U.S. DEPARTMENT OF VETERANS AFFAIRS NATIONAL CEMETERY ADMINISTRATION

STATE, TRIBAL OR TERRITORIAL VETERANS CEMETERIES: 2025 NEXT OF KIN/FAMILY MEMBER SATISFACTION SURVEY



VA may not conduct, sponsor, or require the respondent to respond to this collection of information unless it displays a valid OMB Control Number. All responses to this collection are voluntary. Public reporting burden for this collection of information is estimated to average 20 minutes per response, including the time necessary for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. The information collected is intended to be used in making improvements in services within the National Cemetery Administration of the Department of Veterans Affairs and for associated administrative purposes. Failure to furnish the requested information will have no adverse effect on any VA benefit to which you may be entitled.

The information you supply will be confidential and protected by the Privacy Act of 1974 (5 U.S.C. 522a) and the VA's confidentiality statute (38 U.S.C. 5701) as implemented by 38 CFR 1.526(a) and 38 CFR 1.576(b). Disclosure of information involves releases of statistical data and other non-identifying data for the improvement of services within the National Cemetery Administration and for associated administrative purposes. Please send any comments regarding this burden estimate or any other aspect of this collection, including suggestions for reducing this burden, to VA Clearance Officer (005G2), 810 Vermont Ave., NW, Washington DC 20420. SEND COMMENTS ONLY. DO NOT SEND THIS FORM OR REQUESTS FOR BENEFITS TO THIS ADDRESS.

The survey will take about 20 minutes to complete. Please read each question carefully before making your response. You may complete the survey on-line using the link address noted on the cover letter (https://bit.ly/STVC2025) or by using the enclosed paper copy in this mailing. To access the survey on-line, enter your unique survey ID code ([MasterID]) on the main screen.

Marking Instructions

• Use pencil or pen. Make heavy dark marks that fill the circles completely. If you wish to change an answer, erase cleanly (pencil) or put an "X" over the incorrect response (pen).

- Fill in one answer circle for each question unless it states "Mark all that apply."
- When you are finished, please place the questionnaire in the enclosed postage-paid envelope and put it in the mail.

If you have any questions or concerns, please contact the Survey Help Line at 1-833-231-7069 or email VistraResearch@ConsultVistra.com.



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Correct Mark O O O

Please complete this survey based on your experiences at the state, tribal or territorial VA-funded Veterans cemetery where your loved one was interred.

| Choosing a State, Tribal or Territorial Veterans Cemetery/Cemetery Support and Interaction/NCA Videos | | | | |
|---|---|--|--|--|
| 1. | Why did you choose to inter your loved one in a state, tribal or territorial Veterans cemetery? (Mark all that apply) | | | |
| | My loved one wanted to be interred in a state, tribal or territorial Veterans cemetery My loved one wanted to be close to other | | | |
| | relatives or friends already buried in the cemetery | | | |
| | The cemetery location will make it easy to visit my loved one's gravesite | | | |
| | It was a more affordable burial option The cemetery's reputation in the local Veteran Community | | | |
| | It was recommended by a VA outreach officer and/or at a VA outreach event | | | |
| | It was recommended by the funeral director It was recommended by someone I trust (e.g. friend, relative, Veterans Service Officer, etc.) | | | |
| | Other (specify): | | | |
| 2. | Prior to your time of need, were you aware of the benefits related to burial in a state, tribal or territorial Veterans cemetery? | | | |
| | ○ Yes | | | |
| | O No → GO TO QUESTION #4 | | | |
| 3. | How did you learn of these benefits prior to your time of need? (Mark all that apply) | | | |
| | Family member/friends | | | |
| | Funeral home | | | |
| | Military discharge related materialsOther Veteran/Active-duty member | | | |
| | Pre-Need Burial Eligibility Determination | | | |
| | Veterans Service Organization | | | |
| | VA/NCA/State/Cemetery pamphlet, newsletter, brochure | | | |
| | ○ VA/NCA/State/Cemetery website | | | |
| | Other VA Organization | | | |
| | O Professional/military association meetings | | | |

