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**It's our duty to ensure the safety of all road users and vehicles and to empower people with choices that reduce the possibility of traffic crashes.**

*To do this we:*

- Develop public campaigns to model safe decisions by drivers, passengers, bicyclists, and pedestrians.
- Support traffic safety outreach, education, and enforcement programs.
- Research topics in vehicle safety, new technologies, and driver and other road user behavior.
- Share information on vehicle and equipment ratings so consumers can make informed decisions.
- Regulate how far a vehicle must travel on a gallon of fuel.
- Crash-test vehicles and set safety standards for automakers.
- Oversee safety recalls of motor vehicles and equipment.

*Read more at [www.nhtsa.gov](http://www.nhtsa.gov)*

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### **Our Mission:**

**To save lives, prevent injuries, and reduce economic costs due to road traffic crashes, through education, research, safety standards, and enforcement.**

# Frequently Asked Questions

## **Why are we asking you to do this survey?**

The *National Traffic Safety Survey* focuses on important transportation issues like traffic safety and enforcement, emerging vehicle technologies, and passenger and driver behavior. *NHTSA*, in collaboration with *ICF*, an independent research firm, is conducting this survey to understand peoples' attitudes and behaviors on these topics.

## **How will my responses be used?**

Results from this survey will help inform initiatives, policies, and programs to increase road safety across the country every day.

## **Why was I invited to this survey?**

Your household was randomly selected from a list of residential addresses in the United States.

## **Who should complete the survey?**

The person in your household who is aged 18+ with the next birthday has been selected for this survey, no matter what type of transportation that person uses.

## **How long will the survey take?**

On average this survey should take about 30 minutes to complete.

For more  
information:  
(888)-123-4567 or  
NTSS@icf.com



U.S. Department  
of Transportation

**National Highway  
Traffic Safety  
Administration**

