

SAGU VISITOR SURVEY MAIL-BACK SURVEY

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BURDEN ESTIMATE Public reporting burden for this form is estimated to average 15 minutes per response. Please direct comments regarding the burden estimate or any other aspect of this form to: Dr. Jake Jorgenson, RRC Associates, jake@rrcassociates.com (email); or Bret Meldrum, Chief of the Social Science Program at bret_meldrum@nps.gov (email).

Mail Back Based Questions

On your recent visit to Saguaro National Park you agreed to participate in a survey from NPS about your trip. Please have the adult in your group (at least 18 years old) having the next birthday complete this questionnaire. In this questionnaire, your personal group is defined as you and anyone with whom you visited Saguaro National Park on this trip, such as a spouse, family, friends, etc. This does not include the larger group that you might have traveled with, such as a school, church, scout, or tour group.

A visit is defined as the day in which you were contacted to complete the questionnaire. A trip is defined as the total extent of time away from your personal residence that could include multiple visits to Saguaro.

1. Prior to this trip, how did you obtain information such as directions, accommodations, availabilities of activities, etc. to plan to your visit to Saguaro National Park? Please mark (●) all that apply.

- | | |
|---|--|
| ☐ Previous visits | ☐ Maps/brochures |
| ☐ Friends/relatives/word of mouth | ☐ Newspaper/magazine articles |
| ☐ Inquiry to park via phone, mail, or email | ☐ Other units of the National Park System (NPS) |
| ☐ Official Saguaro National Park website [(nps.gov/SAGU)] | ☐ School class/program |
| ☐ Other website (Please specify) _____ | ☐ Social media (such as Facebook, Twitter, etc.) |
| ☐ Official National Park Service mobile app | ☐ State welcome center/visitor bureaus/chamber of commerce |
| ☐ Local businesses (hotels, restaurants, etc.) | ☐ Television/radio programs/DVDs |
| | ☐ Did not obtain information prior to this visit |

2. Did you get safety information about Saguaro from any of the following sources? Please mark (●) all that apply.

- | | |
|---|--|
| ☐ A staff member at the Saguaro Visitor Center | ☐ Official Saguaro National Park social media account(s) |
| ☐ Another visitor | ☐ Other website(s) or social media account(s) |
| ☐ Friend or family member | ☐ Saguaro National Park signs |
| ☐ Park newspaper, map, or brochure | ☐ Other (please describe) _____ |
| ☐ A guidebook | |
| ☐ The news media (television/radio/newspaper) | ☐ No new information, I was already informed about safety at Saguaro |
| ☐ Official Saguaro National Park website [(nps.gov/SAGU)] | |

3. Did you have the information about Saguaro you needed on this trip? Please mark (●) one.

- ☐ Yes
- ☐ No → Please specify the information you needed but didn't have on this trip:

4. If you live in the greater Tucson area, what local news sources do you use (newspaper, radio, social media, bulletin board, HOA, community leader, etc.)?

5. On your recent trip to Saguaro National Park, which one of the following entrance fees applied to you personally? Please mark (●) one.

- | | |
|---|--|
| ☐ Did not pay a fee or use a pass to enter the park | ☐ Access Pass |
| ☐ 7-day entrance pass | ☐ Military Pass |
| ☐ Annual pass for Saguaro National Park | ☐ Fee was included in Tour Package |
| ☐ America the Beautiful-National Parks and Federal Recreation Lands | ☐ One-day fee (e.g., single-day entry fee) |
| ☐ Senior Pass | ☐ Don't know/Unsure |
| | ☐ Other (Please specify:) |
-

6. What forms of transportation did you and your group use to travel between your overnight accommodations or home and Saguaro National Park? Please mark (●) all that apply.

- | | |
|--|---|
| ☐ Private vehicle (car, SUV, pickup, RV, motorcycle, etc.) | ☐ Hotel shuttle van/courtesy bus |
| ☐ Rental vehicle | ☐ Package tour motorcoach/bus |
| ☐ Taxi/limousine/Uber | ☐ Outfitter/commercial tour van/shuttle |
| ☐ Bicycle | ☐ Other (Please specify:) |
| ☐ On foot | <hr/> |
| ☐ On horseback | |

7. On this trip, in which of the following activities did you personally participate in while visiting Saguaro National Park? Please mark (●) all that apply.

