

Attachment D

CDC Taxonomy: Facilitator Introduction (Instructions)

Since the usability test is performed remotely, instructions similar to the following will be shown on the web-based testing tool on the participant's computer screen.

- *Thank you for agreeing to participate in our usability test. During the session, you will be asked to perform a few activities using the site. Your feedback will help us make improvements. The session should take about 15 minutes. At the end of the activities, you will have a chance to tell us about your experience.*

Additionally, participants will answer either Tree Test or Card Sort activities and their respective follow up questions. Instructions for each activity will be similar to the following:

Instructions for Tree Test Activities:

- *Thank you for agreeing to participate. Your response will help us greatly with organizing CDC.gov. This activity should take about 15 minutes to complete. You will be asked to find a certain item and presented with a list of links. Click through the list until you arrive at one that you think helps you complete the task. If you take a wrong turn, you can go back by clicking one of the links above. After each task you will be asked to optionally provide feedback on the term and any alternative labels / synonyms. Please note that only a limited excerpt of the taxonomy is included in this activity and that challenging questions have been chosen on purpose. There are no wrong answers; we are interested in your first impression. Thanks again!*

Instructions for Card Sort Activities

- *Look at the list of items on the left. We would like you to sort those items into groups that make sense to you. Use the groups provided or create your own by dragging and dropping an item from the left into the space on the right. There is no right or wrong answer. Just do what comes naturally. When you're done, click "Finished" at the top right.*