| 4. | Prior to the time of need, what is the BEST way for the state, tribal or territorial Veterans cemetery to convey information regarding benefits? (Mark only one) E-mail Newsletter/flyer Local newspaper/television news reports VA/NCA/State/Cemetery social media (Facebook or X, formerly known as Twitter) Professional/military association meetings Other (specify): |
|----|---|
| 5. | Did the funeral director provide information about burial and memorial benefits available for Veterans? (Mark all that apply) Not applicable: Funeral Director not used Funeral Director provided information about VA burial benefits for Veterans Funeral Director provided information about VA memorial benefits for Veterans No, the Funeral Director did not provide information about either VA burial or memorial benefits |
| 6. | Was a committal service held at the state, tribal or territorial Veterans cemetery for your loved one? Yes, and I was involved in planning it Yes, but I was not involved in planning it GO TO QUESTION #14 No, the committal service was not held GO TO QUESTION #17 Don't know/Can't recall GO TO QUESTION #17 |
| 7. | How satisfied were you with the available dates and times offered for the scheduling of your committal service? Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied |
| 8. | To what extent were you informed of the details (e.g. length of service, use of committal shelters) related to the committal service prior to attending the service? Very informed Somewhat informed Neither informed nor uninformed Somewhat uninformed |

Local news

Other (specify):

○ VA/NCA/State/Cemetery public service announcement/advertisement ○ VA/NCA/State/Cemetery social media

(Facebook or X, formerly known as Twitter)

Very uninformed

| 9. | Prior to the service for your loved one, did you view the NCA videos illustrating different committal service options at state, tribal or territorial Veterans cemeteries? | honors, honors r | ved one received military funeral now satisfied were you with the eceived? |
|-----|--|---------------------------|---|
| | Yes, the Funeral Director provided it | O My lov | ved one did not receive military funeral |
| | Yes, but it was not provided by the Funeral | Very s | |
| | Director | _ | what satisfied |
| | O No → GO TO QUESTION #12 | | er satisfied nor dissatisfied |
| | 0 110 7 GO 10 GOLOTION #12 | | what dissatisfied |
| 10. | The video(s) helped me understand the | _ | dissatisfied |
| | burial process at the state, tribal or territorial | O Very | aisatistieu |
| | Veterans cemetery. | | now satisfied were you with the |
| | Strongly agree | | al service at the state, tribal or |
| | ○ Agree | territoria | I Veterans cemetery? |
| | Neither agree nor disagree | O Very s | satisfied |
| | ○ Disagree | Some | what satisfied |
| | Strongly disagree | Neither | er satisfied nor dissatisfied |
| | | Some | what dissatisfied |
| 11. | Was your experience at the cemetery similar to | O Very | dissatisfied |
| | the video on service options you viewed? | 7. How mai | ny times have you visited the cemetery |
| | Yes | | our loved one was interred? |
| | ○ No | O 1-3 | |
| | | 0 4-6 | |
| 12. | At the committal service, did your family have | 7-9 | |
| | any of the following special needs or requests? | 0 10 or | more |
| | (Mark all that apply) | | I have not visited |
| | Visit the grave | O HONO | Thave het violted |
| | View the burial | 8. How far | do you reside from the cemetery? |
| | Special religious practices (e.g., blessing | O Less | han 15 miles |
| | the gravesite) | _ | 29 miles |
| | Special cultural practices (e.g., spreading/ | | 44 miles |
| | placement of earth/soil into the grave) | 45 to | 59 miles |
| | Additional seating at the committal service | 60 to | 75 miles |
| | Handicapped accommodations | O More | than 75 miles |
| | No, my family did not have any specific needs | | |
| | or requests → GO TO QUESTION #14 | | f the following factors limit the number |
| 12 | Was the comptany able to accommedate these | | you visit the state, tribal or territorial cemetery where your loved one is |
| 13. | Was the cemetery able to accommodate these special needs or requests to your satisfaction? | | (Mark all that apply) |
| | | _ | nce to the cemetery |
| | Yes, completely | | s to transportation |
| | Yes, somewhat | _ | n status |
| | No, and I understand why | _ | (specify): |
| | No, and I did not understand why | _ | of these factors limit my visits |
| 14 | The committal shelter used for the service was | | • |
| 14. | private, clean, and free of safety hazards. | | now satisfied were you with the |
| | | | ion provided throughout your |
| | Strongly agree | | ce with the state, tribal or territorial cemetery? |
| | AgreeNeither agree nor disagree | _ | |
| | Disagree | O Very | |
| | Strongly disagree | _ | what satisfied |
| | Ottorigiy disagree | _ | er satisfied nor dissatisfied |
| | | | what dissatisfied |
| | | \ / VEIV (| uaaguatiett |