- | | |
|--|--|
| ☐ 1) Viewing wildlife | ☐ 10) E-biking |
| ☐ 2) Viewing scenery, natural features, wildflowers, etc. | ☐ 11) Running/jogging |
| ☐ 3) Creative arts (photography, drawing, painting, writing) | ☐ 12) Overnight backpacking |
| ☐ 4) Visiting a cultural or historic site | ☐ 14) Family gathering (e.g., reunion, wedding) |
| ☐ 5) Nature study | ☐ 15) Picnicking |
| ☐ 6) Driving for pleasure | ☐ 16) Foraging/collecting edibles (e.g., cactus fruit) |
| ☐ 7) Walking short distance (less than 1 hour) | ☐ 17) Horseback/mule riding |
| ☐ 8) Day hiking (1 hour or more) | ☐ 18) Visiting Petroglyphs |
| ☐ 9) Bicycling (Non-electric) | ☐ 19) Ranger programs |
| | ☐ 20) Junior ranger programs |

☐ 21) Exhibits

☐ 22) Other (Please specify)

8. Of the activities listed in the previous question, which was your primary activity during your visit to Saguaro National Park on the day you were contacted for this survey?

OR

☐ I did not have a primary activity on this trip to Saguaro National Park.

9. (If selected day hiking) Approximately how much time did you spend hiking during your recent visit to Saguaro National Park? Please mark (●) only one response for your entire visit.

- ☐ About an hour
- ☐ 1-2 hours
- ☐ 3-5 hours
- ☐ 5-8 hours
- ☐ More than 8 hours

10. (If selected horseback/mule riding) Approximately how much time did you spend horseback/mule riding during your recent visit to Saguaro National Park? Please mark (●) only one response for your entire visit.

- ☐ About an hour
- ☐ 1-2 hours
- ☐ 3-5 hours
- ☐ 5-8 hours
- ☐ More than 8 hours

11. People are motivated to visit a National Park Service site for a variety of reasons. How important to you were each of the following experiences as a reason for visiting Saguaro National Park on your recent trip? Please mark (●) one for each row.

	Not at all important	Slightly important	Moderately important	Very Important	Extremely Important
1) To visit a National Park Service site	1	2	3	4	5
2) To experience solitude	1	2	3	4	5
3) To hear the sounds of nature/quiet	1	2	3	4	5
4) To learn more about nature	1	2	3	4	5
5) To learn more about history and culture	1	2	3	4	5
6) To spend time with family/friends	1	2	3	4	5

	Not at all important	Slightly important	Moderately important	Very Important	Extremely Important
7) To get physical exercise	1	2	3	4	5
8) To view wildlife or natural scenery	1	2	3	4	5
9) To relax	1	2	3	4	5
10) To view dark night sky/stars	1	2	3	4	5
11) To escape an urban setting	1	2	3	4	5
12) To experience remoteness	1	2	3	4	5
13) To engage in primitive recreation, with few facilities	1	2	3	4	5
14) To experience a pristine natural environment	1	2	3	4	5
15) To engage in unconfined recreation / be free from rules/regulations	1	2	3	4	5
16) To practice self-reliance	1	2	3	4	5
17) To foster a sense of humility toward nature	1	2	3	4	5
18) To foster spiritual connection	1	2	3	4	5
19) To foster immersion in nature	1	2	3	4	5
20) To view the park film	1	2	3	4	5
21) Other (Please specify) _____	1	2	3	4	5
—					

12. Of the reasons listed in the previous question, which was the most important reason for you to visit Saguaro National Park on this trip?

___ Number most important reason from above.

The following two questions identify the strengths and weaknesses in the site's visitor experience. Park unit managers rely on this information to make decisions that benefit the general public.

13. What did you like most about your visit to Saguaro National Park?

1. _____
 2. _____
 3. _____
- ☐ Not applicable

14. What did you like least about your visit to Saguaro National Park?

1. _____
2. _____
3. _____

☐ Not applicable

15. Before you arrived at the park, did you think it might be difficult finding parking in Saguaro?
Please mark (●) only one response.

- ☐ Yes
☐ No
☐ I didn't have any expectations.

