

# National Visitor Use Survey Individual Interview Form

OMB approval: OMB 0596-0110  
Rev. 8

## ADMINISTRATION INFORMATION (complete prior to starting interview)

Region	Forest	Site Number	Date			Time Interview started (military):	Hand-Tally count at start of interview	Vehicle Axle Count
			Month	Day	Year	:		
00	00	000000	00	00	2013	0000	0000	2
11	11	111111	11	11	2014	1111	1111	3
22	22	222222	22	22	2015	2222	2222	4
33	33	333333	33	33	2016	3333	3333	5
44	44	444444	44	44		4444	4444	6
55	55	555555	55	55		5555	5555	7
66	66	666666	66	66		6666	6666	8
77	77	777777	77	77		7777	7777	9
88	88	888888	88	88		8888	8888	
99	99	999999	99	99		9999	9999	

Interviewer say: The Forest Service is conducting interviews of visitors on the \_\_\_\_\_ National Forest. The information collected will help us better serve our visitors by knowing what activities they do, how long they stay, and how satisfied they are with the facilities and services provided. Your participation is voluntary and all information is confidential.

## SECTION 1: SCREENING QUESTIONS

**1** Would you be willing to take a few minutes to participate in this interview?

- Yes (person agreed to be interviewed)
- No (did not agree to be interviewed)

What is your home ZIP code?

- Don't know

000000
111111
222222
333333
444444
555555
666666
777777
888888
999999

OR

If visitor is from another country select:

- Canada
- Mexico
- S. & C. America
- Asia
- Europe
- Other

**2** I need to select just one of you to complete this interview. Which of you had the most recent birthday and is 16 years of age or older? (Direct ALL questions to only this person.)

### Day Use, Overnight, & Wilderness ONLY

**3** What is the primary purpose of your visit to (say site name)? (choose only one)

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

"Thank-you. That's all the information I need today." (End Interview)

### GFA ONLY

**3a** What is the primary purpose of your visit to this (say NF name) National Forest?

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

(GO TO Q3b)

**4** When do you plan to leave (say site name) for the last time on this visit? (choose only one)

- Not leaving this site today (End Interview)
- Don't know (End Interview)
- Leaving now (GO TO Q5)
- Leaving later today (Record time they plan to leave today then GO TO Q5)

Time (military)

:
0000
1111
2222
3333
4444
5555
6666
7777
8888
9999

**3b** What is the major reason you chose this route? (do not read list or prompt visitor)

- View scenery
- Some other reason

"Thank-you. That's all the information I need today." (End Interview)

**4** Today we are interested in interviewing people who have recreated in the undeveloped areas of this National Forest. This includes things like hiking trails (not in designated Wilderness), exploring forest roads, fishing and camping in undeveloped areas. Have you recreated in the undeveloped areas of this Forest sometime during your visit? (choose only one)

- Yes, recreated in the GFA (GO TO Q5)
- No, did not recreate in the GFA -

"Thank-you. That's all the information I need today." (End Interview)

**5** Are you leaving the undeveloped areas of this National Forest for the last time on the visit? (choose only one)

- Not leaving today (End Interview)
- Don't know (End Interview)
- Leaving now (GO TO Q6)
- Leaving later today (GO TO Q6)

**5** When did you first arrive at (say site name) for this visit? (record date/time)

Date	Time (military)
Month	:
Day	0000
Year	1111
	2222
	3333
	4444
	5555
	6666
	7777
	8888
	9999

**6** In TOTAL, during this visit, how much time will you have spent in the undeveloped areas of this National Forest? (record hours/minutes if 24 hours or less; record to nearest day if over 24 hours)

If 24 hours or less:      If over 24 hours:

Hours	Minutes	OR	Days
00	00		000
11	11		111
22	22		222
33	33		333
44	44		444
55	55		555
66	66		666
77	77		777
88	88		888
99	99		999

Note: There is no Q6 for this side of the form.

