



January 17, 2023

John Smith 12345678A
980 Beaver Creek Drive
Martinsville, VA 24112



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Dear John Smith,

Last week, we sent you a letter asking for your help in improving commercial fishing cost data in our region by responding to the Greater Atlantic Region Commercial Fishing Business Cost Survey for 2022.

If you have already taken the survey online or through an interview with a Northeast Fisheries Science Center Staff member, we offer our sincere thanks.



If you have not yet responded to the survey, please consider completing the survey online. You can access and respond to the survey by typing the unique web link into your web browser: www.fishingcostsurvey.com and entering access code: 12345678A or by using the unique QR code provided in this letter.

The survey will take approximately 45 minutes to complete and your individual responses and participation will be kept confidential.

If you prefer to take the survey through a phone or virtual interview with a Science Center staff member or if you have any questions regarding this letter, the survey, or the survey questions, please call 508-495-2015 so we may assist you.

For additional information on the data collected in this survey or to view data summaries from previous years, please visit our cost data visualization tool at: <https://apps-nefsc.fisheries.noaa.gov/socialsci/cost-data>.

To access the cost survey using the QR code:

1. Open the camera function of your smart phone device.
2. Point the camera at the QR code until the camera focuses on the code (do not take a picture).
3. By hovering over the QR code in your camera app, a link will appear in your smart phone's web browser. Follow the link to the mobile version of the cost survey.

Your participation is critical for incorporating accurate cost information into our economic analyses that inform management decisions.

Thank you,

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