**NOAA CORAL REEF CONSERVATION PROGRAM**

**NATIONAL CORAL REEF MONITORING PROGRAM (NCRMP)**

**RESIDENT CORAL REEF SURVEY FOR**

***American Samoa, Puerto Rico, Guam, Commonwealth of the Northern Mariana Islands (CNMI), US Virgin Islands, Florida, and Hawai’i***

**OMB CONTROL NUMBER 0648-0646**

Survey administered in (circle one): English or *[jurisdictional language option 1] or [jurisdictional language option 2] or [jurisdictional language option 3]*

[SCRIPT 1 for in-person data collection]

*[jurisdictional greeting],* my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and I am working on behalf of the National Oceanic and Atmospheric Administration (NOAA). NOAA’s National Coral Reef Monitoring Program is conducting surveys with residents of *[jurisdiction]* to learn how people interact with coral reefs and how perceptions of coral reef conditions in *[jurisdiction]* } are changing over time. The information collected will be used to help management better serve local communities. Your household was randomly selected to participate in this survey.

**S1. Just one person is needed to complete this survey. May I please speak to the person 18 or older in your household who has had the most recent birthday?**  (Note: If selected person is not available, choose the next eligible person available).

* The person who answered the door is eligible 🡪 *Continue to SCRIPT 2*
* New individual comes to the door 🡪 *Re-read SCRIPT 1 with new individual, then proceed to* *SCRIPT 2*
* No eligible persons available 🡪  *Proceed with “not available” protocol, thank the current individual, and end survey*
* The person declines 🡪 *Proceed with NR1*

[SCRIPT 2 for in-person data collection]

The survey should take no more than 20 minutes to complete. Your participation is voluntary, but is very important to the success of this study. You may skip any of the questions or stop the survey at any time. All information you provide is confidential. Your name and address will never be identified or associated with the results.

**S2. Are you willing to participate in this survey?**

* Yes (person agreed to be interviewed) 🡪 *Continue to S3*
* No (person did not agree to be interviewed) 🡪 *Proceed with nonresponse question NR1*

**S3: On average, how many months per year do you live in [jurisdiction]?**

* Fewer than 3 months a year🡪 *End survey*
* 3 to 6 months a year🡪 *Start survey*
* More than 6 months a year🡪 *Start survey*

**NR1. Are there any particular reasons why you would prefer not to participate in the survey that**

 **you would be willing to share?**

* Yes 🡪 *Allow respondent to comment and record reasons in NR2*
* No 🡪 *Thank the individual and end survey*

**NR2. [For Interviewer] Did the respondent make any of the following comments, whether or not these**

 **exact words were used? (Check all that apply)**

* I’m TOO BUSY/I don’t have time (*If this is a reason, ask for a convenient time to interview*)
* I DO NOT LIKE surveys
* I am NOT INTERESTED
* Surveys are a WASTE OF TIME
* I DON’T TRUST surveys
* Surveys are an INVASION OF PRIVACY
* Unfavorable PAST EXPERIENCE with surveys
* Other reason

**NR3. [For Interviewer] Please record the following observations during your interaction with**

 **the respondent.**

1. Sex of respondent: \_\_\_\_Male \_\_\_\_Female
2. Age: \_\_\_\_18-29 \_\_\_\_30-49 \_\_\_\_50-69 \_\_\_\_70+
3. Race:

🞏 **American Indian or Alaska Native** – *Provide details below.
Enter, for example, Navajo Nation, Blackfeet Tribe of the Blackfeet Indian Reservation of Montana, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, Aztec, Maya, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 **Asian** – *Provide details below.*🞏 Chinese 🞏 Asian Indian 🞏 Filipino 🞏 Vietnamese 🞏 Korean 🞏 Japanese

* *Enter, for example, Pakistani, Hmong, Afghan, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 **Black or African American** – *Provide details below.*

🞏 African American 🞏 Jamaican 🞏 Haitian 🞏 Nigerian 🞏 Ethiopian 🞏 Somali

* *Enter, for example, Trinidadian and Tobagonian, Ghanaian, Congolese, etc. \_\_\_\_\_\_\_\_\_\_*

