

# Attachment E

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## CDC GENERAL CONTENT: CONSENT FORMS

A consent form similar to the following will be shown in the web-based testing tool on the participant's computer/device screen. Participants will digitally provide their consent. Portions in brackets below will be changed to match whether the session is a digital content test or a usability test and whether it is moderated (with a facilitator present) or unmoderated.

***We are interested in your opinion!***

*We would like your feedback on [the Centers for Disease Control and Prevention's (CDC) website.]*

*We want to know what works well for you and what doesn't, so that we can [further improve the design of this website.]*

*During this session, we'll*

- 1. [Ask you to give us feedback on the website]*
- 2. [Ask you to perform a series of tasks to find information on the website]*
- 3. [Ask you to...]*

*After you finish all the tasks, [we'll also ask you for your thoughts on the design and suggestions for improvement.] The whole exercise will take [approximately 20 minutes] to complete.*

*To consent to [this usability test,] please [click the Next button.]*

*Thank you for your time. Your opinion is very valuable to us!*