GO TO NEXT PAGE Q7

GO TO NEXT PAGE Q7



**SECTION 2: NATIONAL FOREST VISIT**

**7** Did you spend last night in the (say forest name) NF?

- No
- Yes - How many nights in a row do you plan to spend in the NF? (write in # of nights & this answer must match total time spent on forest (Q9-Q8))

**8** When did you first arrive at this NF on this recreation visit?

- Same as site arrival time (not applicable to GFA)

Date		Year	Time (military)
Month	Day		
0 0	0 0	<input type="radio"/> 2013	0 0 0 0
1 1	1 1	<input type="radio"/> 2014	1 1 1 1
2 2	2 2	<input type="radio"/> 2015	2 2 2 2
3 3	3 3	<input type="radio"/> 2016	3 3 3 3
4 4	4 4		4 4 4 4
5 5	5 5		5 5 5 5
6 6	6 6		6 6 6 6
7 7	7 7		7 7 7 7
8 8	8 8		8 8 8 8
9 9	9 9		9 9 9 9

**9** When do you plan to finish your visit to this National Forest?

- Same as interview time

Date		Year	Time (military)
Month	Day		
0 0	0 0	<input type="radio"/> 2013	0 0 0 0
1 1	1 1	<input type="radio"/> 2014	1 1 1 1
2 2	2 2	<input type="radio"/> 2015	2 2 2 2
3 3	3 3	<input type="radio"/> 2016	3 3 3 3
4 4	4 4		4 4 4 4
5 5	5 5		5 5 5 5
6 6	6 6		6 6 6 6
7 7	7 7		7 7 7 7
8 8	8 8		8 8 8 8
9 9	9 9		9 9 9 9

Now, I would like to ask you a few questions about where you will go during this visit to this National Forest. When you answer please include your use of this and other areas of this National Forest. Include areas you already used as well as places you plan to use before you leave this National Forest for the last time on this visit.

**10** On this visit to this National Forest, did you go or do you plan to go to any areas for recreation other than this one?

- No (GO TO Q11)
- Yes (GO TO Q10a)
- Don't know (GO TO Q10a)

**10a** (Interviewer fill in Wilderness name) are Congressionally Designated Wilderness. Did you enter or do you plan to enter a Wilderness at any time during this National Forest visit?

- No
- Yes

**10b** Now think about forest roads, trails, rivers, lakes, and other undeveloped areas of this National Forest. Did you enter or do you plan to enter these types of areas during this National Forest visit?

- No
- Yes

**10c** Lodging facilities include campgrounds, cabins, hotels and lodges. How many different lodging facilities have you used or do you plan to use during this National Forest visit? (fill in # of different ones)

0 1 2 3 4 5 6 7 8 9

**10d** Developed day use sites include picnic areas, visitor centers, interpretive sites, developed swimming areas, and developed ski areas on this National Forest. How many different developed day use sites have you used or do you plan to use during the National Forest visit? (fill in # of different ones)

0 1 2 3 4 5 6 7 8 9

**11** In which of the following activities have you participated or will you participate during this National Forest visit?

**12** Which one of those is your primary activity for this recreation visit on this NF?

Question 11 answers

(can choose more than one)

Question 12 answer

(choose only one)

- 11 Fishing—all types 12
- 11 Hunting—all types 12
- VIEWING & LEARNING NATURE & CULTURE**
- 11 Viewing/photographing wildlife, birds, fish, etc. 12
- 11 Viewing/photographing natural features, scenery, flowers, etc. 12
- 11 Visiting historic and prehistoric sites/areas 12
- 11 Nature study 12
- 11 Visiting a nature center, nature trail or visitor center 12
- NONMOTORIZED ACTIVITIES**
- 11 Hiking or walking 12
- 11 Horseback riding 12
- 11 Bicycling, including mountain bikes 12
- 11 Nonmotorized water travel (canoe, sailing, raft, etc.) 12
- 11 Downhill skiing or snowboarding 12
- 11 Cross-country skiing, snowshoeing 12
- 11 Other nonmotorized activities (swimming, games, and sports) 12
- MOTORIZED ACTIVITIES**
- 11 Driving for pleasure on roads (paved, gravel or dirt) 12
- 11 Riding on motorized trails (non-snow) 12
- 11 Riding in designated off-road vehicle areas (non-snow) 12
- 11 Snowmobile travel 12
- 11 Motorized water travel (boats, ski sleds, etc.) 12
- 11 Other motorized activities (enduro events, games, plane, etc.) 12
- CAMPING OR OTHER OVERNIGHT**
- 11 Camping in developed sites (family or group sites) 12
- 11 Primitive camping (motorized) 12
- 11 Backpacking, camping in unroaded areas 12
- 11 Resorts, cabins, or other accommodations on FS managed lands (private or FS) 12
- OTHER ACTIVITIES**
- 11 Gathering mushrooms, berries, firewood, or other natural products 12
- 11 Relaxing, hanging out, escaping heat, noise, etc. 12
- 11 Picnicking and family day gatherings in developed sites (family or group) 12
- 11 OTHER (fill in activity) 12

