

NONRESPONSE FOLLOW-UP SURVEY

NOTE TO REVIEWER: This information is needed to understand the demographics and visit behavior of non-respondents and to help understand potential non-response bias. The potential for non-response bias will be assessed by comparing responses from this follow-up survey with the responses from the primary survey.

PAPERWORK REDUCTION ACT STATEMENT: The National Park Service is authorized by the NPS Research Mandate (54 USC 100702) to collect this information. This information will be used by the NPS in future initiatives related to the visitor use and resource management within the site. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. The permanent data will be anonymous. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

BURDEN ESTIMATE: Public reporting burden for this form is estimated to average 5 minutes per response. Please direct comments regarding the burden estimate or any other aspect of this form to: Tristan Cherry, RSG, Tristan.cherry@rsginc.com (email); or Phadrea Ponds, NPS Information Collection Clearance Officer at phadrea_ponds@nps.gov (email).
OMB Control number 1024 - ____ | Current expiration Date: __/__/__

National Park Service Visitor Planning Survey

The National Park Service (or “NPS” for short) manages a wide variety of public areas including National Parks, National Seashores, National Historic Sites, National Battlefields, and National Monuments. For simplicity, we will refer to all of these areas as “**national parks**.”

1. **In the last two years, have you visited a national park?** *(Fill in one bubble)*
 - ☐ Yes
 - ☐ No
 - ☐ Not sure
2. **Do you have any specific plans to visit national parks over the next 12 months?** *(Fill in one bubble)*
 - ☐ Yes, I currently have one or more trips planned
 - ☐ No, I don't have any trips planned at the moment
 - ☐ Not sure
3. **Overall, how important do you think national parks are to the American public?** *(Fill in one bubble)*
 - ☐ Extremely important
 - ☐ Very Important
 - ☐ Moderately important
 - ☐ Slightly important
 - ☐ Not important at all

This information will help us compare your answers to those of other people. We stress that all of your answers will remain anonymous.

4. How many people, including yourself, live in your household?

- ☐ Adults (18 years or older, including yourself): _____ adults
- ☐ Children (under 18 years old): _____ children

5. What is your gender? (Fill in one bubble, or write in your response)

- ☐ Male
- ☐ Female
- ☐ Transgender, non-binary, or another gender
- ☐ Prefer not to respond

6. What is your age?

_____ Years

7. What is the highest level of education you have completed? (Fill in one bubble)

- ☐ No schooling
- ☐ Any schooling through grade 12, no diploma
- ☐ High school graduate, including GED or alternative credit
- ☐ Some college
- ☐ Associate's degree
- ☐ Bachelor's degree
- ☐ Master's degree
- ☐ Professional degree beyond a bachelor's
- ☐ Doctoral degree

8. Are you of Hispanic, Latino or Spanish origin? (Fill in one bubble)

- ☐ Yes
- ☐ No

9. Which category best describes your race? (You may check more than one box)

American Indian or Alaskan Native
Asian
Black or African American
Native Hawaiian or Other Pacific Islander
White
Other

10. Which one of the following best describes you? (Fill in one bubble)

- ☐ Employed full time
- ☐ Employed part time
- ☐ Full time student
- ☐ Retired
- ☐ Not at all employed

11. Which of the following income categories best describes your household income last year, before taxes? (Fill in one bubble)

- ☐ Less than \$10,000
- ☐ \$10,000 - \$24,999
- ☐ \$25,000 - \$49,999
- ☐ \$50,000 - \$74,999
- ☐ \$75,000 - \$99,999
- ☐ \$100,000 - \$149,999
- ☐ \$150,000 - \$199,999
- ☐ \$200,000 - \$249,999
- ☐ \$250,000 - \$299,999
- ☐ \$300,000 or more
- ☐ Rather not say

Thank you for taking the time to participate in this survey. Please fold this questionnaire and drop it in the mail.