Dear <CITY> Resident:

Monday, July 8, 2024

Martinsville Resident \*12345678A\* 12345678A
980 Beaver Creek Drive Suite 2
Martinsville, VA 24112
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We have been trying to reach you to ask for your help with a national survey about traffic safety conducted by the National Highway Traffic Safety Administration (NHTSA). As of the date of this mailing, we have not received your response.

This is your **last chance** to participate and receive your **$<AMOUNT> Amazon.com gift code** for completing the survey. It should only take about 30 minutes and is a valuable public service that will **help NHTSA understand the issues that are important to people in your area.**

Visit **www.nhtsa.gov/road-safety** to learn about NHTSA’s programs and their commitment to keeping Americans safe while on our roadways

**Here’s how to participate in the survey:**

**OR**

**Step 1**: Give this letter to the **adult** (age 18+) in your household **with the** **next birthday.**

**By mail…**

**Step 2:** Fill out the enclosed survey.

**Step 3:** Place your completed survey in the provided postage-paid envelope and drop in your nearest mailbox.

**Online…**

**Step 2:**

Go to[**www.NTSSurvey.com**](http://www.NTSSurvey.com)and enter **<PINNUM>**

**-OR-**

**Scan this QR code to go to the survey.**

*Just point your cell phone camera at the QR code*

*and click on the link that appears.*

**MERGE**

**QR CODES**

 **HERE**

**Your responses will be kept private**. If you have any questions about the survey, please contact ICF, an independent research firm hired to conduct this study. They can be reached at *NTSSurvey@icfsurvey.com* or by phone at XXX-XXX-XXXX.

We greatly appreciate you taking part in this important survey and *if someone in your household has recently completed the survey, thank you!*

Sincerely,

Essie Wagner

Director, Office of Behavioral Safety Research, NHTSA