🞏 **Hispanic or Latino** – *Provide details below.*

🞏 Mexican 🞏 Puerto Rican 🞏 Salvadoran 🞏 Cuban 🞏 Dominican 🞏 Guatemalan

* *Enter, for example, Colombian, Honduran, Spaniard, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 **Middle Eastern or North African** – *Provide details below.*

🞏 Lebanese 🞏 Iranian 🞏 Egyptian 🞏 Syrian 🞏 Iraqi 🞏 Israeli

* *Enter, for example, Moroccan, Yemeni, Kurdish, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 **Native Hawaiian or Pacific Islander** – *Provide details below.*

🞏 Native Hawaiian 🞏 Samoan 🞏 Chamorro 🞏Tongan 🞏 Fijian 🞏 Marshallese

* *Enter, for example, Chuukese, Palauan, Tahitian, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 White – *Provide details below.*

🞏 English 🞏 German 🞏 Irish 🞏 Italian 🞏 Polish 🞏 Scottish

* *Enter, for example, French, Swedish, Norwegian, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*
1. Presence of children in household

**—BEGINNING OF SURVEY—**

**PARTICIPATION IN REEF ACTIVITIES**

*[SCRIPT] In this first section, we would like to understand your coastal and marine-based activities in [jurisdiction].*

1. **In the past 12 months,** **approximately how often did you participate in each of these activities in [jurisdiction]? *{supports ‘participation in reef activities’ indicator}***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Never | Once a month or less | 2-3 times a month | 4 times a month or more |
| Swimming or wading | 1 | 2 | 3 | 4 |
| Snorkeling  | 1 | 2 | 3 | 4 |
| SCUBA diving  | 1 | 2 | 3 | 4 |
| Free diving | 1 | 2 | 3 | 4 |
| Waterside/beach camping | 1 | 2 | 3 | 4 |
| Beach recreation (beach sports, picnics, *[or jurisdictional option],* etc.) | 1 | 2 | 3 | 4 |
| Boating (sail, motor *[, jurisdictional option]*) | 1 | 2 | 3 | 4 |
| Fishing *[with optional jurisdictional modifier 1]*  | 1 | 2 | 3 | 4 |
| *[Fishing with optional jurisdictional modifier 2]*  | 1 | 2 | 3 | 4 |
| Gathering *[or replacement jurisdictional word choice]* of marine resources (*[jurisdictional example 1], [jurisdictional example 2], [jurisdictional example 3], [jurisdictional example 4], [jurisdictional example 5], [jurisdictional example 6],* etc.) | 1 | 2 | 3 | 4 |
| *[jurisdictional item 1]* | 1 | 2 | 3 | 4 |
| *[jurisdictional item 2]* | 1 | 2 | 3 | 4 |
| *[optional jurisdictional item 3]* | 1 | 2 | 3 | 4 |

* *SKIP LOGIC: IF RESPONDENT DID NOT PARTICIPATE IN ANY ACTIVITIES (NEVER FOR ALL), SKIP TO Q4.*
1. **Please look at the map of [jurisdiction] and the boundaries of each zone.** **Which zone did you most often use for each activity?** ***{supports ‘participation in reef activities’ indicator}***

*(SHOW RESPONDENT APPROPRIATE MAP)*

*(example zone map shown below – up to one map per island of residence per jurisdiction allowed):*



