

Author Full Name : Kimberly S Brown**Received Date :** 02/02/2026 10:58 AM**Comments Received :**

The NAHMS Equine 2026 Study is important to millions of those actively involved with the equine industry. We need current information and statistics that are hard to find.

According to the American Horse Council 2023 Economic Impact Study of the U.S. Horse Industry1:

- There are an estimated 6.656 million U.S. horses
- The equine industry has a \$177 billion economic impact to the U.S. economy
- There are 1,589,813 horse owners (1.23% of U.S. households)
- 30.48% of U.S. households (39 million) contain horse enthusiasts

And according to the AHC 2017 Study:

- 1.3% of the U.S. population owned horses
 - 29.2% of American household members participate in equine-related activities but do not own a horse, and
 - 13.2% spectate at horse events but do not own or participate.
- o This means that almost a third of U.S. households own horses or participate in some way in the equine world, which is very good news for the industry.