**13**

Including this visit, about how many times have you come to this National Forest for recreation in the past 12 months? (record # of times)

0 0 0
1 1 1
2 2 2
3 3 3
4 4 4
5 5 5
6 6 6
7 7 7
8 8 8
9 9 9

**14**

How many of those visits were to participate in the main activity you identified a moment ago? (record # of times for main activity)

0 0 0
1 1 1
2 2 2
3 3 3
4 4 4
5 5 5
6 6 6
7 7 7
8 8 8
9 9 9

**15**

About how many hours did you spend doing your main activity during this visit? (record # of hours)

0 0 0
1 1 1
2 2 2
3 3 3
4 4 4
5 5 5
6 6 6
7 7 7
8 8 8
9 9 9

(Hand visitor flash card for Q16. Have them read you the number of their answer, record only one choice)

**16**

Overall, how satisfied or dissatisfied are you with this visit to (interviewer fill in forest name) National Forest, using a scale of 1 to 5, where 1 means very dissatisfied and 5 means very satisfied?

- (1) very dissatisfied
- (2) somewhat dissatisfied
- (3) neither dissatisfied nor satisfied
- (4) somewhat satisfied
- (5) very satisfied



**SECTION 3: THIS TRIP AWAY FROM HOME**

**17** About how far from your home did you travel to get here? (record road miles)

0	0	0	0
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9

**18** Which of the following choices best describe the purpose of your trip? (read list and have visitor choose only one)

- Primarily for recreation- this NF was my main destination
- Primarily for recreation- my main destination was NOT this NF
- Primarily for business, family, or other reasons- this NF was a side trip
- Some other reason

**19** Are you staying overnight away from home on this trip?

- Yes
- No- (GO TO Q23)

**20** How many total nights will you be away from home? (record # nights then GO TO Q21)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**21** Of these, how many are within 50 miles of here? (record # nights)

- none- (GO TO Q23)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Interviewer: Hand visitor flash card for Q22 and read them the answer choices.

**22** What types of lodging are you using within 50 miles of here? (choose all that apply)

**ON this NF**

- NF campgrounds ON this National Forest
- Camping in the undeveloped area ON this National Forest
- Cabins, lodges, hotels or huts, etc. ON this NF

**OFF this NF**

- Other public campground (Park Service, State Parks, County, etc.)
- Private campground NOT ON this National Forest
- Rented home, condo, cabin, lodge, hotel, etc. NOT ON this NF
- Private home of friend or relative
- A home, cabin, or condo that you own
- Other

**SECTION 4: DEMOGRAPHICS**

This set of questions will help us better understand you and compare your answers to those of other people. Your answers will not be used for anything other than to create general categories of recreation visitors.

**23**

How many people (including you) traveled here in the same vehicle as you?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**24**

How many of those people are less than 16 years old?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Interviewer: Hand visitor flash cards for Q25, 26, and 27 separately. Have them call out number for their answers.

**25**

Now I would like to collect age and gender information on everyone in your group. (record everyone in group- if more than 4 people do 1st four with most recent birthday)

Person Interviewed

Person 2

Person 3

Person 4

Gender:

- Male
- Female

Age:

- (1) under 16
- (2) 16-19
- (3) 20-29
- (4) 30-39
- (5) 40-49
- (6) 50-59
- (7) 60-69
- (8) 70+

Interviewer: Direct remaining questions back to person selected for interview.

