

SUBJECT:

Sen\$e Beta Testing

ACTION REQUESTED:

The Office of Financial Readiness will recruit Service members to participate in beta testing using social media to garner interest (e.g., Twitter, Instagram, or Facebook posts on the Office of Financial Readiness official pages as well as project team social media channels)

REQUEST LANGUAGE:

Sen\$e is a fully-functional mobile application that provides a valuable source of financial readiness education and tools. Sen\$e utilizes best practices in mobile education and learning science to assist service members and their families in building financial literacy. We need your help to obtain feedback on this brand new, state-of-the-art application!

Participant Requirements

- Volunteers must be at least 18 years of age
- Must be current or former member of the military (or military family) Active Duty, National Guard, or Reserves
- Must have an Apple or Android Smartphone
- Must be available to engage in testing over the course of three months
- Must provide feedback, complete surveys and interact with other members of the project which should take no more than 30 minutes of your time.

Please send your email address to XXXXXXXX to volunteer to support.

Thank you for helping us ensure Sen\$e gives Service members the knowledge and skills needed to make smart financial decisions throughout their military career!

OMB CONTROL NUMBER: 0704-0553
OMB EXPIRATION DATE: XX/XX/XXXX

AGENCY DISCLOSURE NOTICE

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