

Wildlife Valuation Mailings/E-mails

Sample contact letter in mail survey packet - Terrestrial animal version

Dear [NPS Unit] Visitor:

Thank you for agreeing to participate in this survey of visitor opinions on ways to reduce wildlife-vehicle collisions within [NPS Unit]. The National Park Service is conducting this study to better understand the issue of vehicle collisions with wildlife within national parks and what can be done to minimize these collisions and protect both wildlife and drivers.

Your answers to the survey questions will help the NPS better understand how big an issue the risk of wildlife-car collisions is to drivers within the park, and what support there may be among park visitors to take actions to reduce the chances of such collisions.

Inside this packet you will find a questionnaire and a self-addressed, postage paid envelope. The questionnaire should take about 15 minutes to complete, and it does not require any special knowledge- we just ask that you consider each question and respond to your best ability. All information you provide will remain anonymous and will only be reported combined with the answers of others.

Only a select number of people are being asked to take part in this study, so your participation is very important. Once you have completed the questionnaire, we are asking that you return it as soon as possible.

If you have any questions, please contact my office at 406-721-2265 or neher@montana.com.

Sincerely,



Chris Neher, Survey Director

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Reminder postcard - Terrestrial animal version

Dear [NPS Unit] Visitor:

About a week ago you received a questionnaire in the mail from the National Park Service inviting you to participate in a survey on vehicle-animal collisions in [NPS Unit]. If you have already completed and returned the questionnaire, please accept our sincere thanks. We are very grateful for your participation because it will help us to better understand the issue and the opinions of park visitors.

If you have not completed and returned the survey, we would like to express how important it is that we hear from you soon. You are one of a small number of people selected to receive this survey.

We are anxious to receive your completed survey. I would like to encourage you to complete the questionnaire we sent and return it today. Your survey responses will add to the success of this study and your time is greatly appreciated.

Thank you in advance for your help!

Chris Neher, Survey Administrator

Final Mailing Sample contact letter in mail survey packet - Terrestrial animal version

Dear [NPS Unit] Visitor:

About three weeks ago you were contacted on your visit to <PARK UNIT> and asked to participate in a survey on park natural resource issues. Thank you again for agreeing to participate in this survey. The National Park Service is conducting this study to better understand the issue of vehicle collisions with wildlife within national parks and what can be done to minimize these collisions and protect both wildlife and drivers.

Your answers to the survey questions will help the NPS better understand how big an issue the risk of wildlife-car collisions is to drivers within the park, and what support there may be among park visitors to take actions to reduce the chances of such collisions.

Inside this packet you will find a questionnaire and a self-addressed, postage paid envelope. The questionnaire should take about 15 minutes to complete, and it does not require any special knowledge- we just ask that you consider each question and respond to your best ability. All information you provide will remain anonymous and will only be reported combined with the answers of others.

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If you have any questions, please contact my office at 406-721-2265 or neher@montana.com.

Sincerely,



Chris Neher, Survey Director

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Contact Email for those electing to complete survey online - Terrestrial animal version

Respondents who supply their email addresses will receive a link to the online survey along with a password within one week of the initial intercept. If they do not complete the survey, follow up emails will be sent after an additional 1 week and 2 weeks.

Dear [NPS Unit] Visitor:

On your recent visit to [NPS Unit], you were contacted by a park representative, and agreed to complete an online survey about your trip to the park. Thank you for that!

At the end of this email is a link to an online survey form. The National Park Service is conducting this study to better understand the issue of vehicle collisions with wildlife within national parks and what can be done to minimize these collisions and protect both wildlife and drivers.

Your answers to the survey questions will help the NPS better understand how big an issue the risk of wildlife-car collisions is to drivers within the park, and what support there may be among park visitors to take actions to reduce the chances of such collisions.

The survey should take about 15 minutes to complete, and it does not require any special knowledge-we just ask that you consider each question and respond to your best ability. All information you provide will remain anonymous and will only be reported combined with the answers of others.

Only a select number of people are being asked to take part in this study, so your participation is very important!

