

Attachment E

CDC GENERAL CONTENT: CONSENT FORMS

A consent form similar to the following will be shown in the web-based testing tool on the participant's computer/device screen. Participants will digitally provide their consent. Portions in brackets below will be changed to match whether the session is a digital content test or a usability test and whether it is moderated (with a facilitator present) or unmoderated.

We are interested in your opinion!

We would like your feedback on [the Centers for Disease Control and Prevention's (CDC) website.]

We want to know what works well for you and what doesn't, so that we can [further improve the design of this website.]

During this session, we'll

- 1. [Ask you to give us feedback on the website]*
- 2. [Ask you to perform a series of tasks to find information on the website]*
- 3. [Ask you to...]*

After you finish all the tasks, [we'll also ask you for your thoughts on the design and suggestions for improvement.] The whole exercise will take [approximately 20 minutes] to complete.

To consent to [this usability test,] please [click the Next button.]

Thank you for your time. Your opinion is very valuable to us!

