# Request for Approval under the "Generic Clearance for Improving Customer Experience: OMB Circular A-11, Section 280 Implementation"

(OMB Control Number:1225-0093)

TITLE OF INFORMATION COLLECTION: Customer Experience Survey for claimants who are attending Black Lung Outreach events.

### **PURPOSE OF COLLECTION:**

What are you hoping to learn / improve? How do you plan to use what you learn? Are there artifacts (user personas, journey maps, digital roadmaps, summary of customer insights to inform service improvements, performance dashboards) the data from this collection will feed?

Paper survey designed to allow claimants to provide feedback of their experience at outreach events. We will use this information to improve our claimant experience to improved outreach events.

TYPE OF ACTIVITY: (Check one)
<ul><li>Customer Research (Interview, Focus Groups, Surveys)</li><li>X   Customer Feedback Survey</li><li>Usability Testing of Products or Services</li></ul>
ACTIVITY DETAILS
<pre>1. If this is a survey, will the results of this survey be   reported to Touchpoints as part of quarterly reporting   obligations specified in OMB Circular A-11 Section 280?   [ ] Yes   [ X ] No   [ ] Not a survey</pre>
<pre>2. How will you collect the information? (Check all that apply)         [ ] Web-based or other forms of Social Media         [ ] Telephone         [ X] In-person         [ ] Mail         [ ] Other, Explain - If customer request a call they will receive a call back and their concerns and/or comments will be documented.</pre>

3. Who will you collect the information from?

Explain who will be interviewed and why the group is appropriate for the Federal program / service to connect with. Please provide a description of how you plan to identify your potential group of respondents and if only a sample will be solicited for feedback, how you will select them(e.g., anyone who provided an email address to a call center rep, a representative sample of Veterans who received outpatient services in May 2019, do you have a list of customers to reach out to (e.g., a CRM database that has the contact information, intercept interviews at a particular field office?)

The Black Lung Program will collect information from miners and survivors that attend outreach events and are willing to voluntarily complete the outreach survey.

4. How will you ask a respondent to provide this information? (e.g., after an application is submitted online, the final screen will present the opportunity to provide feedback by presenting a link to a feedback form / an actual feedback form)

The respondent will be asked if they would like to complete the paper survey and place in a box or as they exit the outreach event.

- 5. What will the activity look like?

  Describe the information collection activity e.g. what happens when a person agrees to participate? Will facilitators or interviewers be used? What's the format of the interview/focus group? If a survey, describe the overall survey layout/length/other details? If User Testing, what actions will you observe / how will you have respondents interact with a product you need feedback on?
  - One Question regarding how the claimant heard about the outreach events.
  - One Question asking if they applied for black lung benefits before?
  - One Question asking if there was any barriers or concerns that kept them from applying or made applying difficult. If the claimant responds yes, there is a question asking what those barriers were.
  - Space for Other General Comments or Suggestions for improving our Service.

6. Please provide your question list.

Please make sure that all instruments, instructions, and scripts are submitted with the request.

See attachment.

7. When will the activity happen?

Describe the time frame or number of events that will occur

(e.g., We will conduct focus groups on May 13,14,15, We plan

to conduct customer intercept interviews over the course of

the Summer at the field offices identified in response to #2

based on scheduling logistics concluding by Sept. 10<sup>th</sup>, or

"This survey will remain on our website in alignment with the

timing of the overall clearance.")

The survey will be available for completion as the claimant exits the outreach event.

8. Is an incentive (e.g., money or reimbursement of expenses,
 token of appreciation) provided to participants?
 [ ] Yes [ X ] No
 If Yes, describe:

## **BURDEN HOURS**

Category of Respondent	No. of Respondents	Participation Time	Burden Hours
	500	5 Minutes	42
Totals	500	5 Minutes	42

#### **CERTIFICATION:**

I certify the following to be true:

- 1. The collections are voluntary;
- 2. The collections are low-burden for respondents (based on considerations of total burden hours or burden-hours per respondent) and are low-cost for both the respondents and the Federal Government;
- 3. The collections are non-controversial;

- 4. Any collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the near future;
- 5. Personally identifiable information (PII) is collected only to the extent necessary and is not retained;
- 6. Information gathered is intended to be used for general service improvement and program management purposes
- 7. The agency will follow the procedures specified in OMB Circular A-11 Section 280 for the required quarterly reporting to OMB of trust data and experience driver data from surveys.
- 8. Outside of the quarterly reporting mentioned in the bullet immediately above, if the agency intends to release journey maps, user personas, reports, or other data-related summaries stemming from this collection, the agency must include appropriate caveats around those summaries, noting that conclusions should not be generalized beyond the sample, considering the sample size and response rates. The agency must submit the data summary itself (e.g., the report) and the caveat language mentioned above to OMB before it releases them outside the agency. OMB will engage in a passback process with the agency.

Name and email address of person who developed this survey/focus group/interview:

Name: Kenny Lowe, Equity Coordinator

Email address: lowe.kenny.s@dol.gov

All instruments used to collect information must include:

OMB Control No. 1225-0093 Expiration Date: 01/31/2027

# HELP SHEET (OMB Control Number: XXXX-XXXX)

**TITLE OF INFORMATION COLLECTION:** Provide the name of the collection that is the subject of the request. (e.g. Comment card for soliciting feedback on xxxx)

**PURPOSE:** Provide a brief description of the purpose of this collection and how it will be used. If this is part of a larger study or effort, please include this in your explanation.

TYPE OF COLLECTION: Check one box. If you are requesting approval of other instruments under the generic, you must complete a form for each instrument.

**CERTIFICATION:** Please read the certification carefully. If you incorrectly certify, the collection will be returned as improperly submitted or it will be disapproved.

**Personally Identifiable Information:** Agencies should only collect PII to the extent necessary, and they should only retain PII for the period of time that is necessary to achieve a specific objective.

#### **BURDEN HOURS:**

**Category of Respondents:** Identify who you expect the respondents to be in terms of the following categories: (1) Individuals or Households;(2) Private Sector; (3) State, local, or tribal governments; or (4) Federal Government. Only one type of respondent can be selected per row.

No. of Respondents: Provide an estimate of the Number of respondents.

Participation Time: Provide an estimate of the amount of time required for a respondent to participate (e.g. fill out a survey or participate in a focus group)

**Burden:** Provide the Annual burden hours: Multiply the Number of responses and the participation time and divide by 60.