OMB Information Collection Request

Supporting Statement B

U.S. Department of Commerce

U.S. Census Bureau

Current Population Survey (CPS) Basic Demographic Items

OMB Control Number 0607-XXXX

**B. COLLECTIONS OF INFORMATION EMPLOYING STATISTICAL METHODS**

**1. Universe and Respondent Selection**

The CPS is an address-based sample derived from the Census Master Address File (MAF) covering the 50 states and the District of Columbia. The potential respondent universe for the CPS is one household respondent for each of the 133 million households. From the field test, we will use a combination of reserve sample and outgoing sample. Of these, approximately 10,000 to 25,000 households will be eligible for interview. We expect about 10% to be ineligible (not a housing unit, no usual residences) The expected response rate is about 60%, but is unknown due to this is the first test with adding internet self -response mode.

**Table B.1: Max Universe, Sample Count, and Expected Response Rate**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Type of Entity | Total Universe | Sample Size | Expected Response Rate | Actual Response Rate (Annual Average) |
| Households | 22,500 | 25,000 | 60% | N/A |

**2. Survey Collection Procedures**

The 2025 field test is planned for May 2025 until September 2025 but is contingent on budget. Data collection will be for one week in the 2nd week of the month for all cases and a subset of internet-only cases will have a longer period to answer (Total of 10 days). The goal is to replicate the expected mode interaction of adding a self-response mode and run experiments on possible decisions. The first interview will be in CAPI mode and most cases will be followed up for 3 months with a mix of Internet Self Response and CAPI followup.

In addition, experiments will be run on items like wording on questions, contact methods, and timing of mode switching.

The following describe the items we wish to measure with this test:

1. How many households will answer by internet self response mode?
   1. When do they respond?
   2. What kind of households respond?
   3. Do they continue to respond every month? Is there a higher attrition rate?
   4. How do they respond every month? Do they continue to respond by internet every month?

In addition to the main goal of measuring the success of the internet self-response mode, we will analyze the experiments to optimally refine the procedures and wording deemed most effective. The initial data will also be used start identifying any major mode effects.

**3. Describe the methods used to maximize response rates and to deal with nonresponse. The accuracy and reliability of the information collected must be shown to be adequate for the intended uses. For collections based on sampling, a special justification must be provided if they will not yield "reliable" data that can be generalized to the universe studied.**

In order to maximize response rates, we will be contacting the respondent in multiple ways such as text and email for the first time for CPS to see if it has an impact. We have also designed the survey as CAPI first in order to establish legitimacy and rapport with the respondent before asking them to report in ISR. We believe this will also improve accuracy of reporting by allowing our interviewers to answer any questions about the survey and help the respondents with any complex reporting. The data size will be large enough to enable the application of a weighting procedure, allowing us to review reporting representativeness.

**4. Procedures or Methods Testing**

Before initiating the field test, extensive review and testing have been conducted during development. This includes review of internet standards for wording and design, cognitive testing, crowd source testing, and two round of usability testing.

**5. Individuals Responsible for Study Design and Performance**

The following individuals may be contacted on the statistical data collection and analysis operations:

Statistical Design:

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Attachments

A: CAPI Questions and Responses

B: Internet Self Response Questions and Responses

C: Contact Materials – Letter, Email, and Text Templates