| 21. Looking back at your overall experiences with the state, tribal or territorial Veterans cemetery, which items would you have liked more information about? (Mark all that apply) None. I was well informed Details of the committal service Floral policy Military funeral honors Headstone or marker inscription options Location of gravesite Certificate signed by the President of the United States honoring the Veteran's service Layout of the cemetery (Maps) Timeline of replacement of headstone/marker Directions to cemetery Other (specify): 22. Please add any comments regarding information about the process or support you received from the state, tribal or territorial Veterans cemetery you would like to share with NCA. | 25. How satisfied were you with the amount of time it took for the permanent headstone, marker, or columbarium niche cover to be placed? Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied Don't know/The marker or headstone has not yet arrived → GO TO QUESTION #28 26. Overall, how satisfied were you with the quality and appearance of the headstone, marker, or columbarium niche cover when it arrived? Very satisfied Somewhat satisfied Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied Very dissatisfied Don't know/Haven't seen 27. When the headstone, marker, or columbarium niche cover arrived, was the inscription accurate? Yes No Don't know/Haven't seen The Presidential Memorial Certificate, the Veterans Legacy Memorial and the NCA Pre-Need Eligibility Registration Process |
|---|---|
| | If your loved one was NOT a Veteran, please go to Question #31 |
| Headstones, Markers or Columbarium Niche Covers | 28. Did you receive a certificate signed by the President of the United States honoring the Veteran's service? |
| 23. Were the inscription options for the headstone, marker, or columbarium niche cover explained to you? Yes No Not sure/Don't know | Yes No → GO TO QUESTION #31 Don't know → GO TO QUESTION #31 For information about the Presidential Memorial Certificate (the certificate signed by the President of the United States honoring the Veteran's service) or to order more copies, please visit our website at |
| 24. Did you feel you had sufficient time to make a decision on the headstone, marker, or columbarium niche cover inscription? Yes No | www.cem.va.gov/pmc.asp How satisfied were you with the quality of the certificate signed by the President of the United States honoring the Veteran's service? Very satisfied → GO TO QUESTION #31 Somewhat satisfied → GO TO QUESTION #31 Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied |

| 30. Why were you not satisfied with the quality of the certificate signed by the President of the United States honoring the Veteran's service? (Mark all that apply) Envelope was bent/torn Name was misspelled Poor print quality Other (specify): | 36. How did you first become aware of the Pre-Need opportunity? (Mark only one) Family member/friends Funeral home Military discharge related materials Other Veteran/Active-duty member Pre-Need Burial Eligibility Determination Veterans Service Organization VA/NCA/State/Cemetery pamphlet, newsletter, brochure VA/NCA/State/Cemetery website Other VA organization Professional/military association meetings Local news VA/NCA/State/Cemetery public service announcement/advertisement VA/NCA/State/Cemetery social media (Facebook or X, formerly known as Twitter) Other (specify): 37. Have you applied for Pre-Need Eligibility? Yes No → GO TO QUESTION #39 38. Were you satisfied with the length of time it took to receive a certificate of eligibility? |
|---|--|
| the VLM site? (Mark all that apply) Yes No. The content submission process was too difficult No. I'm not comfortable sharing content on a Veteran's page No. Other (specify): | Yes No Have not received yet 39. Do you have any additional comments on the headstone, marker or niche cover, the Presidential Memorial Certificate, the Veterans Legacy Memorial or the NCA |
| 34. How did you become aware of the Veterans Legacy Memorial website? (Mark all that apply) News Article Social Media Email or Text from VA about VLM Email from VLM that Veteran's VLM Page has been created VLM QR Code Cemetery Staff Funeral Director End of Life Caregiver NCA/VA/State/Cemetery Event Veteran Service Organization Word of Mouth from family, friends, co-workers, etc. Other (specify): I was not previously aware of the Veterans Legacy Memorial platform | Pre-Need Eligibility process? |
| 35. Are you aware of the NCA Pre-Need Eligibility process? Yes No → GO TO QUESTION #39 | |