* *SKIP LOGIC: IF RESPONDENT DID NOT PARTICIPATE IN ‘FISHING’ OR ‘GATHERING’ ACTIVITIES, SKIP TO Q4.*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Zone A | Zone B | Zone C | Zone D | Zone E | *[Zone F option]* | Check here if did not participate |
| *[ASK IF POSITIVE VALUE IN Q1]* Swimming or wading  |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1]* Snorkeling  |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1]* SCUBA diving  |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1]* Free diving  |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1]* Waterside/beach camping  |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1]* Beach recreation (beach sports, *[or jurisdictional option],* etc.) |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1]* Boating (sail, motor *[, jurisdictional option]*) |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1]* Fishing *[with optional jurisdictional modifier 1]* |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1] [Fishing with optional jurisdictional modifier 2]* |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1]* Gathering *[or replacement jurisdictional word choice]* of marine resources (*[jurisdictional example 1], [jurisdictional example 2], [jurisdictional example 3], [jurisdictional example 4], [jurisdictional example 5], [jurisdictional example 6],* etc.) |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1] [jurisdictional item 1]* |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1] [jurisdictional item 2]* |  |  |  |  |  |  |  |
| *[ASK IF POSITIVE VALUE IN Q1] [optional jurisdictional item 3]* |  |  |  |  |  |  |  |

1. **Which of the following best describes your most common motivation for fishing and gathering *[or replacement jurisdictional word choice]*? (Choose one). *{supports ‘participation in reef activities’ indicator}***
2. Recreational: I fish mostly for sport or pleasure, but may also sell a few fish.
3. Subsistence: I fish mostly to catch fish to feed myself, my family, and/or my community.
4. Commercial: I fish mostly for some or all of the money I make in one year.
5. Cultural: I fish mostly to keep traditional practices alive.

**IMPORTANCE OF CORAL REEFS**

*[SCRIPT] For the next several questions, we would like to understand your household’s reliance on seafood and the cultural importance of coral reefs in [jurisdiction].*

1. **On average, how many of the meals eaten by you and members of your household include seafood? –INTERVIEWER STATES SCALE *{supports ‘cultural importance of reefs’ indicator}***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Noneof the meals(0%) | Someof the meals(1-33%) | Manyof the meals(34-66%) | Mostof the meals(67-99%) | Allof the meals (100%) |
| 1 | 2 | 3 | 4 | 5 |

* *SKIP LOGIC: IF ‘NONE OF THE MEALS’, SKIP TO Q6.*
1. **On average, how many of the meals eaten by you and members of your household include seafood from local coral reefs in [jurisdiction]? (Examples include reef fish such as *[jurisdictional option 1]* and *[jurisdictional option 2],* bottomfish such as *[jurisdictional option 1]* and *[jurisdictional option 2],* and other shellfish and marine life that depend on coral reefs such as *[jurisdictional option 1]* and *[jurisdictional option 2].* This does not include pelagic fish such as *[jurisdictional option 1]* and *[jurisdictional option 2].*) *{supports ‘cultural importance of reefs’ indicator}***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Noneof the meals(0%) | Someof the meals(1-33%) | Manyof the meals(34-66%) | Mostof the meals(67-99%) | Allof the meals (100%) | Not Sure |
| 1 | 2 | 3 | 4 | 5 | NS |

1. **How important are coral reefs to each of the following in [jurisdiction]? – INTERVIEWER REPEATS SCALE AS NEEDED *{supports ‘cultural importance of reefs’ indicator}***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not at all important | Slightly important | Somewhat important | Moderately important | Very Important | Not Sure |
| Culturally important events, such as feasts *[or replacement jurisdictional word choice]* and ceremonies | 1 | 2 | 3 | 4 | 5 | NS |
| Establishing and maintaining cultural and familial ties | 1 | 2 | 3 | 4 | 5 | NS |
| Ancestral connections | 1 | 2 | 3 | 4 | 5 | NS |
| Religious practices | 1 | 2 | 3 | 4 | 5 | NS |
| Local language (word choice, business and place names, etc.) | 1 | 2 | 3 | 4 | 5 | NS |
| Cultural folklore (beliefs, stories, etc.) | 1 | 2 | 3 | 4 | 5 | NS |

**PERCEIVED RESOURCE CONDITION**

*[SCRIPT] This next section will ask about marine resource importance and their conditions.*

