**Non-substantive Change Request**

**OMB Control Number (OMB No. 0920-0910, Exp. Date 9/30/2026)**

**National Tobacco Education Campaign: Rough-Cut Testing of Television Advertisements**

**Date 03/18/2025**

**Summary of Request:**  CDC/NCCDPHP is requesting a non-substantive change request to revise questions on the questionnaire to align with Executive Order (EO) 14168 *Defending Women From Gender Ideology Extremism and Restoring Biological Truth to the Federal Government*

**Description of Changes Requested:** This request updates sex questions used in a GenIC under 0920-1910, National Tobacco Education Campaign: Rough-Cut Testing of Television Advertisements (Cycle 3) to be in accordance with EO 14168.

Please check the boxes below if your request includes:

**** Revision of an existing question(s)

 Deletion of an existing question(s)

|  |  |  |  |
| --- | --- | --- | --- |
| **Table A: Description of Changes** | Type of Change | Question/Item | Requested Change |
| : Questionnaire | Question Revision | SO1. What sex were you assigned at birth, on your original birth certificate?  01 Female  02 Male | SEX. What is your sex?  01 Female  02 Male |
| Questionnaire | Question Deletion | SO2. How do you currently describe yourself (mark all that apply)?  01 Female  02 Male  03 Transgender  04 I use a different term *[free-text]* | Question removed. |

**Description of Changes to Burden:**

There is no change in burden hours associated with the modifications made to comply with EO 14168*.*

**Attachments**

1. Att 3 - Questionnaire\_Cycle 3 Rough Cut Testing\_Clean Copy\_20250318
2. Att 3 - Questionnaire\_Cycle 3 Rough Cut Testing\_Track Changes\_20250318
3. Screenshot for Cycle 3 Rough Cut Testing\_20250319