| | For the following series of statements please indicate your level of agreement. | Strongly agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree | Don't know/ not applicable |
|-----|--|----------------|------------|-------------------------------|------------|----------------------|-------------------------------|
| 40. | The <u>upkeep</u> of the headstones, markers, or columbarium niche covers is excellent | 0 | 0 | 0 | 0 | \circ | |
| 41. | There are <u>sufficient signs</u> within the state, tribal or territorial Veterans cemetery to assist visitors | 0 | 0 | \bigcirc | \circ | \circ | 0 |
| 42. | The quality of service received from the state, tribal or territorial Veterans cemetery staff is excellent | \circ | \circ | \bigcirc | \circ | \circ | |
| 43. | The state, tribal or territorial Veterans cemetery staff was courteous | \bigcirc | 0 | 0 | 0 | \bigcirc | 0 |
| 44. | The state, tribal or territorial Veterans cemetery staff was professional in terms of being knowledgeable, helpful, and responsive | 0 | | 0 | | 0 | |
| 45. | The appearance of my loved one's gravesite/columbarium is excellent | \bigcirc | 0 | \circ | 0 | \bigcirc | |
| 46. | The information kiosks (i.e., gravesite locators) are <u>helpful</u> to me. | \bigcirc | \bigcirc | \bigcirc | \bigcirc | \bigcirc | \bigcirc |
| 47. | The <u>overall appearance</u> of the state, tribal or territorial Veterans cemetery is excellent | \bigcirc | 0 | \bigcirc | 0 | \bigcirc | |
| 48. | Overall, I am <u>satisfied with my experience</u> at the state, tribal or territorial Veterans cemetery | 0 | 0 | \bigcirc | \circ | \circ | 0 |
| 49. | The state, tribal or territorial Veterans cemetery honors all Veterans and their service to our nation | \bigcirc | 0 | \bigcirc | 0 | \circ | |
| 50. | I would <u>recommend</u> the state, tribal or territorial Veterans cemetery to Veteran families during their time of need | \circ | 0 | \bigcirc | \circ | \bigcirc | |
| 51. | I <u>trust</u> the state, tribal or territorial Veterans cemetery <u>to meet the burial needs of Veterans in the future</u> | \bigcirc | \circ | \circ | 0 | \bigcirc | \bigcirc |
| 52. | I <u>trust</u> the state, tribal or territorial governments <u>to maintain</u> their cemeteries as national shrines in the future | \bigcirc | \circ | \circ | 0 | \bigcirc | 0 |
| 53. | My experiences with the state, tribal or territorial Veterans cemetery exceeded my expectations | \bigcirc | | 0 | 0 | 0 | |
| | | | | | | | |
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State, tribal or territorial Veterans cemeteries are complements to VA's national cemeteries that are expected to be maintained and operated in a way befitting a national shrine, as are VA's national cemeteries operated by the Federal Government.

| | r answer's to these questions will help us ermine how well we are doing that. |
|-----|---|
| 54. | Had I been able, I would have chosen to inter my loved one at a VA national cemetery rather than the state, tribal or territorial Veterans cemetery. ○ Strongly agree ○ Agree ○ Neither agree nor disagree → GO TO QUESTION #56 ○ Disagree → GO TO QUESTION #56 ○ Strongly disagree → GO TO QUESTION #56 |
| 55. | Please choose any of the following reasons to describe why you would have preferred interment in a VA national cemetery rather than a state, tribal or territorial Veterans cemetery. (Mark all that apply) |
| | My loved one wanted to be interred in a VA national cemetery |
| | Other family members are interred in a VA national cemetery |
| | Others recommended the VA national cemetery |
| | There is no cost to inter my loved one at a national cemetery |
| | A national cemetery is more prestigious than a state, tribal or territorial Veterans cemetery |
| | The appearance and quality of service at a national cemetery is superior to the appearance and quality of service at a state, tribal or territorial Veterans cemetery |
| 50 | Other (specify): |
| 56. | Have you visited a VA national cemetery? Yes No → GO TO QUESTION #59 Don't know/Not applicable → GO TO QUESTION #59 |
| 57. | Based on your visit, the appearance of the state, tribal or territorial Veterans cemetery compares favorably to the VA national cemetery. Strongly agree Agree |
| | Neither agree nor disagree |

