# Appendix G. Focus Group Recruitment Flyer

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[insert photo]

**Seeking [Child Care Center Directors/Family Child Care Providers] for Research Study on Supply-Building and Sustainability Strategies**

**Are you a child care provider?**

You may be eligible to participate in a voluntary research study about [STRATEGY]. We want to learn from [child care center directors/family child care providers] like you!

To be eligible, you must:

* Be at least 18 years old
* [INSERT FOCUS POPULATION/ELIGIBLITY CRITERIA]

Below are a few details about the study:
**What is involved?** Participation involves a **75-minute virtual focus group**.

**What do I get?** We will offer you a **$50** e-**gift card**.

**When is it**? The focus group will take place during the week of [DATE].

**Who is doing this work**? This focus group is part of a larger project called Understanding Supply-Building and Sustainability Efforts of the Child Care and Early Education Market funded by the Office of Planning, Research, and Evaluation in the federal Administration for Children and Families.

**Who benefits**? The information you share will help policymakers understand your experiences with [STRATEGY], what may be working well and what else states and communities could be doing to help increase and maintain the supply of child care and early education programs.

**Interested in learning more**? **Scan the QR code** below using the camera app on your Smart phone to share your information. We will reach out within 48 hours to tell you more about the study. Or, you can **call the number below or send an email** to our study coordinator to see if you are eligible. We look forward to hearing from you!

[INSERT QR CODE]

For more information, please contact [INSERT CONTACT INORMATION].



This information collection is voluntary. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB number and expiration date for the described collection are OMB #

0970-0356, Exp: 1/31/2027. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Urban Institute, 500 L’Enfant Plaza SW, Washington, DC 20037.