



1NEWS RELEASE

United States Department of Agriculture
National Agricultural Statistics Service
[FIELD OFFICE NAME] Field Office
[ADDRESS]



FOR IMMEDIATE RELEASE

Contact: [Firstname] [Lastname]
(XXX) XXX-XXXX
Firstname.Lastname@usda.gov

USDA launches 2021 Agricultural Resource Management Survey

[CITY, STATE] – [Month ##], [Year] – The U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) is collecting data from approximately XX,000 [STATE] farmers and ranchers for its annual Agricultural Resource Management Survey (ARMS). The survey looks at all aspects of U.S. agricultural production, the well-being of farm households, farm finances, chemical usage, and various farm production characteristics. The survey also collects detailed information on production practices, costs, and returns for different commodities on a rotating basis. In 2021, the survey will take a closer look at corn, rice, dairy and organic dairy production in the United States.

At this time, NASS has suspended in-person data collection. Farmers and ranchers are encouraged to complete the survey online at agcounts.usda.gov with the survey code mailed to them.

“The annual data from ARMS are used to gauge the financial health and resource use of today’s producers,” said NASS [STATE] State Statistician [FIRSTNAME LASTNAME]. “The information gives us an annual snapshot of the role of the farming industry in the U.S. economy.” The information producers provide through the survey will inform national and state policymaking decisions. In addition, ARMS data are used to calculate the farm sector portion of the Gross Domestic Product (GDP), which is an important measure of the U.S. economy.

The survey is conducted in three phases from May 2021 through April 2022. The current (first) phase screens participants to ensure they have the commodities of interest that are needed to accurately represent the entire U.S. farm sector. During the second phase, NASS will collect information on production practices and chemical use for specific commodities. In the final phase, NASS will survey producers on farm income and production expenditures.

“We strongly encourage every producer contacted for ARMS to participate, as their response represents not just their own farm but many other similar operations across the country,” added [LASTNAME]. “For maximum convenience, producers should complete the survey online at agcounts.usda.gov. Online reporting is fast and secure. Producers may also mail or fax their completed paper form to us.”

All information from respondents is kept confidential, as required by federal law, and reported so that no individual operation or producer can be identified. For more information on how NASS protects information, visit www.nass.usda.gov/confidentiality.

ARMS is a joint effort of NASS and USDA's Economic Research Service. For more information about the 2021 Agricultural Resource Management Survey, visit nass.usda.gov/go/ARMS. For information on how these data are used in this region, or if you have any questions about this survey, please call the NASS [STATE] Field Office at [TOLL-FREE NUMBER].

###

NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

USDA is an equal opportunity provider, employer, and lender.