Disagree

Strongly disagree

individual. These responses will help improve customer experience, approved research, and the quality of care and services for all Veterans. They will not be used to update your customer profile or other demographics found in any of your VA records. VA follows strict security and privacy practices and adheres to VA's data ethics standards to keep your personal information confidential and secure.

| 1. | Wa | as your loved one your |
|----|------------------------|--------------------------|
| | \bigcirc | Spouse |
| | \bigcirc | Partner |
| | \bigcirc | Parent |
| | \bigcirc | Child |
| | \bigcirc | Other relative |
| | \bigcirc | Not a relative |
| 2. | Arc | e you a Veteran? |
| | \bigcirc | Yes |
| | $\widetilde{\bigcirc}$ | No → GO TO QUESTION #64 |
| | | 110 7 GO 10 GOLOTION #04 |

| 63. Are you a Veteran married/partnered to a Veteran? | 69. What is your race and/or ethnicity? (Mark all that apply) |
|--|---|
| Yes No Please note: Veterans who are married to Veterans are entitled to individual gravesite and headstone/marker/medallion benefits. Visit www.va.gov/burials-memorials/eligibility/for more information . 64. What is your sex? Female | American Indian or Alaska Native For example, Navajo Nation, Blackfeet Tribe of the Blackfeet Indian Reservation of Montana, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, Aztec, Maya, etc. Asian For example, Chinese, Asian Indian, Filipino, Vietnamese, Korean, Japanese, etc. Black or African American |
| ○ Male | For example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. |
| 65. Was your loved one female or male? Female Male | Hispanic or Latino For example, Mexican, Puerto Rican, Salvadoran, Cuban, Dominican, Guatemalan, etc. |
| 66. What language do you mainly speak at home? English Spanish Chinese Tagalog Vietnamese Arabic Some other language (specify): | Middle Eastern or North African For example, Lebanese, Iranian, Egyptian, Syrian, Iraqi, Israeli, etc. Native Hawaiian or Pacific Islander For example, Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc. White For example, English, German, Irish, Italian, Polish, Scottish, etc. |
| 67. In what year were you born? | 70. Have you or your loved one used any other VA Benefits? (Mark all that apply) |
| 68. In what belief tradition was the burial conducted? Christian Catholic Muslim Jewish Buddhist Hindu Atheist Agnostic None Other (specify): Choose not to answer | Have not used other VA benefits Bereavement Counseling Dependency and Indemnity Compensation (DIC) Housebound Allowance Aid and Attendance VA Life Insurance Pension Education benefits Other (specify): |

| 71. | Please use this space to elaborate on any additional aspects of your experience at the state, tribal or territorial Veterans cemetery you would like to share with the NCA. |
|-----|--|
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| 72. | Are you willing to participate in a Focus Group discussion? |
| | ○ No |
| | Yes → If you are interested in participating in a focus group discussion to assist the National Cemetery Administration with improving its quality of service to Veterans and their families, please complete the information below: |
| | In what way would you be willing to participate in the focus group? (Mark all that apply) |
| | □ Online |
| | ☐ By phone |
| | ☐ In person at a focus group facility |
| | Name: |
| | Phone Number: |
| | Email: |
| You | r participation will have no impact on your VA benefits. |
| | Thank you very much for taking the time to complete this questionnaire. |
| DI | FASE mail this completed questionnaire in the enclosed pre-paid envelope as soon as possible |

PLEASE mail this completed questionnaire in the enclosed pre-paid envelope as soon as possible. If you misplaced the pre-paid envelope, you may mail the completed survey to the following address using your own envelope:

> **NATIONAL CEMETERY ADMINISTRATION** PO BOX 510570 **LIVONIA, MI 48151-9807**

If you have any questions about this research, please contact the Survey Help Line at 1-833-231-7069 or email VistraResearch@ConsultVistra.com.

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