Attachment D

CDC USABILITY & DIGITAL CONTENT:

FACILITATOR INTRODUCTION (INSTRUCTIONS)

Instructions similar to the following will be shown in the web-based testing tool on the participant's computer/device screen. Portions in brackets below will be changed to match whether the test is a digital content test session or a usability test session and whether it is moderated (with a facilitator present) or unmoderated.

> ***Welcome!***
>
> *Thank you for agreeing to participate in [our usability test.] During the session, you will be asked to [perform a few activities on the CDC website.] Your feedback will help us make improvements. The session should take about [20 minutes.] At the end of the activities, you will have a chance to tell us about your experience.*