this National Forest
- Camping in the undeveloped area ON this National Forest
- Cabins, lodges, hotels or huts, etc. ON this NF

OFF this NF

- Other public campground (Park Service, State Parks, County, etc.)
- Private campground NOT ON this National Forest
- Rented home, condo, cabin, lodge, hotel, etc. NOT ON this NF
- Private home of friend or relative
- A home, cabin, or condo that you own
- Other

SECTION 4: DEMOGRAPHICS

This set of questions will help us better understand you and compare your answers to those of other people. Your answers will not be used for anything other than to create general categories of recreation visitors.

23

How many people (including you) traveled here in the same vehicle as you?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

24

How many of those people are less than 16 years old?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Interviewer: Hand visitor flash cards for Q25, 26, and 27 separately. Have them call out number for their answers.

25 Now I would like to collect age and gender information on everyone in your group. (record everyone in group- if more than 4 people do 1st four with most recent birthday)

Person Interviewed

Person 2

Person 3

Person 4

Gender:

- Male
- Female

Age:

- (1) under 16
- (2) 16-19
- (3) 20-29
- (4) 30-39
- (5) 40-49
- (6) 50-59
- (7) 60-69
- (8) 70+

Interviewer: Direct remaining questions back to person selected for interview.

26 Are you? (choose one)

- (1) Hispanic or Latino(a)
- (2) Not Hispanic or Latino(a)
- Refused

27 With which racial group(s) do you most closely identify? (please choose one or more)

- (1) American Indian/Alaska Native
- (2) Asian
- (3) Black/African American
- (4) Native Hawaiian or other Pacific Islander
- (5) White
- Refused

SECTION 5: FOR PROXY SITES

Code = RE1, RE2:

1 How many nights did your group stay here on this visit to this site or area?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

2 How many people (including you) were in your group?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = FR1, ST1:

1 What kind of ticket/pass did you use today?

- DID NOT USE ONE (SKIP Q2)
- SINGLE DAY/PART OF DAY (SKIP Q2)
- MULTIPLE DAY (points, season, multiday, etc.) (GO TO Q2)

2 How many total days do you plan to use THIS ticket/pass THIS season?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = RE4, DUR4, DUR5:

1 How many nights were you here on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

2 How many people (including you) were with you in the room/site you used?

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

Code = MA2, FR2, FR5, FE4, SUP4:

1 How many fee envelopes/permits/tickets were used to cover you on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

2 How many people (including you) were represented by the fee envelopes/permits/tickets that covered you?

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

Economics Questions

This last series of questions are about what you might have done instead of coming to this Forest and about your spending and income. I realize some of these are sensitive questions, but I would really appreciate your answers. The information you provide is strictly confidential and is needed to help us determine how recreation on this Forest contributes to the local economy. It helps us plan better for the future.

28a If for some reason you had been unable to go to this National Forest for this visit, would you have?

(read each item on list then have visitor choose only one)

- Gone somewhere else for the same activity (GO TO Q28b)
- Gone somewhere else for a different activity (GO TO Q28b)
- Come back another time (GO TO Q29)
- Stayed home (GO TO Q29)
- Gone to work at your regular job (GO TO Q29)
- None of these (GO TO Q29)

28b About how far away from home is the place you would have gone instead of here? (record # road miles)

Don't know

0 0 0 0
1 1 1 1
2 2 2 2
3 3 3 3
4 4 4 4
5 5 5 5
6 6 6 6
7 7 7 7
8 8 8 8
9 9 9 9

29 TRIP EXPENDITURE: Interview: Hand visitor economics flash card and record each category.

Say to visitor: For the following categories, please estimate how much you (and other members of your party) will spend for your entire trip within 50 miles of here. Please round off to the nearest dollar.

- Don't know
- Refused to answer

(1) Motel, lodge, cabin, B&B, etc.

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(2) Camping

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(3) Restaurants & Bars

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(4) Groceries

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(5) Gasoline and oil

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(6) Local Transportation (bus, shuttles, etc.)

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(7) Entry, parking, or recreation use fees

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(8) Recreation & Entertainment (include guide fees, equipment rental)

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(9) Sporting Good Purchases

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

(10) Souvenirs/clothing and other misc.

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

30 In total how much did you and other people in your vehicle spend on this entire trip, from the time you left home until you return home?

\$.00
0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

- Don't know
- Refused to answer

Interviewer: Hand visitor flash card for Q31. After you read them the question have them tell you the number that represents their income.

31 Information about income is important because people with different incomes come to the Forest for different reasons. What is your annual household income?

- (1) under \$25,000
- (2) 25,000-49,999
- (3) 50,000-74,999
- (4) 75,000-99,999
- (5) 100,000-149,999
- (6) 150,000 or over
- Don't know
- Refused to answer

32 Use of special areas or facilities

Interviewer: Hand visitor the flash for Q32 and have them read you the item numbers that apply.

Due to our interest in understanding off-highway vehicle use and in providing better facilities, we would like to know if you used any of the following on your National Forest visit. Please choose all that apply.

- (1) Motorized single track trails
- (2) Motorized dual track trails
- (3) Designated off-road vehicle area
- (4) Forest roads that require high clearance vehicles
- (5) Scenic Byways
- (6) Visitor center or museum
- (7) Interpretive site
- (8) Forest Service office or information station
- (9) Swimming area
- (10) Developed fishing site or dock
- (11) NONE OF THESE