Current NVUM Survey

Alaska Cruise Ship form

Interviewer say: *The Forest Service is conducting interviews of visitors traveling this route. The information collected will help us better understand why people travel this route. The information will be used in some management decisions forest managers have to make. Your participation is voluntary and your answers are confidential.*

**Q1: Would you be willing to take a few minutes to participate in this interview?**

□ YES (they agree to be interviewed) GO TO Q2.

□ NO (they do not agree to be interviewed) say “Thank you for your time.”

**Q2: Are you a cruise ship passenger?**

□ YES (they agree to be interviewed) GO TO Q3.

□ NO (they do not agree to be interviewed) say “Thank you for your time.”

**Q3: I need to select just one of you to complete this interview. Which of you had the most recent birthday and is 16 years of age or older?** (Direct all questions to this person)

**Q4:** **What is your home zip code? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Visitor doesn’t know their home ZIP code

□ Don’t Know

OR, if the visitor is from another country, select:

□ Interviewee is from Canada

□ Interviewee is from Mexico

□ Interviewee is from South or Central America

□ Interviewee is from Asia

□ Interviewee is from Europe

□ Other

*Hand visitor flash card. Ask them to call out the number next to their answer choice.*

**Q5: What is your age?**

* 1. □ (1) under 16
  2. □ (2) 16-19
  3. □ (3) 20-29
  4. □ (4) 30-39
  5. □ (5) 40-49
  6. □ (6) 50-59
  7. □ (7) 60-69
  8. □ (8) 70+
  9. **Q6: Gender**
  10. □ Male
  11. □ Female

**Q7: I would like to collect race and ethnicity information on everyone in your group. *(Record everyone in group. If more than 4 people, do 1st four with most recent birthday)***

**With which racial or ethnic group(s) do you most closely identify? Select all that apply:**

* American Indian or Alaskan Native *For example, Navajo Nation, Blackfeet Tribe of the Blackfeet Indian Nation of Montana, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, Aztec, Maya, etc.*
* Asian *For example, Chinese, Asian Indian, Filipino, Vietnamese, Korean, Japanese, etc.*
* Black or African American *For example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.*
* Hispanic or Latino(a) *For example, Mexican, Puerto Rican, Salvadoran, Cuban, Dominican, Guatemalan, etc.*
* Middle Eastern or North African *For example, Lebanese, Iranian, Egyptian, Syrian, Iraqi, Israeli, etc.*
* Native Hawaiian or other Pacific Islander *For example, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.*
* White *For example, English, German, Irish, Italian, Polish, Scottish, etc.*
* Refused

**Q8: During this cruise, did you or do you plan to go to any places on the Tongass NF for recreation? (Visitors must actually step foot on NF lands to count as a Yes here)**

□ YES (GO TO Q9A)

□ NO (Skip to Q10)

**Q8A: How many times during this cruise? (Interviewer fills in the blank)**

**Q9: During this cruise, did you or do you plan to on any excursions to view Tongass NF lands from a distance? (These would be trips where the visitor did not step foot on NF lands but did look at it)**

□ YES (GO TO Q10A)

□ NO (Skip to end of interview)

**Q9A: How many times during this cruise? (Interviewer fills in the blank)**

Interview say: *That is the end of the interview. Thank you for your time.*