1. **How important are each of these marine resources to your quality of life? – INTERVIEWER REPEATS SCALE AS NEEDED *{supports ‘perceived resource condition’ indicator}***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not at all important | Slightly important | Somewhat important | Moderately important | Very Important |
| Ocean water quality  | 1 | 2 | 3 | 4 | 5 |
| Amount of live coral  | 1 | 2 | 3 | 4 | 5 |
| Amount of fish | 1 | 2 | 3 | 4 | 5 |
| *[jurisdictional item 1]* | 1 | 2 | 3 | 4 | 5 |
| *[jurisdictional item 2]* | 1 | 2 | 3 | 4 | 5 |
| *[optional jurisdictional item 3]* | 1 | 2 | 3 | 4 | 5 |

1. **How would you rate the current condition of each of these marine resources in [jurisdiction]? – INTERVIEWER REPEATS SCALE AS NEEDED *{supports ‘perceived resource condition’ indicator}***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | VeryBad | Somewhat Bad | Neither Bad nor Good | Somewhat Good | VeryGood | Not Sure |
| Ocean water quality  | 1 | 2 | 3 | 4 | 5 | NS |
| Amount of live coral  | 1 | 2 | 3 | 4 | 5 | NS |
| Amount of fish | 1 | 2 | 3 | 4 | 5 | NS |
| *[jurisdictional item 1]* | 1 | 2 | 3 | 4 | 5 | NS |
| *[jurisdictional item 2]* | 1 | 2 | 3 | 4 | 5 | NS |
| *[optional jurisdictional item 3]* | 1 | 2 | 3 | 4 | 5 | NS |

1. **Over the next 10 years, how do you think the condition of each of these same marine resources will change in [jurisdiction]? – INTERVIEWER REPEATS SCALE AS NEEDED *{supports ‘perceived resource condition’ indicator}***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Worsen Greatly | Worsen Somewhat | No Change | Improve Somewhat | Improve Greatly | Not Sure |
| Ocean water quality  | 1 | 2 | 3 | 4 | 5 | NS |
| Amount of live coral  | 1 | 2 | 3 | 4 | 5 | NS |
| Amount of fish | 1 | 2 | 3 | 4 | 5 | NS |
| *[jurisdictional item 1]* | 1 | 2 | 3 | 4 | 5 | NS |
| *[jurisdictional item 2]* | 1 | 2 | 3 | 4 | 5 | NS |
| *[optional jurisdictional item 3]* | 1 | 2 | 3 | 4 | 5 | NS |

**AWARENESS AND KNOWLEDGE OF REEFS AND REEF THREATS**

*[SCRIPT] This next section will ask about reef awareness and importance in [jurisdiction].*

1. **How important are coral reefs in [jurisdiction] to each of the following? – INTERVIEWER REPEATS SCALE AS NEEDED *{supports ‘awareness and knowledge of reefs’ indicator}***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not at all important | Slightly important | Somewhat important | Moderately important | Very Important | Not Sure |
| Protection from natural disasters | 1 | 2 | 3 | 4 | 5 | NS |
| Outdoor recreation  | 1 | 2 | 3 | 4 | 5 | NS |
| Food for coastal communities  | 1 | 2 | 3 | 4 | 5 | NS |
| Tourism-based economy  | 1 | 2 | 3 | 4 | 5 | NS |
| Fishery-based economy | 1 | 2 | 3 | 4 | 5 | NS |
| Your livelihood | 1 | 2 | 3 | 4 | 5 | NS |
| Human health | 1 | 2 | 3 | 4 | 5 | NS |

1. **Which of the following do you believe are threats to coral reefs in [jurisdiction]?**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes – This is a threat to coral reefs | No – This is not a threat to coral reefs | Not Sure – I am not sure if this is a threat to coral reefs |
| Climate change | 1 | 2 | NS |
| Coral bleaching | 1 | 2 | NS |
| *[jurisdictional choice of Hurricanes, Typhoons, or Cyclones]* | 1 | 2 | NS |
| Pollution from stormwater, wastewater, and chemical runoff | 1 | 2 | NS |
| Marine litter | 1 | 2 | NS |
| Invasive species | 1 | 2 | NS |
| Overfishing and overgathering *[or replacement jurisdictional word choice]* | 1 | 2 | NS |
| Boat anchoring and grounding  | 1 | 2 | NS |
| Ocean acidification | 1 | 2 | NS |
| Divers and snorkelers | 1 | 2 | NS |
| *[jurisdictional item 1]* | 1 | 2 | NS |
| *[jurisdictional item 2]* | 1 | 2 | NS |