**26**

Are you? (choose one)

- (1) Hispanic or Latino(a)
- (2) Not Hispanic or Latino(a)
- Refused

**27**

With which racial group(s) do you most closely identify? (please choose one or more)

- (1) American Indian/Alaska Native
- (2) Asian
- (3) Black/African American
- (4) Native Hawaiian or other Pacific Islander
- (5) White
- Refused

**SECTION 5: FOR PROXY SITES**

Code = RE1, RE2:

**1** How many nights did your group stay here on this visit to this site or area?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**2** How many people (including you) were in your group?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = FR1, ST1:

**1** What kind of ticket/pass did you use today?

- DID NOT USE ONE (SKIP Q2)
- SINGLE DAY/PART OF DAY (SKIP Q2)
- MULTIPLE DAY (points, season, multiday, etc.) (GO TO Q2)

**2** How many total days do you plan to use THIS ticket/pass THIS season?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = RE4, DUR4, DUR5:

**1** How many nights were you here on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**2** How many people (including you) were with you in the room/site you used?

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

Code = MA2, FR2, FR5, FE4, SUP4:

**1** How many fee envelopes/permits/tickets were used to cover you on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**2** How many people (including you) were represented by the fee envelopes/permits/tickets that covered you?

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9



# National Visitor Use Survey

## Satisfaction Addition

**28a** The Forest Service wants to make sure they provide recreation opportunities for everyone including those with disabilities. Do you or anyone in your group have a disability?

- No (GO TO Q29)  
 Yes (IF YES, GO TO Q28b)

**28b** Were the facilities or areas you visited accessible?

- No  
 Yes

*Interviewer: Hand visitor flash card with crowding scale for Q29. Make sure they answer the question for the site or area they are at, not for their whole National Forest experience.*

**29** We are also interested in what you thought about the number of people who were using this area for recreation *today*. Please rate your perception on a scale of 1 to 10, where 1 means there was hardly anyone else there, and 10 means that you thought the area was very overcrowded.

HARDLY ANYONE OVER CROWDED

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

*Interviewer: Hand Visitor Satisfaction flash card, then say:*

“Now I would like to have you rate the recreation services and quality of the recreation facilities on this Forest. As I read this list, I will ask you to rate two things. First, rate your satisfaction or dissatisfaction with the item using a scale of 1 to 5 where 1 means very dissatisfied and 5 means very satisfied. Next rate the importance of this item to the overall quality of your recreation experience on this trip. To rate importance use a scale from 1 to 5 where 1 means very unimportant and 5 means very important.”

	Very Dissatisfied	Somewhat Dissatisfied	Neither Dissatisfied nor Satisfied	Somewhat Satisfied	Very Satisfied	N/A	IMPORTANCE
<b>30</b> Adequacy of signage on this forest as a whole	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>31</b> Condition of roads on this forest as a whole	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤

*Interviewer: for items 32–45 have visitor rate item ONLY for the site or area at which you are interviewing them. It is helpful to repeat the words “at this site” or “at this area” or “in this Wilderness” as you say each item.*

	Very Dissatisfied	Somewhat Dissatisfied	Neither Dissatisfied nor Satisfied	Somewhat Satisfied	Very Satisfied	N/A	IMPORTANCE
<b>32</b> Scenery at this site/area	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>33</b> Condition of the natural environment	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>34</b> Available parking	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>35</b> Parking lot condition	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>36</b> Cleanliness of restrooms	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>37</b> Condition of developed recreation facilities	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>38</b> Condition of forest roads	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>39</b> Condition of forest trails	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>40</b> Feeling of safety	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>41</b> Helpfulness of employees (not interviewer)	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>42</b> Availability of interpretive/educational displays, signs and exhibits	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>43</b> Value for fee paid (for fee sites only)	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>44</b> Availability of information on recreation about this site	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤
<b>45</b> Adequacy of signage to this site	①	②	③	④	⑤	<input type="radio"/>	① ② ③ ④ ⑤