

Appendix G. Focus Group Recruitment Flyer

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Seeking [Child Care Center Directors/Family Child Care Providers] for Research Study on Supply-Building and Sustainability Strategies

Are you a child care provider?

You may be eligible to participate in a voluntary research study about [STRATEGY]. We want to learn from [child care center directors/family child care providers] like you!

To be eligible, you must:

- Be at least 18 years old
- [INSERT FOCUS POPULATION/ELIGIBILITY CRITERIA]

Below are a few details about the study:

What is involved? Participation involves a **75-minute virtual focus group**.

What do I get? We will offer you a **\$50 e-gift card**.

When is it? The focus group will take place during the week of [DATE].

Who is doing this work? This focus group is part of a larger project called Understanding Supply-Building and Sustainability Efforts of the Child Care and Early Education Market funded by the Office of Planning, Research, and Evaluation in the federal Administration for Children and Families.

Who benefits? The information you share will help policymakers understand your experiences with [STRATEGY], what may be working well and what else states and communities could be doing to help increase and maintain the supply of child care and early education programs.

Interested in learning more? **Scan the QR code** below using the camera app on your Smart phone to share your information. We will reach out within 48 hours to tell you more about the study. Or, you can **call the number below or send an email** to our study coordinator to see if you are eligible. We look forward to hearing from you!

[INSERT QR CODE]

For more information, please contact [INSERT CONTACT INFORMATION].



This information collection is voluntary. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB number and expiration date for the described collection are OMB # 0970-0356, Exp: 1/31/2027. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Urban Institute, 500 L'Enfant Plaza SW, Washington, DC 20037.