



1200 New Jersey Avenue SE  
Washington, DC 20590

U.S. Department of Transportation  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, NE  
Washington, DC 20590

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Martinsville Resident  
Creek Drive Suite 2  
Martinsville, VA 24112  
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Friday, March 14, 2025

Dear <CITY> Resident:

We have been trying to reach you to ask for your help with a national survey about traffic safety conducted by the National Highway Traffic Safety Administration (NHTSA). As of the date of this mailing, we have not received your response.

This is your **last chance** to participate and receive your \$<AMOUNT> **Amazon.com gift code** for completing the survey. It should only take about 30 minutes and is a valuable public service that will **help NHTSA understand the issues that are important to people in your area.**

Visit [www.nhtsa.gov/road-safety](http://www.nhtsa.gov/road-safety) to learn about NHTSA's programs and their commitment to keeping Americans safe while on our roadways

**Here's how to participate in the survey:**

**Step 1:** Give this letter to the **adult** (age 18+) in your household **with the next birthday.**

**Online...**



**Step 2:**

Go to [www.nhtsa.gov/road-safety](#) and enter <PINNUM>

-OR-

Scan this QR code to go to the survey, and click on the link that appears.



OR

**By mail...**



**Step 2:** Fill out the enclosed survey.

**Step 3:** Place your completed survey in the provided postage-paid envelope and drop in your nearest mailbox.

**Your responses will be kept private.** If you have any questions about the survey, please contact ICF, an independent research firm hired to conduct this study. They can be reached at [NTSSurvey@icfsurvey.com](mailto:NTSSurvey@icfsurvey.com) or by phone at XXX-XXX-XXXX.

We greatly appreciate you taking part in this important survey and *if someone in your household has recently completed the survey, thank you!*

Sincerely,

Essie Wagner  
Director, Office of Behavioral Safety Research, NHTSA

Para completar la encuesta en español, visite [www.NTSSurvey.com](http://www.NTSSurvey.com)

For answers to frequently asked questions, please visit [www.NTSSurvey.com/FAQ](http://www.NTSSurvey.com/FAQ)