

R22 Mass Texting General Prompts

Phase	Description	Text Script	Character length	Estimated Timeframe
Start of Field Period	Advanced notification	It's time to complete your NLS interview! Call 1-877-504-1086 or text me back to get started.	94	
	Follow-up prompt to Advance Text	We haven't heard from you. Text me back or call us at 1-877-504-1086 to schedule your NLS interview.	100	
Early fielding	General Prompt #1	Don't forget about your NLS interview! Call 1-877-504-1086 or text me back to schedule your NLS interview.	105	
	General Prompt #2	We still haven't heard from you about your interview! Call 1-877-504-1086 or text me back to schedule an NLS interview.	119	
Mid-field period	General Prompt #3	It's time for your NLS interview. Text me back to schedule your interview today or call us at 1-877-504-1086. Thanks.	117	
	General Prompt #4	We hope you'll squeeze us into your schedule and complete an interview. Call 1-877-504-1086 or text back to schedule an NLS interview.	135	

	General Prompt #5	Thank you for your past participation in the NLS! Can we count on you again? Call 1-877-504-1086 or text back to schedule your interview.	136	
Closedown	Final Push Prompt #1	Time is running out to complete your NLS interview! Text me back or call 1-877-504-1086 to schedule your interview today.	121	4 weeks from end of round
	Final Push Prompt #2	The last day to do your NLS interview is {DATE}! Call 1-877-504-1086 or text me back to schedule your interview.	114	1 week from end of round

Notes

- May deviate on language per PD/FPM
- 136-character limit with the software, so may need to workshop to fit under limit