

Non-substantive Change Request
OMB Control Number (OMB No. 0920-0910, Exp. Date 9/30/2026)

National Tobacco Education Campaign: Rough-Cut Testing of Television Advertisements

Date 03/18/2025

Summary of Request: CDC/NCCDPHP is requesting a non-substantive change request to revise questions on the questionnaire to align with Executive Order (EO) 14168 *Defending Women From Gender Ideology Extremism and Restoring Biological Truth to the Federal Government*

Description of Changes Requested: This request updates sex questions used in a GenIC under 0920-1910, National Tobacco Education Campaign: Rough-Cut Testing of Television Advertisements (Cycle 3) to be in accordance with EO 14168.

Please check the boxes below if your request includes:

- Revision of an existing question(s)
- Deletion of an existing question(s)

Table A: Description of Changes	Type of Change	Question/Item	Requested Change
: Questionnaire	Question Revision	SO1. What sex were you assigned at birth, on your original birth certificate? 01 Female 02 Male	SEX. What is your sex? 01 Female 02 Male
Questionnaire	Question Deletion	SO2. How do you currently describe yourself (mark all that apply)? 01 Female 02 Male 03 Transgender 04 I use a different term <i>[free-text]</i>	Question removed.

Description of Changes to Burden:

There is no change in burden hours associated with the modifications made to comply with EO 14168.

Attachments

1. Att 3 - Questionnaire_Cycle 3 Rough Cut Testing_Clean Copy_20250318
2. Att 3 - Questionnaire_Cycle 3 Rough Cut Testing_Track Changes_20250318
3. Screenshot for Cycle 3 Rough Cut Testing_20250319