



January 17, 2023

John Smith 12345678A

980 Beaver Creek Drive
Martinsville, VA 24112

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Dear John Smith,

In recent weeks, we have asked for your participation in the Greater Atlantic Region Commercial Fishing Business Cost Survey for 2022. We plan to start summarizing results later this month and we are hoping you will still consider completing this important survey. The information you provide is critical for understanding the economic state of the region's commercial fishing fleets.

You can access and respond to the survey by typing the unique web link into your web browser: www.fishingcostsurvey.com and entering access code: **12345678A** or by using the unique QR code provided in this letter.

To access the cost survey using the QR code:

1. Open the camera function of your smart phone device.
2. Point the camera at the QR code until the camera focuses on the code (do not take a picture).
3. By hovering over the QR code in your camera app, a link will appear in your smart phone's web browser. Follow the link to the mobile version of the cost survey.

We have received requests from vessel owners for a paper version of the survey. For this reason, we are enclosing a hardcopy survey along with a prepaid return envelope in hopes that this may make it easier for you to respond.

The survey will take approximately 45 minutes to complete and your individual responses and participation will be kept confidential.

In addition, if you prefer to take the survey through a phone or a virtual interview with a Science Center staff member or if you have any questions regarding this letter, the survey, or the survey questions, please call 508-495-2015 so we may assist you.

For additional information on the data collected in this survey or to view data summaries from previous survey years, you may also visit our cost data visualization tool at: <https://apps-nefsc.fisheries.noaa.gov/socialsci/cost-data>.

This is the last letter and survey packet we will be sending you. We thank you again for responding to this survey. Your participation is vital for incorporating accurate commercial fishing cost information into the economic analyses that inform management decisions.

Thank you,

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