*SKIP LOGIC: IF ‘YES’ TO ANY ITEM, ASK ABOUT EACH ITEM IN Q12.*

*IF ‘NO’ OR ‘NOT SURE’ WITH ALL ITEMS, SKIP TO Q13*

1. **How severe are each of these threats to coral reefs in [jurisdiction]? –INTERVIEWER REPEATS SCALE AS NEEDED *{supports ‘awareness and knowledge of reefs’ indicator}***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Minor Threat | Moderate Threat | Major Threat | Severe Threat | Not Sure |
| *[ASK IF ‘YES’ IN Q11]* Climate change  | 2 | 3 | 4 | 5 | NS |
| *[ASK IF ‘YES’ IN Q11]* Coral bleaching  | 2 | 3 | 4 | 5 | NS |
| *[ASK IF ‘YES’ IN Q11]* *[jurisdictional choice of Hurricanes, Typhoons, or Cyclones]* | 2 | 3 | 4 | 5 | NS |
| *[ASK IF ‘YES’ IN Q11]* Pollution from stormwater, wastewater, and chemical runoff  | 2 | 3 | 4 | 5 | NS |
| *[ASK IF ‘YES’ IN Q11]* Marine litter | 2 | 3 | 4 | 5 | NS |
| *[ASK IF ‘YES’ IN Q11]* Invasive species  | 2 | 3 | 4 | 5 | NS |
| *[ASK IF ‘YES’ IN Q11]* Overfishing and overgathering *[or replacement jurisdictional word choice]* | 2 | 3 | 4 | 5 | NS |
| *[ASK IF ‘YES’ IN Q11]* Boat anchoring and grounding  | 2 | 3 | 4 | 5 | NS |
| *[ASK IF ‘YES’ IN Q11]* Ocean acidification  | 2 | 3 | 4 | 5 | NS |
| *[ASK IF ‘YES’ IN Q11]* Divers and snorkelers  | 2 | 3 | 4 | 5 | NS |
| *[jurisdictional item 1]* | 2 | 3 | 4 | 5 | NS |
| *[jurisdictional item 2]* | 2 | 3 | 4 | 5 | NS |

**ATTITUDES TOWARDS CORAL REEF MANAGEMENT STRATEGIES**

[SCRIPT] There are many different management strategies for protecting coral reefs in [jurisdiction]. In the next few questions, we are interested in your opinions on some of these strategies.

1. A Marine Protected Area (MPA) [or jurisdictional word choice] is an area of the ocean [, optional “such as” description,] where particular human activities are restricted [or jurisdictional word choice] to protect living, non-living, cultural, and/or historic resources. Before today, were you aware of existing MPAs [or optional jurisdictional word choice] in [jurisdiction]? {supports ‘awareness of reef regulations’ indicator}
2. Yes (*IF YES, GO TO Q14*)
3. No (*IF NO,* *SKIP TO Q15*)
4. **How do you think the establishment of MPAs *[or jurisdictional word choice]* impacted the following in [jurisdiction]? – INTERVIEWER REPEATS SCALE AS NEEDED *{supports ‘attitudes toward reef management strategies’ indicator}***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Worsened Greatly | Worsened Somewhat | No Impact | Improved Somewhat | Improved Greatly | Not Sure |
| Protection of coral reefs  | 1 | 2 | 3 | 4 | 5 | NS |
| Amount of fish  | 1 | 2 | 3 | 4 | 5 | NS |
| *[optional jurisdictional item]* | 1 | 2 | 3 | 4 | 5 | NS |
| Tourism-based economy  | 1 | 2 | 3 | 4 | 5 | NS |
| Fishery-based economy | 1 | 2 | 3 | 4 | 5 | NS |
| Your livelihood | 1 | 2 | 3 | 4 | 5 | NS |
| Outdoor recreation | 1 | 2 | 3 | 4 | 5 | NS |
| Food for coastal communities | 1 | 2 | 3 | 4 | 5 | NS |
| Human health | 1 | 2 | 3 | 4 | 5 | NS |