16. During your visit to Saguaro National Park, did you personally have any difficulty finding parking?

- ☐ Yes
☐ No
☐ N/A, didn't park

17. If you had difficulties finding parking, where did you experience these difficulties?

18. To what extent do you agree or disagree with each of the following statements?

	Strongly Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Strongly Agree	Don't Know/Not Sure
Saguaro National Park is a safe place to visit	1	2	3	4	5	X
Saguaro National Park is too crowded	1	2	3	4	5	X
Natural resources in Saguaro National Park are in pristine condition	1	2	3	4	5	X
The entrance fee for Saguaro National Park is too high	1	2	3	4	5	X
Vandalism and crime are not a problem in Saguaro National Park	1	2	3	4	5	X
Saguaro National Park is not accessible to persons with physical disabilities	1	2	3	4	5	X
Historical and cultural features in Saguaro National Park are well maintained/preserved	1	2	3	4	5	X
Development of adjacent areas detracts from visitors' experience at Saguaro National Park	1	2	3	4	5	X

19. In your opinion, are there other local area attractions or services that Saguaro National Park should work with to provide experiences or services?

- ☐ Yes → Please specify other local area attractions or services:

☐ No

20. It is the National Park Service's responsibility to protect this park's natural and cultural resources/attributes and visitor experiences that depend on these resources or attributes. How important is the protection of the following to you and your personal group? Please select only one answer for each resource/attribute/experience.

	Not at all important	Slightly important	Moderately important	Very important	Extremely important
Clean water	☐	☐	☐	☐	☐
Clean air	☐	☐	☐	☐	☐
Scenic views	☐	☐	☐	☐	☐
Natural quiet/sounds of nature	☐	☐	☐	☐	☐
Natural viewscape without development	☐	☐	☐	☐	☐
Dark night skies	☐	☐	☐	☐	☐
Wilderness values (solitude, primitive/remote recreation, self-reliance)	☐	☐	☐	☐	☐
Native plants	☐	☐	☐	☐	☐
Wildlife	☐	☐	☐	☐	☐
Cultural sites	☐	☐	☐	☐	☐
Recreational opportunities	☐	☐	☐	☐	☐
Interpretive/information programs	☐	☐	☐	☐	☐
Access to parking at hiking trails	☐	☐	☐	☐	☐
Visitor Center	☐	☐	☐	☐	☐
Paved roads	☐	☐	☐	☐	☐
Other _____	☐	☐	☐	☐	☐

21. How did the number of people you encountered in Saguaro National Park affect your overall experience on your visit?

- ☐ 5 - Added greatly to my experience
- ☐ 4 - Added somewhat to my experience
- ☐ 3 - Had no effect on my experience
- ☐ 2 - Detracted somewhat from my experience
- ☐ 1 - Detracted greatly from my experience

22. A) On the list below, please mark whether or not you and your group visited each of the following sites at Saguaro National Park. Please use the map to help you locate the site.

B) For the locations that you **visited**, how crowded did you feel at these locations? Please mark (●) **one for each location you visited.**

Site	Visited?		(If visited) How crowded				
	No	Yes	Not at all crowded	Slightly crowded	Moderately crowded	Very crowded	Extremely crowded
Rincon Mountain District (East District)							
Rincon Mountain Visitor Center	☐	☐	☐	☐	☐	☐	☐
Cactus Forest Loop Drive (via the one-way road)	☐	☐	☐	☐	☐	☐	☐
Javelina Picnic Area (via two-way road)	☐	☐	☐	☐	☐	☐	☐
Douglass Springs Trail	☐	☐	☐	☐	☐	☐	☐
Broadway Trail	☐	☐	☐	☐	☐	☐	☐
Loma Alta Trail	☐	☐	☐	☐	☐	☐	☐
Wildhorse Trail	☐	☐	☐	☐	☐	☐	☐
Miller Creek Trail	☐	☐	☐	☐	☐	☐	☐
Turkey Creek Trail	☐	☐	☐	☐	☐	☐	☐
Site	Visited?		(If visited) How crowded				
	No	Yes	Not at all crowded	Slightly crowded	Moderately crowded	Very crowded	Extremely crowded
Tucson Mountain District (West District)							
Red Hills Visitor Center	☐	☐	☐	☐	☐	☐	☐
Golden Gate Road (off Sandario Road)	☐	☐	☐	☐	☐	☐	☐
Hohokam Road (off Kinney Road)	☐	☐	☐	☐	☐	☐	☐
Cam-Boh Picnic Area	☐	☐	☐	☐	☐	☐	☐
Pictured Rocks Road east of Cam-Boh Picnic Area	☐	☐	☐	☐	☐	☐	☐
El Camino Del Cerro Trail	☐	☐	☐	☐	☐	☐	☐
Ringtail Trail	☐	☐	☐	☐	☐	☐	☐
Belmont / Abbingdon Trail	☐	☐	☐	☐	☐	☐	☐
Scenic Trail	☐	☐	☐	☐	☐	☐	☐
Cactus Wren Trail	☐	☐	☐	☐	☐	☐	☐
Golden Gate Multi-use Trail	☐	☐	☐	☐	☐	☐	☐
King Canyon Trail	☐	☐	☐	☐	☐	☐	☐

