

Non-substantive Change Request
OMB Control Number (OMB No. 0920-0910, Exp. Date 9/30/2026)

National Tobacco Education Campaign: Rough-Cut Testing of Television Advertisements

Date 03/18/2025

Summary of Request: CDC/NCCDPHP is requesting a non-substantive change request to revise questions on the questionnaire to align with Executive Order (EO) 14168 *Defending Women From Gender Ideology Extremism and Restoring Biological Truth to the Federal Government*

Description of Changes Requested: This request updates sex questions used in a GenIC under 0920-1910, National Tobacco Education Campaign: Rough-Cut Testing of Television Advertisements (Cycle 3) to be in accordance with EO 14168.

Please check the boxes below if your request includes:

- Revision of an existing question(s)
- Deletion of an existing question(s)

| Table A: Description of Changes | Type of Change | Question/Item | Requested Change |
|--|----------------------|--|---|
| : Questionnaire | Question Revision | SO1. What sex were you assigned at birth, on your original birth certificate? 01 Female 02 Male | SEX. What is your sex? 01 Female 02 Male |
| Questionnaire | Question Deletion | SO2. How do you currently describe yourself (mark all that apply)? 01 Female 02 Male 03 Transgender 04 I use a different term <i>[free-text]</i> | Question removed. |

Description of Changes to Burden:

There is no change in burden hours associated with the modifications made to comply with EO 14168.

Attachments

1. Att 3 - Questionnaire_Cycle 3 Rough Cut Testing_Clean Copy_20250318
2. Att 3 - Questionnaire_Cycle 3 Rough Cut Testing_Track Changes_20250318
3. Screenshot for Cycle 3 Rough Cut Testing_20250319