1. **Next, how much do you oppose or support each of these management strategies to protect coral reefs in [jurisdiction]? – INTERVIEWER REPEATS SCALE AS NEEDED *{supports ‘attitudes toward reef management strategies’ indicator}***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Oppose | Somewhat Oppose | Neutral | Somewhat Support | Strongly Support |
| Establish new catch limits per person for certain fish species | 1 | 2 | 3 | 4 | 5 |
| Create new MPAs *[or jurisdictional word choice]* | 1 | 2 | 3 | 4 | 5 |
| Establish new requirements for improved wastewater treatment  | 1 | 2 | 3 | 4 | 5 |
| Encourage community participation in the management of marine resources | 1 | 2 | 3 | 4 | 5 |
| *[jurisdictional item 1]* | 1 | 2 | 3 | 4 | 5 |
| *[jurisdictional item 2]* | 1 | 2 | 3 | 4 | 5 |
| *[jurisdictional item 3]* | 1 | 2 | 3 | 4 | 5 |
| *[optional jurisdictional item 4]* | 1 | 2 | 3 | 4 | 5 |

**PARTICIPATION IN BEHAVIORS THAT MAY IMPROVE CORAL HEALTH**

*[SCRIPT]**Now, we’ll talk about some activities that can help protect coral reef ecosystems in [jurisdiction].*

1. **How important is it for [jurisdiction] residents to participate in actions that help to protect coral reefs? – INTERVIEWER STATES SCALE *{supports ‘pro-environmental behaviors’ indicator}***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Not at all Important | SlightlyImportant | Somewhat Important | ModeratelyImportant | VeryImportant |
| 1 | 2 | 3 | 4 | 5 |

1. **Do you do routinely participate in any of these actions? *{supports ‘pro-environmental behaviors’ indicator}***

**Yes No**

1. Reduce household water use 🞏 🞏
2. Reduce household electricity use 🞏 🞏
3. Compost 🞏 🞏
4. Recycle 🞏 🞏
5. Use reef-safe forms of sun protection 🞏 🞏
6. Use fewer single use products (plastic bags or straws, Styrofoam, etc.) 🞏 🞏
7. Promote environmentally responsible practices with others *[or
replacement jurisdictional word choice]* 🞏 🞏
8. *[Promote environmentally responsibly practices with jurisdictional
word choice option 2]* 🞏 🞏
9. Minimize fuel consumption 🞏 🞏
* *SKIP PATTERN: IF ‘YES’ FOR ALL ITEMS, SKIP TO Q19.*

 *IF ‘NO’ FOR ANY ITEM, ASK ABOUT EACH ITEM IN Q18.*

1. **Why** **do you not participate in those activities routinely? (Check all that apply). *{supports ‘pro-environmental behaviors’ indicator}***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | I do not know how | It is not convenient | It is too expensive | I have not had the opportunity | None of these reasons |
| *[ASK IF ‘NO’ IN Q17]* Reduce household water use  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q17]* Reduce household electricity use  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q17]* Compost  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q17]* Recycle  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q17]* Use reef-safe forms of sun protection  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q17]* Use fewer single use products (plastic bags or straws, Styrofoam, etc.)  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q17]* Promote environmentally responsible practices with others *[or replacement jurisdictional word]*  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q17] [Promote environmentally responsibly practices with jurisdictional word choice option 2]* |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q17]* Minimize fuel consumption  |  |  |  |  |  |

1. **In the past 12 months,** **have you done any of these actions? *{supports ‘pro-environmental behaviors’ indicator}***