23. Of the areas you visited in the previous question, which was the highest priority location for your visit?

___ Number for higher priority location.

24. If you were to visit Saguaro National Park in the future, would you be interested in taking a guided tour, ranger-led program, or attending special lectures? Please mark (●) all that apply)

- ☐ Yes, guided tour
- ☐ Yes, ranger-led program
- ☐ Yes, attending special lectures
- ☐ None of the above

25. If you were to visit Saguaro National Park in the future, are there specific subjects you would like to learn about?

- ☐ Yes → Please specify subjects you would like to learn about:

- ☐ No

26. If you were to visit Saguaro National Park in the future, what is your preferred way to learn about information while in the park?

- ☐ List of Saguaro's learning/interpretive options

27. How would you rate the quality of the park facilities, visitor services, and recreational opportunities in Saguaro National Park? Please mark (●) one for each row.

	Very Poor	Poor	Average	Good	Very Good	Not Used or Not Available
Visitor Center Amenities						
Overall rating of Visitor Center	1	2	3	4	5	X
Indoor exhibits	1	2	3	4	5	X
Outdoor exhibits	1	2	3	4	5	X
Park film	1	2	3	4	5	X
Visitor Center restrooms	1	2	3	4	5	X
Bookstores	1	2	3	4	5	X
Park Facilities						
Trailhead/park restrooms	1	2	3	4	5	X
Walkways/trails	1	2	3	4	5	X
Roads	1	2	3	4	5	X
Backcountry campgrounds and/or picnic areas	1	2	3	4	5	X
Visitor Services						
Assistance from park employees	1	2	3	4	5	X
Park map or brochure	1	2	3	4	5	X
Ranger programs	1	2	3	4	5	X

	Very Poor	Poor	Average	Good	Very Good	Not Used or Not Available
Value for entrance fee paid	1	2	3	4	5	X
Park website	1	2	3	4	5	X
Social media (Instagram, Facebook, Twitter, etc.)	1	2	3	4	5	X
Other services (Please specify: _____)	1	2	3	4	5	X
Recreation Opportunities						
Learning about nature, history, or culture	1	2	3	4	5	X
Outdoor recreation (sightseeing, camping, bicycling, hiking, etc.)	1	2	3	4	5	X

28. What is your zip code, or home country if not US?

OR _____

29. What is your age?

Years

30. What is your gender? _____

31. Are you of Hispanic, Latino or Spanish Origin? Please mark (●) one

- ☐ Yes
- ☐ No

32. What is your race? Please mark (●) all that apply

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Native Hawaiian or other Pacific Islander
- ☐ White

33. What is the highest degree or level of school you have completed? Please mark (●) one.

- ☐ Less than high school/some high school
- ☐ High school graduate
- ☐ Vocational/trade school certificate
- ☐ Some college
- ☐ Associate Degree (AA, AS, etc.)
- ☐ Bachelor's Degree (BA, BS, AB, etc.)
- ☐ Master's Degree (MS, MA, MEd, etc.)
- ☐ Professional Degree (MD, DD, etc.)
- ☐ Doctorate Degree (PhD, EdD, etc.)

34. Which category best represents your annual household income? Please mark (●) one.

- ☐ Less than \$25,000
- ☐ \$25,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$100,000 - \$149,999
- ☐ \$150,000 - \$199,999
- ☐ \$200,000 or more

☐ \$75,000 to \$99,999

☐ Do not wish to answer

35. Including yourself, how many people are in your household?

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People

36. When visiting an area such as Saguaro National Park, what language do you prefer to use? Please mark (●) one for speaking and one for reading.

	English	Spanish	Other language
Speaking	☐	☐	☐
Reading	☐	☐	☐

37. Have you been able to find information about Saguaro in your preferred language?

☐ Yes

☐ No

☐ N/A – I don't look for information.

38. Is there anything else you would like to tell us about Saguaro National Park's facilities, services, or recreational opportunities?