The link below will take you to the survey form.

<SURVEY HYPERLINK>

Your personal password to take the survey is:

<PERSONAL PASSWORD>

If you have any questions, please contact my office at 406-721-2265 or neher@montana.com.

Sincerely,

Chris Neher, Survey Director
BIOECON@montana.com

1st Reminder email - Terrestrial animal version

Dear [NPS Unit] Visitor:

About a week ago you received an email from the National Park Service inviting you to participate in an online survey on vehicle-animal collisions in [NPS Unit]. If you have already completed the survey, please accept our sincere thanks. We are very grateful for your participation because it will help us to better understand the issue and the opinions of park visitors.

If you have not completed the survey, we would like to express how important it is that we hear from you soon. You are one of a small number of people selected to receive this survey.

We are anxious to receive your completed online survey. Your survey responses will add to the success of this study and your time is greatly appreciated.

Thank you in advance for your help!
Chris Neher, Survey Administrator

The link below will take you to the survey form.

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If you have any questions, please contact my office at 406-721-2265 or neher@montana.com.

Sincerely,

Chris Neher, Survey Director
BIOECON@montana.com

Final Reminder email - Terrestrial animal version

Dear [NPS Unit] Visitor:

About two weeks ago you received an email from the National Park Service inviting you to participate in an online survey on vehicle-animal collisions in [NPS Unit]. If you have already completed the survey, please accept our sincere thanks. We are very grateful for your participation because it will help us to better understand the issue and the opinions of park visitors.

If you have not completed the survey, we would like to express how important it is that we hear from you soon. You are one of a small number of people selected to receive this survey.

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Sincerely,

Chris Neher, Survey Director
BIOECON@montana.com

Sample contact letter in mail survey packet - Aquatic animal version

Dear [NPS Unit] Visitor:

Thank you for agreeing to participate in this survey of visitor opinions on ways to reduce loss of wildlife due to oil or other contaminant spills within [NPS Unit]. The National Park Service is conducting this study to better understand this issue within national parks and determine what can be done to minimize this loss and protect wildlife.

Your answers to the survey questions will help the NPS better understand how big an issue wildlife protection programs are to park visitors, and what support there may be among park visitors to take actions to reduce the effects of oil or other contaminant spills on wildlife.

Inside this packet you will find a questionnaire and a self-addressed, postage paid envelope. The questionnaire should take about 15 minutes to complete, and it does not require any special knowledge—we just ask that you consider each question and respond to your best ability. All information you provide will remain anonymous and will only be reported combined with the answers of others.

Only a select number of people are being asked to take part in this study, so your participation is very important. Once you have completed the questionnaire, we are asking that you return it as soon as possible.

If you have any questions, please contact my office at 406-721-2265 or neher@montana.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Neher", with a stylized, flowing script.

Chris Neher, Survey Director

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Reminder postcard letter - Aquatic animal version

Dear [NPS Unit] Visitor:

About a week ago you received a questionnaire in the mail from the National Park Service inviting you to participate in a survey on preventing the loss of wildlife from oil and contaminant spills in [NPS Unit]. If you have already completed and returned the questionnaire, please accept our sincere thanks. We are very grateful for your participation because it will help us to better understand the issue and the opinions of park visitors.

If you have not completed and returned the survey, we would like to express how important it is that we hear from you soon. You are one of a small number of people selected to receive this survey.

We are anxious to receive your completed survey. I would like to encourage you to complete the questionnaire we sent and return it today. Your survey responses will add to the success of this study and your time is greatly appreciated.

Thank you in advance for your help!

Chris Neher, Survey Administrator

Final contact letter in mail survey packet - Aquatic animal version

Dear [NPS Unit] Visitor:

About three weeks ago you were contacted on your visit to <PARK UNIT> and asked to participate in a survey on park natural resource issues. Thank you again for agreeing to participate in this survey. The National Park Service is conducting this study to better understand this issue within national parks and determine what can be done to minimize this loss and protect wildlife.

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Chris Neher, Survey Director

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