**Yes No**

1. Donated to an environmental cause *[with optional jurisdictional
modifier]* 🞏 🞏
2. Volunteered in a beach clean-up, citizen science effort, or other
environmental effort 🞏 🞏
3. Joined or renewed a membership in a conservation organization 🞏 🞏
4. *[optional jurisdictional item 1]* 🞏 🞏
5. *[optional jurisdictional item 2]* 🞏 🞏
* *SKIP PATTERN: IF ‘YES’ FOR ALL ITEMS, SKIP TO Q21.*

 *IF ‘NO” FOR ANY ITEM, ASK ABOUT EACH ITEM IN Q20.*

1. **Why** **have you not participated in those actions in the past 12 months? (Check all that apply) *{supports ‘pro-environmental behaviors’ indicator}***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | I do not know how  | It is not convenient | It is too expensive | I have not had the opportunity | None of these reasons |
| *[ASK IF ‘NO’ IN Q19]* Donated to an environmental cause *[with optional jurisdictional modifier]* |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q19]* Volunteered in a beach clean-up, citizen science effort, or other environmental effort  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q19]* Joined or renewed a membership in a conservation organization  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q19] [optional jurisdictional item 1]*  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q19] [optional jurisdictional item 2]* |  |  |  |  |  |

1. **In the past 5 years,** **have you done any of these actions? *{supports ‘pro-environmental behaviors’ indicator}***

**Yes No**

1. Updated the septic *[or jurisdictional word choice]* system on my property 🞏 🞏
2. Installed or upgraded a water storage system (such as a tank or rain barrel) 🞏 🞏
3. *[optional jurisdictional item]* 🞏 🞏

* *SKIP PATTERN: IF ‘YES’ FOR ALL ITEMS, SKIP TO Q23.*

 *IF ‘NO’ FOR ANY ITEM, ASK ABOUT EACH ITEM IN Q22.*

1. **Why** **have you not participated in those actions in the past 5 years? (Check all that apply). *{supports ‘pro-environmental behaviors’ indicator}***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | I do not know how  | It is not convenient | It is too expensive  | My system is already up to date | I am not allowed to  | None of these reasons |
| *[ASK IF ‘NO’ IN Q21]* Updated the septic *[or jurisdictional word choice]* system on my property  |  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q21]* Installed water storage system (such as a tank or rain barrel)  |  |  |  |  |  |  |
| *[ASK IF ‘NO’ IN Q21] [optional jurisdictional item]* |  |  |  |  |  |  |

1. **The rules and regulations surrounding coral reefs are sometimes misunderstood. How unacceptable or acceptable are each of these practices in [jurisdiction]?– INTERVIEWER REPEATS SCALE AS NEEDED *{supports ‘awareness of reef regulations’ indicator}***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very Unacceptable | Somewhat Unacceptable | Neutral | Somewhat Acceptable | Very Acceptable |
| Operate a boat *[or jurisdictional replacement word choice]* in a shallow reef area | 1 | 2 | 3 | 4 | 5 |
| Leave trash on the beach *[or optional jurisdictional rephrasing]* | 1 | 2 | 3 | 4 | 5 |
| Anchor a boat on coral | 1 | 2 | 3 | 4 | 5 |
| Feed marine animals (mammals, fish, sea birds, etc. | 1 | 2 | 3 | 4 | 5 |
| Touch corals with my hands or feet (including standing) | 1 | 2 | 3 | 4 | 5 |
| Take seashells or coral from the reef | 1 | 2 | 3 | 4 | 5 |
| *[jurisdictional item 1]* | 1 | 2 | 3 | 4 | 5 |
| *[jurisdictional item 2]* | 1 | 2 | 3 | 4 | 5 |

**DEMOGRAPHICS**

*[SCRIPT] I just have a few more questions that will help us to interpret our results. As a reminder, the information you provide will remain strictly confidential.*

1. **What is your sex?**

🞏 Female

🞏 Male

1. **In what year were you born?** \_\_\_\_\_\_\_\_\_\_\_
2. **Were you born in [jurisdiction]?**

🞏 Yes

🞏 No

1. **How many years have you lived in [jurisdiction]?** \_\_\_\_\_\_\_\_\_\_\_ Years
2. **What is your race and/or ethnicity? (Select all that apply and enter additional details in the spaces below)**

