R22 Mass Texting General Prompts

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| **Phase** | **Description** | **Text Script** | **Character length** | **Estimated Timeframe** |
| Start of Field Period | Advanced notification | It's time to complete your NLS interview! Call 1-877-504-1086 or text me back to get started. | 94 |  |
| Follow-up prompt to Advance Text | We haven't heard from you. Text me back or call us at 1-877-504-1086 to schedule your NLS interview. | 100 |  |
| Early fielding | General Prompt #1 | Don’t forget about your NLS interview! Call 1-877-504-1086 or text me back to schedule your NLS interview. | 105 |  |
| General Prompt #2 | We still haven’t heard from you about your interview!  Call 1-877-504-1086 or text me back to schedule an NLS interview. | 119 |  |
| Mid-field period | General Prompt #3 | It’s time for your NLS interview. Text me back to schedule your interview today or call us at 1-877-504-1086. Thanks. | 117 |  |
| General Prompt #4 | We hope you’ll squeeze us into your schedule and complete an interview. Call 1-877-504-1086 or text back to schedule an NLS interview. | 135 |  |
| General Prompt #5 | Thank you for your past participation in the NLS! Can we count on you again? Call 1-877-504-1086 or text back to schedule your interview. | 136 |  |
| Closedown | Final Push Prompt #1 | Time is running out to complete your NLS interview!  Text me back or call 1-877-504-1086 to schedule your interview today. | 121 | 4 weeks from end of round |
| Final Push Prompt #2 | The last day to do your NLS interview is {DATE}! Call 1-877-504-1086 or text me back to schedule your interview. | 114 | 1 week from end of round |

Notes

* May deviate on language per PD/FPM
* 136-character limit with the software, so may need to workshop to fit under limit