



January 17, 2023

John Smith 12345678A

980 Beaver Creek Drive
Martinsville, VA 24112

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Dear John Smith,

About three weeks ago, we sent you a letter requesting your participation in the Greater Atlantic Region Commercial Fishing Business Cost Survey for 2022. The information you provide in this survey can help Northeast Fisheries Science Center staff predict and summarize the economic impacts of various fisheries management actions. To the best of our knowledge, you have not yet responded to the survey.

We are contacting you again given the importance of your participation in improving the quality of the region's cost data. We would greatly appreciate your time and participation.

You can access and respond to the survey by typing the unique web link into your web browser: www.fishingcostsurvey.com and entering access code: **12345678A** or by using the unique QR code provided in this letter.

To access the cost survey using the QR code:

1. Open the camera function of your smart phone device.
2. Point the camera at the QR code until the camera focuses on the code (do not take a picture).
3. By hovering over the QR code in your camera app, a link will appear in your smart phone's web browser. Follow the link to the mobile version of the cost survey.

Some vessel owners have asked if they could respond to the survey using a paper version rather than responding to the survey online. The answer is yes, and we are enclosing a paper version of the survey along with a prepaid return envelope in hopes that this may make it easier for you to respond.

The survey will take approximately 45 minutes to complete and your individual responses and participation will be kept confidential.

If you would prefer to take the survey through a phone or virtual interview with a Science Center staff member or if you have any questions regarding this letter, the survey, or the survey questions, please call: 508-495-2015 so we may assist you.

For additional information on the data collected in this survey or to view data summaries from previous survey years, you may also visit our cost data visualization tool at: <https://apps-nefsc.fisheries.noaa.gov/socialsci/cost-data>.

Your participation is crucial for incorporating accurate cost information into our economic analyses that inform management decisions.

Thank you,

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