🞏 **American Indian or Alaska Native** – *Provide details below.
Enter, for example, Navajo Nation, Blackfeet Tribe of the Blackfeet Indian Reservation of Montana, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, Aztec, Maya, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 **Asian** – *Provide details below.*🞏 Chinese 🞏 Asian Indian 🞏 Filipino 🞏 Vietnamese 🞏 Korean 🞏 Japanese

* *Enter, for example, Pakistani, Hmong, Afghan, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 **Black or African American** – *Provide details below.*

🞏 African American 🞏 Jamaican 🞏 Haitian 🞏 Nigerian 🞏 Ethiopian 🞏 Somali

* *Enter, for example, Trinidadian and Tobagonian, Ghanaian, Congolese, etc. \_\_\_\_\_\_\_\_\_\_\_*

🞏 **Hispanic or Latino** – *Provide details below.*

🞏 Mexican 🞏 Puerto Rican 🞏 Salvadoran 🞏 Cuban 🞏 Dominican 🞏 Guatemalan

* *Enter, for example, Colombian, Honduran, Spaniard, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 **Middle Eastern or North African** – *Provide details below.*

🞏 Lebanese 🞏 Iranian 🞏 Egyptian 🞏 Syrian 🞏 Iraqi 🞏 Israeli

* *Enter, for example, Moroccan, Yemeni, Kurdish, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 **Native Hawaiian or Pacific Islander** – *Provide details below.*

🞏 Native Hawaiian 🞏 Samoan 🞏 Chamorro 🞏Tongan 🞏 Fijian 🞏 Marshallese

* *Enter, for example, Chuukese, Palauan, Tahitian, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

🞏 White – *Provide details below.*

🞏 English 🞏 German 🞏 Irish 🞏 Italian 🞏 Polish 🞏 Scottish

* *Enter, for example, French, Swedish, Norwegian, etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*
1. **Do you speak a language other than English at home?**

🞏 Yes

🞏 No

1. **What is the highest level of education you have completed? (Choose one)**
	* + 8th grade or Less
		+ Some high school
		+ High school graduate, GED
		+ Technical/trade school certification
		+ Some college or community college
		+ Associate’s degree
		+ College graduate
		+ Graduate school, law school, medical school
2. **What is your current employment status? (Check all that apply).**
	* Unemployed
	* Employed full time
	* Employed part time
	* Retired
3. **Is your current or most recent occupation related to one or more of the following? (Check all that apply). *{demographic question for variable weighting and livelihood contextualization in Q10}***
	* Commercial fishing
	* Outdoor recreation
	* Tourism
	* *[optional jurisdictional item]*
	* Not related to any of the above
4. **How many adults aged 18 years or older live in your household, including yourself?** \_\_\_\_\_\_\_
5. **What is your annual household income?**
* Less than $10,000 *[or jurisdictional equivalent replacement]*
* $10,000-$14,999 *[or jurisdictional equivalent replacement]*
* $15,000-$24,999 *[or jurisdictional equivalent replacement]*
* $25,000-$34,999 *[or jurisdictional equivalent replacement]*
* $35,000-$49,999 *[or jurisdictional equivalent replacement]*
* $50,000-$74,999 *[or jurisdictional equivalent replacement]*
* $75,000-$99,999 *[or jurisdictional equivalent replacement]*
* $100,000-$149,999 *[or jurisdictional equivalent replacement]*
* $150,000-$199,999 *[or jurisdictional equivalent replacement]*
* *[additional jurisdictional option]*
* $200,000 *[or jurisdictional equivalent replacement]* or more
* No Response

***Thank you for your time and contribution to this research!***

If you have any questions or comments about the research,

please contact Mary Allen at mary.allen@noaa.gov.

For more information about the National Coral Reef Monitoring Program

 or to see the results of the survey, please visit <https://www.coris.noaa.gov/monitoring/socioeconomic.html>.

We hope to have results ready by the end of [x year].

ID Number: \_\_\_\_\_\_\_