

Why Hire a Military Spouse?

The business case for supporting military spouses

For many businesses, a strong commitment exists to support military service members and their families in a variety of ways — in the community and through employment opportunities. As an industry leader and MSEP company or organization, your business can support military families while strengthening your business, creating a stronger workforce and expanding your footprint.



Community-based initiatives

The following initiatives and organizations assist military spouses and their families:

Spouse Ambassador Network

The [Spouse Ambassador Network](#) was developed for military spouses. It is a collection of organizations within MSEP that establishes community networks and leverages these networks to broaden knowledge about military spouse employment resources.

MSEP Community Action Network

The MSEP Community Action Network advocates and drives military spouse employment efforts on behalf of MSEP in military communities. The goal of the network is to increase awareness of local and small businesses regarding the employment challenges faced by military spouses, thereby creating expanded employment opportunities near military installations.

"It's an untapped network of employees who are willing to share their experience and bring other employees to your organization."

Joshua Sandhaus, Galls, LLC., Vice President of Military Operations

Participation in military support initiatives can help:

- **Enhance** your company or organization reputation.
- **Increase** consumer loyalty.
- **Expand** your network.
- **Build relationships** with like-minded companies and organizations.
- **Attract** prospective employees.
- **Strengthen** work teams.
- **Improve** employee skills.
- **Contribute** to professional development.

